

**Greg Willett** serves as Chief Economist at LeaseLock, bringing over 30 years of expertise in multifamily research, economic analysis, and housing market dynamics. In this role, Greg delivers data-driven insights that help rental housing owners and operators navigate shifting market conditions and make informed strategic decisions.

Before joining LeaseLock, Greg was First Vice President and National Director of Multifamily Research for the Institutional Property Advisors (IPA) division of Marcus & Millichap. He also previously served as Chief Economist of a leading technology firm focused on the rental housing space, becoming a trusted source in multifamily housing performance and forecasting.

Greg holds a bachelor's degree from Western Kentucky University and a Master of Liberal Arts degree from Southern Methodist University.