

David Wasserman

Senior Election Analyst, *The Cook Political Report with Amy Walter* and NBC Contributor

David Wasserman is the Senior Election Analyst for the non-partisan newsletter, *The Cook Political Report with Amy Walter*, and a contributor to NBC News. Founded in 1984, *The Cook Political Report with Amy Walter* provides analyses of U.S. presidential, Senate, House, and gubernatorial races. *The New York Times* called *The Cook Political Report with Amy Walter* "a newsletter that both parties regard as authoritative."

Wasserman analyzes the current political environment in lively and entertaining presentations that he can tailor to his audiences' specific interests or locales. His data-driven forecasting looks at both national and local trends (if requested, he can even do a district-by-district outlook), the relationship between consumer brand loyalty and voting, and what the future holds for American elections. He is exclusively represented by <u>Leading Authorities speakers bureau</u>.

Highly Praised Expertise. Nate Silver of FiveThirtyEight.com has written: "Wasserman's knowledge of the nooks and crannies of political geography can make him seem like a local," and the Los Angeles Times called Wasserman "whip smart" and a "scrupulously nonpartisan" analyst whose "numbers nerd-dom was foretold at a young age." Chuck Todd, host of NBC's Meet the Press, recently called David "pretty much the only person you need to follow on Election Night."

In 2016, Wasserman drew wide praise for his accurate pre-election analysis, including his uncanny September piece entitled, "How Trump Could Win the White House While Losing the Popular Vote." Leading Republican pollster Kristen Soltis Anderson concluded, "Nobody of my generation knows American politics as well as Dave Wasserman."

Political Intelligence. Wasserman has served as an analyst for the NBC News Election Night Decision Desk since 2008 and has also appeared on Fox News, CNN, and NPR. His commentary has been cited in numerous publications including the *Wall Street Journal*, the *Economist, POLITICO*, and the *Washington Post*. In 2018, his groundbreaking interactive collaboration with FiveThirtyEight, the "Atlas of Redistricting," took top prize for News Data App of the Year.

An enthusiast for data and maps, Wasserman serves as a contributing writer to the *Almanac of American Politics*. A frequent speaker and guest lecturer, he has shared insights into the latest political trends with audiences at Harvard's Institute of Politics, the Dole Institute of Politics, and the University of Chicago Institute of Politics – where he was named a resident Pritzker Fellow in 2019.

Prior to joining the *The Cook Political Report with Amy Walter* in 2007, Wasserman served for three years as House editor of *Sabato's Crystal Ball*, a widely respected political analysis newsletter and



website founded by renowned University of Virginia professor Larry Sabato. A native of New Jersey, Wasserman is a graduate of the University of Virginia, where he was awarded the 2006 Emmerich-Wright Outstanding Thesis prize.

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