

## 2020 NMHC Sponsor Levels & Benefits

### Chairman's Circle

**\$50,000 Minimum Per Year (By July 31, 2019)**

**\$55,000 Minimum Per Year (After July 31, 2019)**

Chairman's Circle is the top tier of NMHC sponsorship. Chairman's Circle sponsors receive the most prominent recognition throughout the year and at every major NMHC meeting. Additionally, Chairman's Circle sponsors may build a fully customizable sponsorship package by applying their sponsorship fee (\$50,000) towards a la carte sponsorship item(s) at meeting(s) of their choice.

Benefits apply to all 2020 NMHC meetings (except where noted) and include:

- Hyperlinked logo included on the NMHC sponsor web page ([www.nmhc.org/sponsors](http://www.nmhc.org/sponsors)) for the entire calendar year.
- 6 free, full registration spots for every 2020 NMHC meeting.
- 2 paid, full attendee registration spots for the 2020 NMHC Annual Meeting. *Registration fee is \$700 registration fee (and \$900 after the published cut-off date).*
- Invitations to exclusive VIP events at 2020 NMHC meetings throughout the year as applicable.
- Company description included within the sponsor module of the official Conference App at all 2020 NMHC meetings where one is available.
- Company logo included on sponsor recognition signage displayed at all 2020 NMHC meetings.
- Company logo displayed in scrolling PowerPoint presentations shown before the start of each general session at all 2020 NMHC meetings.
- Option to host a subgroup event at the headquarter(s) hotel at all 2020 NMHC meetings. *(To make an event request for any 2020 NMHC meeting, complete and submit the online Subgroup Event Request Form.)*
- Option to send one piece of company literature to all 2020 NMHC meetings for display in the registration area. *(Please send literature directly to a company representative to bring to the NMHC registration area. Contact the representative's hotel for shipping info and possible fees.)*
- 2 optional, free reserved networking tables of 10 at the 2020 NMHC Annual Meeting.
- First access to registration and hotel room reservation requests for the 2020 Annual Meeting (if sponsorship is confirmed by July 11, 2019.)
- Option to rent a private meeting room (pending availability) at the Waldorf Astoria during the 2020 NMHC Annual Meeting for an additional rental fee, based on availability. *(Limited space is available. Rooms are*

*assigned on a first-come, first-serve basis. Meeting rooms are not guaranteed to any sponsor.)*

- Option to rent a cabana (pending availability) at the Hilton Orlando Bonnet Creek/Waldorf Astoria during the 2020 NMHC Annual Meeting for an additional rental fee, based on availability. *(Limited space is available. Cabanas are assigned via lottery. Cabanas are not guaranteed to any sponsor.)*
- (3) Exhibitor Priority Points received at NMHC OPTECH (if company is exhibiting.) *(Companies must be confirmed Chairman's Circle sponsors by March 31, 2020 to receive this benefit.)*
- May select a la carte sponsorship item(s) at specific NMHC meeting(s) of their choice, up to \$50,000. *(Options to be provided in August 2019.)*
- Additional meeting/conference benefits as listed with selected a la carte sponsorship items(s) and meeting sponsorship. *(Additional benefits vary depending on the meeting/conference and sponsorship item selected. Sponsorship opportunities and benefits are listed under the sponsorship item menu for each meeting.)*