

**NMHC Women's Event  
January 28, 2019, San Diego, CA**

The NMHC Women's Event featuring Arianna Huffington, Founder & CEO of Thrive Global, a corporate and consumer well-being and productivity platform, and Co-Founder & former Editor-in-Chief of the Pulitzer-winning Huffington Post, will take place on January 28, 2019 – immediately preceding the NMHC Apartment Strategies Outlook Conference and NMHC Annual Meeting.

The audience will include a diverse range of women, from industry veterans to newcomers building their networks! Sponsoring this event is a way to prominently showcase your company's commitment to increasing diversity & inclusion within the multifamily industry.

The sponsorship opportunities are designed to promote networking and increase brand awareness of your company. Sponsorships are limited to 5 companies (from the 7 options below), and are available on a first-come, first-serve basis. Sponsor companies must be NMHC members.

Please view the levels and benefits below.

**Marquee Sponsor:  
\$100,000 (1 Available)**

Benefits include:

- 1 VIP head table of 10, to include Arianna Huffington and Sue Ansel
- 1 additional table of 10 for sponsor company representatives, clients, guests (*all attending the event must be registered*)
- 18 meet & greet photo opportunities with Arianna Huffington
- 2 free Apartment Strategies Outlook Conference registrations
- 2 free Annual Meeting full registrations
- 7 free Annual Networking Pass registrations
- Headline sponsor logo recognition in printed and digital promotional marketing materials (pre-event, and on-site), and on-site signage including table top signs
- Sponsor recognition in the official conference app (logo, company profile, logo/listing within agenda post)
- Verbal recognition/thank-you in the opening remarks from the stage during the Women's Event
- Recognition during the Annual Meeting as sponsors of the Women's Event
- Sponsor may, at their own expense, provide a branded gift for distribution to all event attendees.

**Platinum Sponsor:  
\$50,000 Each (2 available)**

Benefits include:

- 1 table of 10 at the event in prime viewing area of the stage
- 10 meet & greet opportunities with Arianna Huffington
- 2 free Apartment Strategies Outlook Conference registrations
- 1 free Annual Meeting full registration
- 1 free Annual Meeting Networking Pass registration
- Sponsor logo recognition in printed and digital promotional marketing materials (pre-event, and on-site), and on-site signage
- Sponsor recognition in the official conference app (logo, company profile, logo/listing within agenda post)
- Verbal recognition/thank-you in the opening remarks from the stage during the Women's Event
- Recognition during the Annual Meeting as sponsors of the Women's Event

**Gold Sponsor:  
\$25,000 Each (4 available)**

Benefits include:

- 1 table of 10 at the event in prime viewing area of the stage
- 5 meet & greet opportunities with Arianna Huffington
- 1 free Apartment Strategies Outlook Conference registration
- Sponsor logo recognition in printed and digital promotional marketing materials (pre-event, and on-site), and on-site signage
- Sponsor recognition in the official conference app (logo, company profile, logo/listing within agenda post)
- Verbal recognition/thank-you in the opening remarks from the stage during the Women's Event
- Recognition during the Annual Meeting as sponsors of the Women's Event

*Note: Event programming and seating subject to change. NMHC will inform sponsors of any changes/updates to benefits, if any, during the planning process.*

**To confirm sponsorship, please contact Melissa Rowan, Director, Sponsorships, Exhibits and Member Experience at [mrowan@nmhc.org](mailto:mrowan@nmhc.org) or 202-974-2372.**