



NMHC Emerging Leaders Event Sponsorship Opportunities

NMHC's Emerging Leaders Program was created a decade ago to help the industry's next generation of leaders develop their peer networks and learn from top industry leaders.

Why Sponsor?

This is your opportunity to get in front of the industry's next generation of leadership. The program's track record is strong. Numerous past committee members have already moved into founder, CEO, or other C-suite positions, where they have enterprise decision making authority.

On their way to that career trajectory, they are often on the front line of decisions related to transactions (listing through execution), capital sourcing and asset management.

Event Format

The Emerging Leaders typically host four to five events around the country every year. The format of these events varies. Some feature programming with an industry speaker or a panel discussing a pressing industry issue. Others create a networking-focused event or networking Others, where the program has established a strong following, are networking focused.

On average, events range from 50 to 150 attendees depending on the location and the function.

Sponsor Benefits and Costs

As a sponsor of an Emerging Leaders Event, you will be able to get your business in front of these decision makers and informers.

Sponsorship benefits vary per event but generally include:

- Logo recognition on the event webpage
- Logo recognition in all marketing emails
- Speaking opportunity during the event to introduce your company
- Ability to put literature out during the event
- A limited number of complimentary event registrations.
- Additional benefits may be added based on the event and will be published when available.

Pricing varies per event, but averages \$10,000.

2022 Emerging Leaders Event Schedule

- Dallas: May
- Chicago: June
- Washington, DC: Mid-September
- Atlanta: October/November

Event dates and locations are subject to change and will be added to NMHC's upcoming meeting calendar as they are confirmed <https://www.nmhc.org/meetings/calendar/upcoming-meetings/>.

Sponsorship packages will be published as events are confirmed. If you are interested in sponsoring an Emerging Leaders Event and would like to be added to the distribution for sponsorship information when it becomes available, please email Melissa Rowan, Senior Director, Sponsorships & Exhibits, at mrowan@nmhc.org.

To learn more ways to engage with the Emerging Leaders Program and Emerging Leaders Committee, please visit <https://www.nmhc.org/networking-opportunities/emerging-leaders/>.