



The logo features the text 'NMHC STUDENT HOUSING CONFERENCE' in a bold, white, sans-serif font. The letters are arranged in three rows: 'NMHC' on the left, 'STUDENT' in the middle, and 'HOUSING' on the right. The word 'CONFERENCE' is centered below 'HOUSING'. A yellow graduation cap icon is positioned above the 'H' in 'STUDENT', and a yellow palm tree icon is positioned to the right of the 'G' in 'HOUSING'. Each letter in the top two rows has a thin yellow underline.

September 28-30, 2022 | Loews Miami Beach Hotel | Miami, FL

2022 NMHC Student Housing Conference Sponsorship Opportunities

Sponsorships are available to NMHC member firms only. [Not a member? Learn more about the NMHC membership levels here.](#)

The NMHC Student Housing Conference is the premier event for Student Housing professionals bringing together leaders from all facets of the sector, including owners, operators, investors, lenders, and university partners. Sponsor this conference to highlight your company in front of this distinguished group of attendees!

To sponsor, please email **Melissa Rowan** at mrowan@nmhc.org and complete the [2022 NMHC Student Housing Conference Sponsorship Contract](#). **The deadline to sponsor this conference is August 5, 2022.** Kiosk rentals are not included in any sponsorship package.

If your firm is a 2022 Chair's Circle or Friends of the Council sponsor and you would like to allocate a sponsorship credit or purchase additional conference sponsorship items at this conference, please email Melissa Rowan at mrowan@nmhc.org.

Sponsorship Packages

	Platinum	Gold	Silver
	\$35,000	\$20,000	\$10,000
Benefits			
Complimentary conference registrations	4	2	1
Logo included in pre-conference marketing emails	✓	✓	✓
Logo published on conference webpages	✓	✓	✓
Logo included on sponsor recognition signage at the conference	✓	✓	✓
Logo included in the PowerPoint loop displayed before general sessions	✓	✓	✓
Recognition in the conference app and additional conference materials (as available)	✓	✓	✓
Eligible to place literature on the designated sponsor literature table at the conference	✓	✓	✓

*Eligible to host a subgroup event at the hotel (by request; see information below)	✓	✓	✓
*Eligible to rent a private meeting room (by request, based on availability; see information below)	✓	✓	✓
Choice of conference sponsorship item from applicable tier (a list of opportunities will be provided upon confirmation of sponsorship)	2 items (Choose from any Tier)	1 item (Choose from Gold Tier)	1 item (Choose from Silver Tier)
Eligible to send one (1) print mailing to conference registrants through NMHC's preferred printer and mail house (guidelines will be provided upon confirmation of sponsorship)	✓	✓	
One (1) ad placement in the pre-conference "Sponsor Spotlight" Email sent by NMHC	✓		

Sponsorship benefits, opportunities, and benefits are subject to change.

***Sponsor Subgroup/Affiliate Events and Meeting Room Rental Policies:**

All requests for event or meeting space during an NMHC meeting on hotel property require NMHC approval. Any request made directly through the hotel for event or meeting space, including hospitality suites, will be forwarded to NMHC for approval. **Event space and meeting rooms will not be assigned to non-sponsor firms.**

Please review all [Subgroup Event Policies](#) before requesting an event.

Subgroup/Affiliate Events: Chair's Circle, Friends of the Council, or Conference Sponsors (any level) are eligible to host an event at the conference hotel, so long as their event start time does not conflict with NMHC program hours. To request an event, please submit the [Subgroup Event Request Form](#). Event space will be assigned in the order request forms are received. Firms hosting events off-property do not require NMHC approval but are still subject to the [Subgroup Event Policies](#).

Meeting Room Rentals: A limited number of meeting room rentals will be available to sponsor firms for an additional fee. Chair's Circle, Friends of the Council, or Conference Sponsors (any level) will be eligible to rent a meeting room at this conference for an additional fee. **Meeting rooms are not yet available for rental or request; further information will be provided to eligible sponsors closer to the conference.**

Additional Policies

Suitcasing and Outboarding Policy: NMHC strictly prohibits Suitcasing and Outboarding activities at our meetings, conferences, and events. All attendees are expected to abide by the [NMHC Suitcasing and Outboarding Policy](#).

Unauthorized Solicitation Notice: NMHC does not rent or sell the email addresses of conference registrants or our members. For your protection, do not purchase attendee lists, book hotel rooms, or

order exhibitor show services through any unknown company or third-party vendor that may contact you directly. Solicitations from any such firms are fraudulent; NMHC is not affiliated with these firms. If any such firm contacts you, please email sponsorships@nmhc.org.

Speaking Opportunities

Speaking opportunities are not included with any sponsorship package. Please contact Matthew Berger Vice President, Tax, Student Housing at mberger@nmhc.org and Dave Borsos, Vice President, Capital Markets, at dborsos@nmhc.org to inquire about available speaking opportunities.

Sponsorship Questions

Please contact Melissa Rowan, Senior Director, Sponsorships and Exhibits, at mrowan@nmhc.org with sponsorship-related questions or inquiries.