

## **2020 Sponsor Levels & Benefits**

### **Friends of the Council**

**\$25,000 Per Year (if contract is received by July 31, 2019)**

**\$30,000 Per Year (if contract is received after July 31, 2019)**

Friends of the Council sponsors will receive elevated branding and visibility throughout the year and during every major 2020 NMHC meeting held during the year, not just the specific individual meeting(s) selected to sponsor. Sponsors may build a fully customizable sponsorship package by applying their sponsorship fee (\$25,000) towards a la carte sponsorship item(s) at meeting(s) of their choice.

Benefits apply to all 2020 NMHC meetings (except where noted) and include:

- Hyperlinked logo included on the NMHC sponsor web page ([www.nmhc.org/sponsors](http://www.nmhc.org/sponsors)) for the entire calendar year.
- 4 free, full registration spots for every 2020 NMHC meeting.
- 1 paid, full attendee registration spot for the 2020 NMHC Annual Meeting. *Note: Registration fee is \$700 registration fee (and \$900 after the published cut-off date).*
- Invitations to exclusive VIP events at NMHC meetings throughout the year as applicable.
- Company description included within the sponsor module of the official Conference App at all NMHC meetings where one is available.
- Company logo included on sponsor recognition signage displayed at all 2020 NMHC meetings.
- Company logo displayed in scrolling PowerPoint presentations shown before the start of each general session at all 2020 NMHC meetings.
- Option to host a subgroup event at the headquarter hotel(s) at all 2020 NMHC meetings. *(To make an event request for any 2020 NMHC meeting, complete and submit the online Subgroup Event Request Form.)*
- Option to send one piece of company literature to all 2020 NMHC meetings for display in the registration area. *(Literature should be sent directly to a representative from your company to place on the literature table at each meeting. Please contact the hotel for shipping address and possible fees.)*
- 1 optional, free reserved networking table of 10 at the 2020 NMHC Annual Meeting.
- Second access to registration and hotel room reservation requests for the 2020 Annual Meeting (if sponsorship is confirmed by July 11, 2019).

- (2) Exhibitor Priority Points received at NMHC OPTECH (if company is exhibiting.)
- May select a la carte sponsorship item(s) at specific NMHC meeting(s) of their choice, up to \$25,000.
- Additional meeting/conference benefits as listed with selected a la carte sponsorship items(s) and meeting sponsorship. *(Additional benefits vary depending on the meeting/conference and sponsorship item selected. Sponsorship opportunities and benefits are listed under the sponsorship item menu for each meeting.)*

Note: Private meeting room rentals at the 2020 Annual Meeting will be made available to Friends of the Council Sponsors if any meeting rooms remain after Chairman's Circle sponsors make selections. Meeting space is limited. Meeting rooms are assigned on a first-come, first serve basis. Meeting rooms are not guaranteed to any sponsor.

Note: Cabana rentals at the 2020 Annual Meeting will be made available to Friends of the Council sponsors if any cabanas remain after Chairman's Circle sponsors receive their assignments. Cabana space is limited. Cabana spaces are assigned via lottery. Cabanas are not guaranteed to any sponsor.