

## 2022 Sponsor Levels & Benefits: Chair's Circle and Friends of the Council

		Chair's Circle	Friends of the Council
		\$50,000/yr	\$25,000/yr
<b>Year-round benefits</b>	Logo, website link, and video link included on NMHC sponsor recognition webpage	✓	✓
	Discount on additional event sponsorships, advertising, or exhibit purchases in 2022 <i>(exclusions apply)</i>	10%	5%
<b>Benefits received at the following meetings:</b> <ul style="list-style-type: none"> <li>- Apartment Strategies Outlook Conference</li> <li>- Annual Meeting</li> <li>- Research Forum</li> <li>- Spring Board of Directors Meeting <i>(Advisory Committee members not eligible to attend/sponsor)</i></li> <li>- Fall Meeting</li> <li>- Student Housing Conference</li> <li>- OPTECH Conference &amp; Expo</li> </ul> <p><i>View the <a href="#">Upcoming Meeting Calendar</a> on the NMHC website for dates/locations.</i></p>	Complimentary meeting registrations	6	4
	Logo displayed on sponsor recognition signage on-site	✓	✓
	Logo included in the scrolling PowerPoint loop displayed before the start of each general session	✓	✓
	Logo and company profile published in conference app <i>(where available)</i>	✓	✓
	Credits to allocate to sponsorship items throughout the year <i>(items to be published)</i>	4	2
	Eligible to host a subgroup event at the host hotel <i>(Subgroup Event Form required for each event)</i>	✓	✓
<b>2022 NMHC Annual Meeting Benefits</b>	Full registrations at \$700 each	4	2
	Early registration/housing requests <i>(Contract due by July 9<sup>th</sup> to qualify; Registration opens week of July 19)</i>	✓	✓
	Eligible to reserve a suite at the Main Conference Hotel <i>(Submit requests on the housing website by July 30<sup>th</sup>. After this date, suites will be assigned to sponsors as available. An individual can only have one suite or regular room under their name.)</i>	✓	✓
	Eligible to host Subgroup Event <i>(Lottery and assignments by sponsor level; Sponsor Subgroup Event Request Forms due Sep. 27<sup>th</sup>)</i>	✓	✓
	Eligible for Cabana Rental <i>(Lottery and assignments by sponsor level; Space Request Form due Sep. 27<sup>th</sup>)</i>	✓	✓
	Eligible for Meeting Room Rental <i>(Lottery and assignments by sponsor level; Space Request Form due Sep. 27<sup>th</sup>)</i>	✓	✓
	Eligible for Sponsor Meeting Table(s) <i>(Space Request Form due Sep. 27<sup>th</sup>)</i>	2	1