

DIVERSITY, EQUITY, AND INCLUSION SPONSORSHIP BENEFITS

Sponsorship Opportunities are available to NMHC member firms only. [Click here to view membership information.](#)

NMHC's Diversity, Equity and Inclusion (DEI) Initiative is a long-term commitment to promote diversity, equity and inclusion as a business imperative to drive innovation and success. NMHC highlights best practices, provides resources, and leverages strategic alliances to help our members create diverse, equitable and inclusive organizations where talent and the communities they build will thrive. Demonstrate your support for this important Initiative by becoming an NMHC DEI Sponsor!

Please email Melissa Rowan, Associate Vice President, Sponsorships & Exhibits, at mrowan@nmhc.org with questions or to sign-up. **The deadline to sponsor is December 8, 2023.** NMHC reserves the right to close sponsorships at any time should interest exceed availability. Sponsorship opportunities, benefits, and availability are subject to change.

DEI SPONSORSHIP LEVELS AND BENEFITS:

	FOUNDER \$35,000/yr <i>Limited to 5 Sponsors</i>	INVESTOR \$25,000/yr	SUPPORTER \$15,000/yr
GENERAL BENEFITS			
Logo and link to company website published on the NMHC DEI Sponsor Recognition webpage	x	x	x
Verbal recognition of company at the beginning of DEI Committee Meetings (hosted at Annual Meeting, Spring Meeting, Fall Meeting)	x	x	x
Recognized as an NMHC Women's Event Sponsor	Platinum	Platinum	Gold
Recognized as an NMHC Leadership Forum Sponsor	Platinum	Gold	Gold
Logo included on Attendee Gift provided at Women's Event, Leadership Forum, and Fall Meeting	x		
Logo on DEI sponsor recognition signage displayed during NMHC meetings/conferences ■	x	x	x
Logo included on PowerPoint loops displayed before start of General Sessions ■	x	x	x
Invitations to Chair's Reception at NMHC Annual Meeting	2	2	2
Recognition in additional DEI event marketing materials and activities/programs (as available)	x	x	x
COMPLIMENTARY REGISTRATION BENEFITS:			
Annual Meeting	4	2	1
Apartment Strategies Conference	4	2	1
NMHC Research Forum	4	2	1
Leadership Forum	4	2	1
Spring Board of Directors Meeting	4	2	1
Fall Meeting	4	2	1
Student Housing Conference	4	2	1
OPTECH Conference & Expo	4	2	1

■ Benefits apply to the following 2024 NMHC meetings: Apartment Strategies Conference, Annual Meeting, Research Forum, Leadership Forum, Spring Board of Directors Meeting (Advisory Committee members not eligible to attend), Fall Meeting, Student Housing Conference, and the OPTECH Conference & Expo.