

2023 Friends of the Council | \$25,000/yr

Friends of the Council sponsors increased brand recognition throughout the year and at every major NMHC meeting, including the NMHC Annual Meeting. This sponsorship level is ideal for firms who participate in multiple NMHC meetings and wish to have a strong brand presence year-round.

The sponsorship deadline for the Friends of the Council sponsorship level is December 9, 2022. After December 9, 2022, please view the Sponsorship Opportunities page for available sponsorship levels and opportunities.

GENERAL BENEFITS

Logo and link to company website published year-round on sponsor recognition webpage.

- Four (4) complimentary meeting/conference registrations
- Logo included on Friends of the Council sponsor recognition signage at meetings/conferences
- Logo included in the PowerPoint loop displayed before general sessions
- Recognition as applicable in additional meeting/conference materials
- Two (2) item credits to apply to meeting/conference sponsorship items/opportunities throughout the year
- Eligible to hold a subgroup/affiliate evening event at the headquarter hotel(s) at meetings/conferences (by request and in accordance with Subgroup/Affiliate Policies)
- 5% Discount on select sponsorship items or exhibit space purchases (exclusions apply)

Two (2) Exhibitor priority points for NMHC OPTECH booth selection

ANNUAL MEETING BENEFITS

Two (2) full registrations at \$895 each (\$1,095 after January 16th)

Eligible to request a hotel suite at Aria (Requests due July 29, 2022, through the housing website. Suite assignments based on availability. Wait list requests only after July 29th.)

Eligible to participate in the Meeting Room Lottery (Lottery request forms due July 29, 2022; meeting room assignments are determined based on lottery position and availability. Wait list requests only after July 29th. View Meeting Room Policies and Guidelines.)

Eligible to host a subgroup/affiliate event at Aria (Not available after October 7, 2022; (View Subgroup/Affiliate Event Request Information for eligibility, policies, and deadlines.)

One (1) complimentary reserved sponsor networking table (*Table of 10 reserved for your company on Tuesday and Wednesday; Additional details to be released closer to the meeting.*)

Two (2) invitations to Chair's Reception

Invitations to additional VIP events as applicable

Pricing is non-negotiable. Sponsorship benefits and opportunities are subject to change.

Benefits apply to the following 2023 NMHC Meetings:

Apartment Strategies Conference, Annual Meeting, Research Forum, Spring Board of Directors Meeting (excluded for Advisory Committee members), Fall Meeting, Student Housing Conference, and the OPTECH Conference & Expo. View the <u>Upcoming Meeting Calendar</u> on the NMHC website for meeting/conference dates and locations.

To confirm sponsorship, please complete and submit the online **Sponsorship Contract**.

Questions? Please email Melissa Rowan at mrowan@nmhc.org.