



2021 NMHC Chair's Circle Sponsor Benefits

\$50,000/yr (Returning 2020 NMHC Sponsors)

\$55,000/yr (New 2021 NMHC Sponsors)

Sign-up by **July 10, 2020** to receive early registration/housing benefits for the 2021 NMHC Annual Meeting. The deadline to commit to sponsorship at the Chair's Circle level is **December 11, 2020**.

Benefits: General benefits are active as of January 01, 2021 and apply to all 2021 NMHC meetings, forums, and conferences (except where listed).

- Hyperlinked logo included on the NMHC sponsor recognition webpage for the 2021 calendar year.
- Six (6) complimentary meeting registrations to all 2021 NMHC meetings, forums, and conferences.
- Two (2) additional registration spots at \$700 each for the 2021 NMHC Annual Meeting.
- Six (6) credits to apply to meeting sponsorship opportunities/items of their choice. *(Additional meeting sponsor benefits received at meeting(s) where a sponsor credit has been applied.)*
- Eligible to receive a 10% discount on purchases of any additional meeting sponsorship opportunity, special/one-time event sponsorship, or digital branding/advertising opportunities.
- Logo included on the on-site sponsor recognition signage.
- Logo included in the scrolling PowerPoints displayed before the start of each general session.
- Eligible to send a company brochure to display in the sponsor literature area.
- *Eligible to host a private event at the headquarter hotel(s). *(A Subgroup Event Request Form is required to be submitted for each event you wish to host. For the 2021 NMHC Annual Meeting, an event space lottery will be held for space assignments according to sponsor level.)*
- *Two (2) free meeting tables in the designated networking area at the 2021 NMHC Annual Meeting.
- *Priority access to registration and housing reservation requests to the 2021 NMHC Annual Meeting. *(Sponsor contracts must be received by July 10, 2020 to receive this benefit. All requests submitted in July are requests only. Confirmations and assignments will be sent in early fall. Due to the limited number of suites and hotel rooms, not all requests can be accommodated. Sponsors will receive priority in room assignments.)*
- *Eligible to rent a meeting room and/or cabana, based on availability. *(Rentals are to be assigned via a lottery, with Chair's Circle sponsors being selected first. Sponsors who do not get selected in the initial lottery will be placed on a waiting list in the order they are drawn.)*
- Three (3) Exhibitor Priority Points towards your booth selection order at the 2021 NMHC OPTECH Conference & Expo *(for exhibiting sponsor companies.)*
- 10% Booth Fee Discount on exhibit space rental rates at the 2021 NMHC OPTECH Conference & Expo *(for exhibiting sponsor companies.)*

**Due to the ongoing pandemic, some restrictions may be applied to the number of attendees permitted at one time in hotel room suites, cabanas, meeting rooms, networking areas, and subgroup event spaces. We are working closely with hotel, city, and state guidelines to create a healthy and safe environment for all attendees. We will communicate updates and procedures as they become available.*

Note: Sponsor benefits are subject to change. NMHC is updating our conference app features and additional benefits as related to the conference app may apply. NMHC will update the benefits with this information once available.



2021 NMHC Friends of the Council Sponsor Benefits

\$25,000/yr (Returning 2020 NMHC Sponsors)

\$30,000/yr (New 2021 NMHC Sponsors)

Sign-up by **July 10, 2020** to receive early registration/housing benefits for the 2021 NMHC Annual Meeting. The deadline to commit to sponsorship at the Friends of the Council level is **December 11, 2020**.

Benefits: General benefits are active as of January 01, 2021 and apply to all 2021 NMHC meetings, forums, and conferences (except where listed).

- Hyperlinked logo included on the NMHC sponsor recognition webpage for the 2021 calendar year.
- Four (4) complimentary meeting registrations to all 2021 NMHC meetings, forums, and conferences.
- One (1) additional registration spots at \$700 each for the 2021 NMHC Annual Meeting.
- Three (3) credits to apply to meeting sponsorship opportunities/items of their choice. *(Additional meeting sponsor benefits received at meeting(s) where a sponsor credit has been applied.)*
- Eligible to receive a 5% discount on purchases of any additional meeting sponsorship opportunity, special/one-time event sponsorship, or digital branding/advertising opportunities.
- Logo included on the on-site sponsor recognition signage.
- Logo included in the scrolling PowerPoints displayed before the start of each general session.
- Eligible to send a company brochure to display in the sponsor literature area.
- *Eligible to host a private event at the headquarter hotel(s). *(A Subgroup Event Request Form is required to be submitted for each event you wish to host. For the 2021 NMHC Annual Meeting, an event space lottery will be held for space assignments according to sponsor level.)*
- *One (1) free meeting tables in the designated networking area at the 2021 NMHC Annual Meeting.
- *Priority access to registration and housing reservation requests to the 2021 NMHC Annual Meeting. *(Sponsor contracts must be received by July 10, 2020 to receive this benefit. All requests submitted in July are requests only. Confirmations and assignments will be sent in early fall. Due to the limited number of suites and hotel rooms, not all requests can be accommodated. Sponsors will receive priority in room assignments.)*
- *Eligible to rent a meeting room and/or cabana, based on availability. *(Rentals are to be assigned via a lottery according to sponsor level. Sponsors will be placed on a waiting list in the order they are drawn.)*
- Two (2) Exhibitor Priority Points towards your booth selection order at the 2021 NMHC OPTech Conference & Expo *(for exhibiting sponsor companies.)*
- 5% Booth Fee Discount on exhibit space rental rates at the 2021 NMHC OPTech Conference & Expo *(for exhibiting sponsor companies.)*

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2020 NMHC Annual Meeting Sponsor Benefits (Individual Meeting)

\$10,000 (minimum) (Returning 2020 NMHC Sponsors)

\$15,00 (minimum) (New 2021 NMHC Sponsors)

The deadline to sign-up for an Annual Meeting sponsorship is **December 11, 2020**.

Benefits: Benefits apply to the 2021 NMHC Annual Meeting only and include:

- One (1) complimentary registration.
- One (1) credit to apply to meeting sponsorship opportunity of their choice.
- Logo included in the on-site sponsor recognition signage.
- Logo included in the scrolling PowerPoint Presentations displayed before the start of each general session.
- May send a brochure, marketing piece, or press release to display in the sponsor literature area.
- *Eligible to host a private event at the headquarter hotel(s). *(A Subgroup Event Request Form is required to be submitted for each event you wish to host. An event space lottery will be held for space assignments according to sponsor level.)*
- *Eligible to be added to the waitlist for a private meeting room rental *(Private room rentals are limited and will be first assigned via lottery according to sponsor level. Sponsors will be placed on a waiting list in the order they are drawn.)*
- *One (1) free meeting table in the designated networking area at the 2021 NMHC Annual Meeting.

Due to the ongoing pandemic, some restrictions may be applied to the number of attendees permitted at one time in hotel room suites, cabanas, meeting rooms, networking areas, and subgroup event spaces. We are working closely with hotel, city, and state guidelines to create a healthy and safe environment for all attendees. We will communicate updates and procedures as they become available.

Note: Sponsor benefits are subject to change. NMHC is updating our conference app features and additional benefits as related to the conference app may apply. NMHC will update the benefits with this information once available.