

Event Sponsorship Opportunities

The Program

The [NMHC Women in Multifamily Networking Series](#) is designed to create exceptional and inclusive networking opportunities for women within the NMHC membership network. The program runs in-person and virtual events that can be sponsored.

What are the goals for Women in Multifamily?	Why Sponsor Events in this Program?
<p>Provide quality content and practical industry knowledge to members on topics of transactions, technology, and innovation market trends.</p> <p>Highlight women that are guiding and managing operational changes within their companies and communities they develop, and</p> <p>Cultivate a women’s peer network for NMHC members.</p>	<p>To get your business in front of a group of industry professionals who are on the front line of business strategy, property operations, transactions, investment, capital sourcing and asset management.</p> <p>You can also build brand recognition with the leaders who have the potential for making even bigger purchasing decisions in the future.</p> <p>These events feature some of the most senior industry leaders as speakers, which puts you in the room with them at a smaller-scale event.</p>

Sponsorship Opportunities: In-Person Events

The NMHC Women in Multifamily Networking Series will include 2 in-person events in 2023. These events average 50-70 people depending on location and program. *(Schedule and program are subject to change.)*

April 5: Washington, DC

June 28: Chicago, IL

Sponsorship Deadline: March 17, 2023

Sponsorship Deadline: May 19, 2023

Sponsorship Fee: \$6,000 per sponsor | 6 opportunities per event

Benefits

- 2 complimentary event registrations
- Logo published on event website
- Logo included in event marketing emails
- Logo included on sponsor recognition signage (print or digital, as available) at the event
- Verbal acknowledgment at event
- Ability to distribute marketing literature or small promotional item at event
- Recognition in one (1) promotional social media post on NMHC’s LinkedIn and NMHC’s Women in Multifamily [LinkedIn Group](#)

Sponsorship Opportunities: Virtual Events

The NMHC Women in Multifamily Networking Series will include 2 virtual events in 2023. Virtual events range from 50-150 attendees. *(Schedule and program are subject to change.)*

August 16: Virtual
December 6: Virtual

Sponsorship Deadline: June 30, 2023
Sponsorship Deadline: October 20, 2023

Sponsorship Fee: \$3,500 per sponsor | 4 opportunities per event

Benefits:

- 2 complimentary event registrations
- Logo published on event website
- Logo included in event marketing emails
- Recognition in one (1) promotional social media post on NMHC's LinkedIn and NMHC's Women in Multifamily LinkedIn Group
- Logo included on slide at the beginning and end of the event
- Verbal recognition of Sponsor during event welcome remarks

Sign Up to Sponsor!

Sponsorships are open to NMHC member firms only. Not yet a member? Learn more and join here: nmhc.org/membership.

To sponsor a Women in Multifamily Event, please complete and submit the [2023 NMHC Women in Multifamily Networking Series Sponsorship Contract](#) and select the event date you wish to sponsor. A confirmation email and invoice will be sent after NMHC receives and approves your signed contract. Benefits will be activated **after** full payment is received. Full payment is due 30 days prior to the event.

Questions? Please email sponsorships@nmhc.org with any sponsorship questions.

Some Past Attendees and Speakers: A Who's Who of Industry Leaders and Innovators.

- AvalonBay Communities, Inc.
- Basis Investment Group
- BentallGreenOak
- Berkadia
- Camden Property Trust
- Capital One Multifamily Finance
- CBRE
- Centerspace
- Cushman & Wakefield
- Druck + Falk
- Elme Communities
- Enoch & Co.
- Entrata
- Fannie Mae
- Greystone Servicing Corporation, Inc.
- Grosvenor
- Heitman
- Hyly.AI
- JLL Capital Markets
- JBG SMITH
- JPMorgan Chase
- JPI
- Kimley-Horn
- KTGy
- Langdon Park Capital
- Lincoln Property Company
- Marcus & Millichap
- Mission Rock Residential
- Newmark
- Nile Bolton Associates, Inc.
- Nuveen Real Estate
- Passco Companies, LLC
- PGIM Real Estate
- Please Assist Me
- Quarterra
- RealFoundations
- RealPage
- ResMan
- Sack Properties
- Sheppard, Mullin, Richter & Hampton LLP
- The Bozzuto Group
- Trammell Crow Residential
- Walker & Dunlop
- Waterton
- WNC & Associates, Inc.
- Yardi Systems, Inc.