

2021 NMHC Chair's Circle Sponsor Benefits

	Chair's Circle \$50,000/yr
Benefits	
Logo included on the NMHC sponsor recognition webpage	✓
Sponsor promotional video on NMHC website (new)	5-minutes
Free registrations to meetings, conferences, and forums	6
Additional registrations at \$700 each for the 2021 Annual Meeting	2
Discount on any additional sponsorships or exhibit purchases in 2021	10%
Chair's Circle sponsor recognition at the following NMHC meetings: <ul style="list-style-type: none"> • Apartment Strategies Outlook Conference (January) (Virtual) • Annual Meeting (June) • Fall Meeting (September) • Student Housing Conference (October) • OPTECH Conference & Expo (November) <i>Benefits will be determined approximately 2-3 months prior to the event. Benefits and event schedule/format are subject to change.</i>	✓
Receive credits to allocate to sponsorship opportunities at the following events: <ul style="list-style-type: none"> • Apartment Strategies Outlook Conference (January) (Virtual) • Annual Meeting (June) • Fall Meeting (September) • Student Housing Conference (October) • OPTECH Conference & Expo (November) <i>Sponsorship opportunities will be published approximately 2-3 months prior to the event. Sponsors have first right-of-refusal over any sponsorship opportunity assigned to them the prior year. Opportunities and event schedule/format are subject to change. If the original opportunity or event dates/format changes, the sponsor may reapply their credit to a new opportunity at the revised event, based on availability. Sponsor will be recognized as a meeting sponsor in addition to a Chair's Circle sponsor at meetings where they choose to allocate credits. Credits must be used within a calendar year and do not carry over if unused.</i>	4 credits
2021 NMHC Annual Meeting Benefits (In-person meeting only)	
Early registration/housing requests	✓
Eligible to rent a meeting room for additional rental fee	✓ (lottery-1 st)
Eligible to rent a cabana for additional rental fee	✓ (lottery-1 st)
Eligible to host a subgroup event on-site (subgroup event request form required)	✓ (lottery-1 st)
Non-private meeting space in designated networking area <i>(The size, capacity, and number of spaces per sponsor level will be designated closer to the meeting)</i>	✓