

# PETER ZEIHAN

## Geopolitical Strategist

Peter Zeihan is a geopolitical strategist, which is a fancy way of saying he helps people understand how the world works. Peter combines an expert understanding of demography, economics, energy, politics, technology, and security to help clients best prepare for an uncertain future.

Over the course of his career, Peter has worked for the US State Department in Australia, the DC think tank community, and helped develop the analytical models for Stratfor, one of the world's premier private intelligence companies. Peter founded his own firm — Zeihan on Geopolitics — in 2012 in order to provide a select group of clients with direct, custom analytical products. Today those clients represent a vast array of sectors including energy majors, financial institutions, business associations, agricultural interests, universities and the U.S. military.

With a keen eye toward what will drive tomorrow's headlines, his irreverent approach transforms topics that are normally dense and heavy into accessible, relevant takeaways for audiences of all types.

Peter is a critically-acclaimed author whose first two books — *The Accidental Superpower* and *The Absent Superpower* — have been recommended by Mitt Romney, Fareed Zakaria and Ian Bremmer. His latest third title, *Disunited Nations: The Scramble for Power in an Ungoverned World* became available in March 2020.

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