

2020 Sponsor Levels & Benefits

Individual Meeting Sponsor

Sponsorship of an NMHC meeting allows your company to build brand awareness and create a strong on-site presence at a specific meeting. This sponsorship level is best for companies looking for more brand exposure and business opportunities among a targeted audience.

Individual meeting sponsorships begin at \$10,000 minimum per meeting and may vary per meeting. Please see the next page for individual meeting sponsorship pricing and deadlines per meeting.

Benefits apply to the sponsored meeting only and include:

- Company logo published on the meeting web pages.
- One (1) free registration for the sponsored meeting. *(Does not apply to Chairman's Circle or Friends of the Council sponsors.)*
- Recognition in promotional marketing materials and e-mails (print and digital) for the sponsored meeting.
- Company logo included on the sponsor recognition signage prominently displayed at the sponsored meeting.
- Company logo included in the meeting's official print on-site program/agenda.
- Company description and logo included within the sponsor module of the official Conference App if one is available.
- Company logo displayed in the scrolling PowerPoint presentation shown before the start of each general session at the sponsored meeting.
- Option to host a subgroup event at the headquarter(s) hotel at the sponsored meeting. *(To make an event request, complete and submit the online Subgroup Event Request Form.)*
- Option to send a one-time direct mail campaign to registrants of the sponsored meeting (pre or post meeting) through a NMHC designated third-party mail house. *(Email addresses are not provided in accordance with NMHC's privacy policy.)*
- Option to send one piece of company literature to the sponsored meeting for display in the registration area at the meeting. *(Send literature directly to a company representative to bring to the NMHC registration area of the meeting. Contact the representative's hotel for shipping info and possible fees.)*

- (1) Exhibitor Priority Point received at NMHC OPTECH (if company is exhibiting.) *(Companies must be a confirmed 2020 NMHC OPTECH sponsor by March 31, 2020, when the initial booth assignment process begins.)*
- May select a la carte sponsorship item(s) at the sponsored meeting, up to \$10,000.
- Additional benefits as listed with selected a la carte sponsorship items(s) *(Additional benefits vary depending on the meeting/conference and sponsorship item selected. Sponsorship opportunities and benefits are listed under the sponsorship item menu for each meeting.)*

Note: Private meeting room rentals at the 2020 Annual Meeting will be made available to Annual Meeting Sponsors if any meeting rooms remain after Chairman's Circle and Friends of the Council sponsors make selections. Space is limited. Meeting rooms are not guaranteed to any sponsor.

Individual Meeting Sponsorship Pricing & Sponsorship Deadlines:

2020 NMHC Annual Meeting: \$10,000 until November 15, 2019;
\$15,000 after November 15, 2019 (sponsorship deadline is December 13, 2019)

2020 NMHC Apartment Strategies Outlook Conference: \$10,000 until November 15, 2019;
\$15,000 after November 15, 2019 (sponsorship deadline is December 13, 2019)

2020 NMHC Research Forum: \$10,000 (sponsorship deadline is February 14, 2020)

2020 NMHC Leadership Forum: \$10,000 (sponsorship deadline is March 6, 2020)

2020 NMHC Spring Board of Directors Meeting: \$10,000 (sponsorship deadline is March 6, 2020)

2020 NMHC Fall Meeting: \$10,000 (sponsorship deadline is July 31, 2020)

2020 NMHC Student Housing Conference: \$10,000 until July 24, 2020;
\$15,000 after July 24, 2020 (sponsorship deadline is August 28, 2020)

2020 NMHC OPTECH: \$10,000 until August 14, 2020;
\$15,000 after August 14, 2020 (sponsorship deadline is September 25, 2020)