

2020 NMHC Sponsorship Application & Contract

To confirm sponsorship, please complete and submit this form. Contact Melissa Rowan at mrowan@nmhc.org with any questions.

Company Information

Company Name: *

As you wish it to appear in promotional materials.

Sponsor Contact Name: *

This person will receive all sponsor related announcements, invoices and requests from NMHC.

Title *

Sponsor Contact Phone *

Sponsor Contact Email *

Alternate Contact Name, Title

This person will be copied on all sponsor related announcements and requests from NMHC

Alternate Contact Phone

Alternate Contact Email

Company Website *

Sponsor Level

Please select your desired 2020 sponsorship level. The benefits for each sponsor level can be found on our web site.

Chairman's Circle

\$50,000

Emerging Leaders Event

\$5,000

Friends of the Council

\$25,000

Other Sponsorship:

Enter dollar amount above.

Individual Meeting Sponsor

\$10,000

\$15,000

Please select the NMHC meeting(s) your firm would like to sponsor: *

NMHC Annual Meeting

NMHC Apartment Strategies Outlook Conference

NMHC Research Forum

NMHC Leadership Forum on Diversity & Inclusion

NMHC Spring Board of Directors Meeting

NMHC Fall Meeting

NMHC Student Housing Conference

NMHC OPTECH Conference & Expo

No Preference

Sponsors may allocate their sponsorship dollars to individual sponsorship opportunities at NMHC meetings/events during the 2020 calendar year. Please select the meeting(s) your company prefers to sponsor during the year. NMHC will provide a list of available sponsorship opportunities per meeting at a later date, from which the sponsor may select and confirm their sponsorship items.

Meeting Rooms at the 2020 NMHC Annual Meeting

2020 NMHC Annual Meeting - Meeting Room Rentals (starting at \$10,000)

Yes, my company is interested in reserving a meeting room.

No, my company is not interested in renting a meeting room.

Checking this box indicates your interest in receiving meeting room rental information only and does not guarantee a meeting room. NMHC will send meeting room information and the rental form separately, when available. Meeting rooms are limited and will be assigned on a first-come, first serve basis in order of sponsorship level. Chairman's Circle sponsors will select meeting rooms first, followed by Friends of the Council sponsors (pending availability) and then Meeting Sponsors (pending availability).

2020 NMHC Annual Meeting Cabana Rentals (\$2,500)

Yes, please enter my company into the lottery drawing for a cabana space rental.

No, my company is not interested in a cabana space rental.

Cabanas will be assigned on a lottery basis, first to Chairman's Circle sponsors, and then if any remain, to Friends of the Council sponsors.

2020 Annual Meeting Networking Table(s) (Free)

2 Tables (Chairman's Circle Sponsors Only)

1 Table (Chairman's Circle and Friends of the Council Sponsors)

My company does not need a table

Payment Terms

NMHC will e-mail you an invoice when your contract has been processed and accepted.

Payment is due on or before January 3, 2020 for Chairman's Circle, Friends of the Council, and 2020 NMHC Annual Meeting or NMHC Apartment Strategies Outlook Conference sponsors. All other NMHC meeting/conference sponsorships must be locked in and fully paid a minimum of 45 days prior to the meeting. Credit card payments will be accepted.

If your company's billing contact or mailing address is different than the company information listed above, please list the billing information here. This contact will be listed on the invoice.

Billing Contact (If different than above):

First	Last
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Billing Contact Phone

Billing Contact Email

Billing Address:

2020 NMHC Sponsorship Terms & Guidelines:

The Sponsor agrees to comply with the following terms:

Sponsorship Agreement: It is understood that by submitting this application for sponsorship, your company and its representatives agree to abide by the rules and regulations as outlined in the Sponsor Terms & Guidelines. This form, when submitted and accepted by the National Multifamily Housing Council, becomes a contract.

Payment: Payment is due on or before January 3, 2020 for Chairman's Circle, Friends of the Council, and 2020 NMHC Annual Meeting and 2020 NMHC Apartment Strategies Individual Meeting sponsorships. All other meeting/conference sponsorships must be locked in and fully paid a minimum of 45 days prior to the meeting. Credit card payments and checks are accepted.

NMHC Membership: Sponsor companies are required to be NMHC members in good standing (membership fully paid). The sponsor company's membership must remain active through the entire duration of the sponsorship. If the membership defaults or is cancelled, the sponsorship will also be cancelled. Refunds will not be issued.

Cancellation: In the event Sponsor wishes to cancel all or part of its sponsorship, the Sponsor must send notice of cancellation in writing to mrowan@nmhc.org. Sponsor shall be liable for 100% of the total Sponsorship Fee committed. Sponsor is responsible for payment of the Sponsorship Fee irrespective of the reason for Sponsor's cancellation. NMHC reserves the right to modify, transfer, or cancel any sponsorship at any time as changes may occur during the planning process of meetings. Sponsors will be provided written notice if their desired sponsorship changes. NMHC will not be held liable for cancellation of speakers or entertainment of sponsored events. NMHC may replace any speaker or entertainment at their sole discretion.

Allocation of Sponsorship Dollars: Sponsors may allocate their sponsorship dollars to individual opportunities at NMHC meetings. If the sponsor does not designate any items, NMHC will assign an item to the sponsor. The cost of individual sponsorship opportunities cannot be shared or split between companies. There will be no competitive lockouts by a company for any event or individual sponsorship item.

No Endorsement: Acceptance of sponsorship by NMHC does not mean NMHC endorses any company, product, or service. Sponsor company will not state or imply that its products or services are endorsed by NMHC. No approval by NMHC of any of Sponsor company's content or participation in any NMHC meeting or event will be deemed an endorsement. Sponsorship does not imply or guarantee the sponsor firm any speaking or panel opportunities at any NMHC meetings.

Limitations of Sponsor: NMHC reserves the right to prohibit or remove any sponsor company or representative(s) from NMHC events, who, in the opinion of NMHC, is objectionable or detracts from the event. Further guidance on NMHC's Values and Expectations, including prohibited activities, will be provided by NMHC.

Use of Sponsor Logo: Sponsor agrees to submit their company logo to NMHC to be used in meeting promotional materials, marketing, and signage. Only one logo per company is permitted (multiple brands may not be included on one logo). NMHC will try to ensure that each company has the same amount of "real estate" for their logo. In the case of multiple sponsors for one event or item, sponsors will be listed alphabetically.

Privacy Policy: NMHC does not provide email addresses of members or event registrants to sponsors in accordance with our privacy policy and industry best practices. Sponsors may market to event registrants using a direct mail piece, sent through a NMHC selected third-party mail house.

I have read, understand, and agree to the 2020 NMHC Sponsorship Terms & Guidelines: * _____ (INITIAL)

Signature * _____

Date Signed * _____