

NMHC OPTECH

CONFERENCE & EXPOSITION

NOVEMBER 01-03, 2023

WYNN RESORT
LAS VEGAS, NV

2023 NMHC OPTECH Conference & Exposition Sponsorship Opportunities

NMHC offers several different sponsorship packages, designed to help increase your firm's brand recognition and exposure with key decision makers at OPTECH!

Sponsorships are available to NMHC member firms only. [Not a member? Join here.](#)

To sponsor, please complete the [2023 NMHC OPTECH Sponsorship Contract](#).

If your firm is a 2023 Chair's Circle or Friends of the Council Sponsor and would like to sponsor OPTECH, please email Melissa Rowan at mrowan@nmhc.org.

The deadline to sponsor this conference is Friday, September 1, 2023.

OPTECH Conference Sponsorship Packages	Platinum	Gold	Silver
Sponsorship Rate (Member Firms Only)	\$40,000	\$30,000	\$20,000
<i>Exhibiting firms will receive \$5,000 off the listed sponsorship rate</i>			
Benefits			
Complimentary conference registrations	4	3	2
Logo included in pre-conference marketing emails	✓	✓	✓
Logo published on conference webpages	✓	✓	✓
Logo included on sponsor recognition signage at the conference	✓	✓	✓
Logo included in the PowerPoint loop displayed before general sessions	✓	✓	✓
Logo included in print agenda	✓	✓	✓
Logo and company profile included in the mobile app	✓	✓	Profile only
Eligible to display literature at the conference	✓	✓	✓
Eligible to request host a subgroup event at the host hotel (space assigned as available, in the order request forms are received; sponsor responsible for all event costs)	✓	✓	✓
Credit to select conference sponsorship item (sponsorship items will be provided to sponsor for selection after contract)	2 credits	1 credit	
Ad included in pre-conference "Sponsor Spotlight" Email sent by NMHC to conference registrants	✓		

Sponsorship rates are non-negotiable. Sponsorship opportunities and benefits are subject to change. Conference program and agenda are subject to change.

Booth space and speaking opportunities are not included or guaranteed with any sponsorship package.

View the [2023 NMHC OPTECH Sponsorship Contract](#) to see additional Terms and Conditions.

Sponsor Subgroup Events

All subgroup events or hospitality functions taking place during an NMHC meeting at the host hotel require NMHC approval. Do not contact the host hotel directly to reserve event space. Requests made directly through the hotel for event space will be forwarded to NMHC for review.

NMHC Sponsor firms at the Chair's Circle, Friends of the Council, or Conference Sponsor level are eligible to host a subgroup event at the host hotel. **Event space will not be assigned to non-sponsoring firms.**

Subgroup events and hospitality functions (whether held at the host hotel or off-property) may not conflict with NMHC's official program hours. Any event or function that competes for attendees' time, during program hours, is prohibited by NMHC.

To request event space at this conference, complete and submit the [Subgroup Event Request Form](#).

Sponsor Meeting Room Rentals

All requests for private meeting rooms during an NMHC meeting at the host hotel require NMHC approval. Do not contact the host hotel directly to reserve a meeting room. Requests made directly through the hotel for event space will be forwarded to NMHC for review. **Meeting rooms will not be assigned to non-sponsoring, non-exhibiting firms.**

Meeting room rentals are not currently available.

Suitcasing & Outboarding Policy

Suitcasing and Outboarding is strictly prohibited at NMHC meetings. Click to read the [NMHC Suitcasing and Outboarding Policy](#).

Important Reminder: Unauthorized Solicitation Notice

Third-party vendors are aggressively soliciting exhibitors to purchase show services, display materials, audio/visual equipment, housing, and attendee lists. These solicitations are not authorized or initiated by NMHC. NMHC reminds exhibitors to only order show services from authorized vendors using the forms provided to you by NMHC. NMHC does not sell attendee lists, email addresses, or contact information. Please email sponsorships@nmhc.org if you wish to confirm the status of a vendor.