



## **Direct Mail Guidelines for NMHC Conference Sponsors and Exhibitors**

*As of April 2022; Subject to change.*

Conference sponsors or exhibitors are eligible to send one (1) mailing pre- or post-Conference, to conference registrants through NMHC's preferred printer and mailhouse. Our preferred printer and mailhouse will work with you directly on printing and mailing the piece and costs associated with the project.

NMHC supplies contact information directly to the mailhouse. **Contact information from the mailing list is not shared with the member/exhibitor/sponsor initiating the mailing.** *Email addresses are not provided or available for rental or sale.*

We can segment the conference registrant list based on the following criteria:

Registrant Category (select one)

- Owners/Managers/Developers only
- Suppliers only
- All Registrants

NMHC does not provide lists for invitations to special meetings or events at a conference.

NMHC conference sponsors or exhibitors have the following access to the conference registrant mailing list:

- Conference Sponsor: One (1) Mailing pre- or post-Conference
- OPTECH Exhibitor (Member or Non-Member): One (1) Mailing pre- or post-Conference

**If you have any additional questions, or you would like to initiate a mailing, please email [membership@nmhc.org](mailto:membership@nmhc.org).** Please submit a copy of the final direct mail piece to NMHC for approval and allow 3-5 days for processing, prior to print. The mail piece you submit for approval must be a final version and we will accept electronic (scanned) versions for approval.