



# Emerging Leaders Sponsorship Opportunities

## The Program

NMHC's [Emerging Leaders Program](#) is where the apartment industry's next generation of leadership come together to develop their peer networks, learn from top industry leaders and do business together. The program runs in-person and virtual events that can be sponsored.

Who Are the Emerging Leaders?	Why Sponsor Events in this Program?
<p>They are 30-something industry professionals with several years of experience. They represent apartment owners, developers, managers, lenders, brokers and more.</p> <p>Several past Emerging Leader committee members have moved into founder, CEO or other C-suite positions, within a few years of their service, and now have enterprise decision making authority.</p>	<p>To get your business in front of a group of industry professionals who are on the front line of transaction-related decisions (listing through acquisition), capital sourcing and asset management.</p> <p>You can also build brand recognition with the leaders who have the potential for making even bigger purchasing decisions in the future.</p> <p>Their events feature some of the most senior industry leaders as speakers, which puts you in the room with them at a smaller-scale event.</p>

## Sponsorship Opportunities: In-Person Events

The Emerging Leaders will host 6 in-person events in 2023. These events average 50-70 people depending on location and program. *(Schedule and program are subject to change.)*

**May 9:** Chicago, IL

**May 25:** Austin, TX

**June TBA:** Boston, MA

**September TBA:** New York City

**October 25:** Las Vegas (Student Housing)

**October TBA:** Los Angeles

**Sponsorship Deadline:** March 24, 2023

**Sponsorship Deadline:** April 14, 2023

**Sponsorship Deadline:** April 28, 2023

**Sponsorship Deadline:** July 21, 2023

**Sponsorship Deadline:** August 25, 2023

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**Sponsorship Fee:** \$6,000 per sponsor | 6 opportunities per event

### Benefits

- 4 complimentary event registrations
- Logo published on event website
- Logo included in event marketing emails
- Logo included on sponsor recognition signage (print or digital, as available) at the event
- Verbal acknowledgment at event
- Ability to distribute marketing literature or small promotional item at event
- Recognition in one (1) promotional social media post on NMHC's LinkedIn and NMHC's Emerging Leaders LinkedIn Group
- Recognition in one (1) Emerging Leaders Newsletter during the year (2,600+ distribution)

## Sponsorship Opportunities: Virtual Events

The Emerging Leaders will host 2 virtual events in 2023. Virtual events range from 50-150 attendees. (*Schedule and program are subject to change.*)

March 29: Virtual

Sponsorship Deadline: March 17, 2023

November TBA: Virtual

Sponsorship Deadline: September 29, 2023

**Sponsorship Fee:** \$3,500 per sponsor | 4 opportunities per event

### Benefits:

- 2 complimentary event registrations
- Logo published on event website
- Logo included in event marketing emails
- Recognition in one (1) Emerging Leaders Newsletter during the year (2,600+ distro)
- Recognition in one (1) promotional social media post on NMHC's LinkedIn and NMHC's Emerging Leaders LinkedIn Group
- Logo included on slide at the beginning and end of the event
- Verbal recognition of Sponsor during event welcome remarks
- Sponsorship recognition in post-attendee event email, distributed by NMHC

## Sign Up to Sponsor!

To sponsor an Emerging Leaders Event, please complete and submit the [2023 NMHC Emerging Leaders Sponsorship Contract](#) and select the event date you wish to sponsor. A confirmation email and invoice will be sent after NMHC receives and approves your signed contract. Benefits will be activated **after** full payment is received. Full payment is due 30 days prior to the event.

Sponsorships are open to NMHC member firms only. Not yet a member? Learn more and join here: [nmhc.org/membership](https://nmhc.org/membership).

**Questions?** Please email [sponsorships@nmhc.org](mailto:sponsorships@nmhc.org) with any sponsorship questions.

## Some Past Speakers: A Who's Who of Industry Leaders

Matt Bronfman (Jamestown Properties)  
Olivia John (Blackstone)  
Jorge Perez (Related Companies)  
Swarup Katuri (Brookfield Asset Management)  
Stacy Hunt (Greystar)  
Sue Ansel (Gables)  
Greg Mutz, (AMLI)  
Terry Considine (AIMCO)  
Clyde Holland (Hollands Partners)

Ted Hamilton (Hamilton Properties)  
Daryl Carter (Avanath Capital)  
Leonard Wood, Sr. (Wood Partners)  
Ken Valach (Trammell Crow)  
J. Murray Bowden (The Hanover Company)  
Al Pace (Pacific Urban Residential)  
Dave Stockert (Post Properties)  
Jerry Fink (Bascom Group)  
Robert Kettler (Kettler)