



## 2023 Chair’s Circle | \$50,000/yr

Chair’s Circle is the highest level of sponsorship at NMHC. Chair’s Circle sponsors receive the most prominent recognition throughout the year and at every major NMHC meeting, including the NMHC Annual Meeting.

GENERAL BENEFITS
Logo included on the Chair’s Circle sponsor recognition graphic, published year-round on the NMHC homepage.
Logo and link to company website published year-round on sponsor recognition webpage.
■ Six (6) complimentary meeting/conference registrations
■ Logo included on Chair’s Circle sponsor recognition signage at meetings/conferences
■ Logo included in the PowerPoint loop displayed before general sessions
■ Recognition as applicable in additional meeting/conference materials
■ Four (4) item credits to apply to meeting/conference sponsorship items/opportunities
■ Eligible to hold a subgroup/affiliate evening event at the headquarter hotel(s) at meetings/conferences (by request)
■ Eligible to place literature on the designated sponsor literature table at meetings/conferences
■ 10% Discount on select sponsorship items or exhibit space purchases
Four (4) Exhibitor priority points for NMHC OPTECH booth selection
ANNUAL MEETING BENEFITS
Four (4) full registrations at \$700 each
Early registration/housing requests ( <a href="#">Sponsorship Contract due July 8<sup>th</sup></a> ) ( <a href="#">Early Registration Information</a> )
Eligible to request a hotel suite at Aria ( <a href="#">Submit through housing website by July 29th</a> )
Eligible to participate in the Meeting Room Lottery and Executive Hospitality Suite Lottery ( <a href="#">View Meeting Room Policies and Guidelines</a>   <a href="#">Meeting Room Lottery Request Form - Due July 29th</a> )
Eligible to host a subgroup/affiliate event at Aria ( <a href="#">View Subgroup/Affiliate Event Request Information for eligibility, policies, and deadlines</a>   <a href="#">Subgroup/Affiliate Event Request Form</a> )
Two (2) complimentary reserved sponsor networking tables ( <i>by request; details to be announced</i> )
Four (4) invitations to Chair’s Reception
Invitations to additional VIP events as applicable

*Pricing is non-negotiable. Sponsorship benefits and opportunities are subject to change.*

■ **Benefits apply to the following 2023 NMHC Meetings:** Apartment Strategies Conference, Annual Meeting, Research Forum, Spring Board of Directors Meeting (registration benefits excluded for Advisory Committee members), Fall Meeting, Student Housing Conference, and the OPTECH Conference & Expo. View the [Upcoming Meeting Calendar](#) on the NMHC website for meeting/conference dates and locations.

To confirm sponsorship, please complete and submit the online [Sponsorship Contract](#).

Questions? Please email Melissa Rowan at [mrowan@nmhc.org](mailto:mrowan@nmhc.org).