

2021 NMHC Friends of the Council Sponsor Benefits

	Friends of the Council \$25,000/yr
Benefits	
Logo included on the NMHC sponsor recognition webpage	✓
Sponsor promotional video on NMHC website (new)	3-minutes
Free registrations to meetings, conferences, and forums	4
Additional registration at \$700 each for the 2021 Annual Meeting	1
Discount on any additional sponsorships or exhibit purchases in 2021	5%
<p>Friends of the Council sponsor recognition at the following NMHC meetings:</p> <ul style="list-style-type: none"> • Apartment Strategies Outlook Conference (January) (Virtual) • Annual Meeting (June) • Fall Meeting (September) • Student Housing Conference (October) • OPTECH Conference & Expo (November) <p><i>Benefits will be determined approximately 2-3 months prior to the event. Benefits and event schedule/format are subject to change.</i></p>	✓
<p>Receive credits to allocate to sponsorship opportunities at the following events:</p> <ul style="list-style-type: none"> • Apartment Strategies Outlook Conference (January) (Virtual) • Annual Meeting (June) • Fall Meeting (September) • Student Housing Conference (October) • OPTECH Conference & Expo (November) <p><i>Sponsorship opportunities will be published approximately 2-3 months prior to the event. Sponsors have first right-of-refusal over any sponsorship opportunity assigned to them the prior year. Opportunities and event schedule/format are subject to change. If the original opportunity or event dates/format changes, the sponsor may reapply their credit to a new opportunity, based on availability. Sponsor will be recognized as a meeting sponsor in addition to a Friends of the Council sponsor at meetings where they choose to allocate credits. Credits must be used within a calendar year and do not carry over if unused.</i></p>	2 credits
2021 NMHC Annual Meeting Benefits (In-person meeting only)	
Early registration/housing requests	✓
Eligible to rent a meeting room for additional rental fee	✓ (lottery-2 nd)
Eligible to rent a cabana for additional rent fee	✓ (lottery-2 nd)
Eligible to host a subgroup event on-site (subgroup event request form required)	✓ (lottery-2 nd)
Non-private meeting space in designated networking area <i>(The size, capacity, and number of spaces per sponsor level will be designated closer to the meeting)</i>	✓