

Wesley Deese is the CEO of Student Housing Insight, a platform dedicated to helping student housing professionals connect, exchange ideas, and better understand the trends shaping the industry. Through its podcasts, webinars, events, research, and professional community, Student Housing Insight brings together owners, operators, developers, investors, university partners, and industry service providers from across the country.

Wes is the host of the Student Housing Insight podcast and the producer and moderator of ShopTalk, a monthly webinar series focused on the operational, economic, and regulatory issues affecting student housing. He also organizes industry networking events and executive-level discussions designed to foster collaboration and candid conversations among student housing leaders.

With experience in student housing operations, consulting, marketing, and business development, Wes brings a practical and well-rounded perspective to topics ranging from enrollment and campus demand to leasing, technology, staffing, artificial intelligence, and emerging operating models. He is frequently invited to moderate conference panels and facilitate discussions that translate industry data and changing market conditions into actionable insights.

Wes has built Student Housing Insight around the belief that the industry becomes stronger when professionals are willing to share their experiences, challenge conventional thinking, and learn from one another. His ability to identify important issues, ask thoughtful questions, and connect people across different areas of the business has made him a trusted voice within the student housing community.

In addition to his work with Student Housing Insight, Wes advises organizations on strategy, operations, partnerships, and growth. He remains committed to creating resources and conversations that help student housing professionals make better-informed decisions and prepare for the future of the industry.