

CHAIR'S CIRCLE SPONSORSHIP BENEFITS

Sponsorship Opportunities are available to NMHC member firms only. [Click here to view membership information.](#)

Chair's Circle: \$50,000/year: Chair's Circle is the highest level of sponsorship at NMHC and is the ideal sponsorship level for firms who participate in multiple NMHC programs and meetings on a yearly basis. Chair's Circle sponsors receive prominent marketing and branding benefits throughout the year, and every major NMHC meeting.

Please email Melissa Rowan, Associate Vice President, Sponsorships & Exhibits, at mrowan@nmhc.org with questions or to sign-up. **The deadline to sponsor is December 8, 2023.** *NMHC reserves the right to close sponsorships at any time should interest exceed availability. Sponsorship opportunities, benefits, and availability are subject to change.*

GENERAL BENEFITS:

- Logo on Chair's Circle Sponsor Recognition Graphic featured on the NMHC homepage
- Logo and hyperlink to company website published on the NMHC Sponsor Recognition webpage
- Logo on sponsor recognition signage during NMHC meetings/conferences ■
- Logo included on PowerPoint loops displayed before start of General Sessions ■
- Eligible to place literature in designated literature area ■
- Eligible to host a Subgroup Event at the meeting/conference headquarter hotel (by request) ■
- 4 item credits to select sponsorship item(s) at meeting(s) of your choice ■
- 10% discount on additional sponsorship purchases or exhibit space purchases (exclusions apply)
- 4 exhibitor priority points and priority booth selection order for NMHC OPTECH *(If firm does not exhibit at OPTECH, they may exchange this benefit for 1 additional sponsorship item credit)*

■ *Benefits apply to the following 2024 NMHC meetings: Apartment Strategies Conference, Annual Meeting, Research Forum, Leadership Forum, Spring Board of Directors Meeting, Fall Meeting, Student Housing Conference, and the OPTECH Conference & Expo.*

ANNUAL MEETING BENEFITS:

- 4 Invitations to Chair's Reception
- Access to early registration/housing requests **(sponsorship contract due July 8th to qualify)**
- Private Meeting and Event Space Eligibility: **(sponsorship contract required to make suite requests and to participate in lotteries)**
 - Hotel Suite Requests (submit suite requests on housing website by Jul. 28)
 - Meeting Room Rental Lottery (due Jul. 28)
 - Cabana Rental Lottery (due Jul. 28)
 - Subgroup Event Space Lottery (due Jul. 28)
 - 2 complimentary meeting/networking tables (seats 10 per table) (due Dec. 8)

Lotteries are held in order of sponsor level: (1) Chair's Circle (2) Friends of the Council (3) General Meeting Sponsor. Due to limited inventory, assignments cannot be guaranteed to any sponsor firm. Cost of hotel rooms and suites, meeting room/cabana rental fees, and subgroup events are not included in any sponsorship package.

COMPLIMENTARY REGISTRATION BENEFITS:

Annual Meeting	6 comp. full registrations <u>and</u> 4 full registrations at \$995 each (\$1,195 after Jan. 16th)
Apartment Strategies Conference	6
NMHC Research Forum	6
Leadership Forum	6
Spring Board of Directors Meeting	6 (Advisory Committee members not eligible to attend)
Fall Meeting	6
Student Housing Conference	6
OPTECH Conference & Expo	6