

FRIENDS OF THE COUNCIL SPONSORSHIP BENEFITS

Sponsorship Opportunities are available to NMHC member firms only. [Click here to view membership information.](#)

Friends of the Council: \$25,000/year

Friends of the Council sponsors receive increased brand recognition throughout the year and at every major NMHC meeting, including the NMHC Annual Meeting. This sponsorship level is ideal for firms who participate in multiple NMHC meetings and wish to have a strong brand presence year-round.

Please email Melissa Rowan, Associate Vice President, Sponsorships & Exhibits, at mrowan@nmhc.org with questions or to sign-up. **The deadline to sponsor is December 8, 2023.** *NMHC reserves the right to close sponsorships at any time should interest exceed availability. Sponsorship opportunities, benefits, and availability are subject to change.*

GENERAL BENEFITS:

- Logo and hyperlink to company website published on the NMHC Sponsor Recognition webpage
- Logo on sponsor recognition signage displayed during NMHC meetings/conferences ■
- Logo included on PowerPoint loops displayed before start of General Sessions ■
- Eligible to place literature in designated literature area ■
- Eligible to host a Subgroup Event at the meeting/conference headquarter hotel (by request) ■
- 2 item credits to select sponsorship item(s) at meeting(s) of your choice ■
- 5% discount on additional sponsorship purchases or exhibit space purchases (exclusions apply)
- 2 exhibitor priority points and priority booth selection order for NMHC OPTECH (*If firm does not exhibit at OPTECH, they may exchange this benefit for 1 additional sponsorship item credit*)

■ *Benefits apply to the following 2024 NMHC meetings: Apartment Strategies Conference, Annual Meeting, Research Forum, Leadership Forum, Spring Board of Directors Meeting, Fall Meeting, Student Housing Conference, and the OPTECH Conference & Expo.*

ANNUAL MEETING BENEFITS:

- 2 Invitations to Chair's Reception
- Access to early registration/housing requests (**sponsorship contract due July 8th to qualify**)
- Private Meeting and Event Space Eligibility: (**sponsorship contract required to make suite requests and to participate in lotteries**)
 - Hotel Suite Requests (submit suite requests on housing website by Jul. 28)
 - Meeting Room Rental Lottery (due Jul. 28)
 - Cabana Rental Lottery (due Jul. 28)
 - Subgroup Event Space Lottery (due Jul. 28)
 - 2 complimentary meeting/networking tables (seats 10 per table) (due Dec. 8)

Lotteries are held in order of sponsor level: (1) Chair's Circle (2) Friends of the Council (3) General Meeting Sponsor. Due to limited inventory, assignments cannot be guaranteed to any sponsor firm. Cost of hotel rooms and suites, meeting room/cabana rental fees, and subgroup events are not included in any sponsorship package.

COMPLIMENTARY REGISTRATION BENEFITS:

Annual Meeting	4 comp. full registrations and 2 full registrations at \$995 each (\$1,195 after Jan. 16th)
Apartment Strategies Conference	4
NMHC Research Forum	4
Leadership Forum	4
Spring Board of Directors Meeting	4 (Advisory Committee members not eligible to attend)
Fall Meeting	4
Student Housing Conference	4
OPTECH Conference & Expo	4