

2022 NMHC DEI Sponsor Program

	DEI Founder (Limited to 5 opportunities)	DEI Investor (Limited to 8 opportunities)	DEI Supporter (Unlimited)
	\$35,000/yr	\$25,000/yr	\$15,000/yr
Core Benefits			
Logo recognition and designation as NMHC DEI Founder, NMHC DEI Investor or NMHC DEI Supporter on NMHC DEI webpage.	✓	✓	✓
Complimentary meeting registrations <i>(Applies to: Apartment Strategies Outlook Conference, Annual Meeting, Research Forum, Student Housing Conference, OPTECH Conference; DEI events as applicable)</i>	4	2	1
Logo recognition as DEI Sponsor at Racial Equity Event, Women’s Event and Leadership Forum <i>(logo included in promotional emails and slide during event)</i>	✓	✓	✓
Video promotion of company’s DEI efforts promoted on DEI website and potential other placement as determined by NMHC (recording provided by sponsor and to be approved by NMHC)	✓		
Selection of event sponsorship items based on sponsor tiers, available at designated DEI events throughout the year, such as the Women’s Event and Leadership Forum. <i>Items to be published.</i>	2 selections (choose from any tier)	1 selection (choose from tiers b-c)	1 selection (choose from tier c)

Benefits subject to change. Additional benefits may be added as 2022 DEI initiatives and programs are finalized.