

Membership Development & Community Engagement Sponsorship

At NMHC, our mission is to provide leadership and advocacy that promotes thriving rental housing communities for all. We envision meeting America's housing needs by creating inclusive and resilient communities where people build their lives. A dedicated, engaged community, with high member satisfaction, is key to our mission.

We believe that a diverse membership creates a productive market that benefits rental housing and the communities we serve. The [NMHC Membership Development Program](#) is an important component of our market-driven approach.

Your sponsorship will support the continued growth of this initiative, particularly through the [New Member Ambassador Program](#), which is a vital component to fostering an inclusive community. The New Member Ambassador Program is designed to create a welcoming environment for new members by providing guidance to navigate the membership journey. Ambassadors play a vital role in fostering connections, sharing insights, and enhancing the overall experience for NMHC's new members.

Deadline to Sponsor: November 7, 2025

Cost: \$15,000

Benefits

As a Membership Development and Community Engagement Sponsor, your organization will be recognized as a key partner in welcoming, onboarding, and engaging new members. Benefits include:

- Logo placement on the Member Development webpage
- Logo in marketing emails for the 2026 Member Development Program and related communications
- Recognition at New Member Events, including:
 - New Member Reception at the 2026 Annual Meeting
 - New Member & Ambassador Networking Lunch at the 2026 Annual Meeting
- Logo on intro slides during New Member Orientation Webinars (held ~3 times/year)
- Logo in the Ambassador Program & New Member Welcome Guide
- Invitation to in-person DEI and Membership Engagement Committee Meetings
- Logo on the New Member Ambassador Program webpage
- Eligibility to host or co-host local meetups or member receptions

Sponsors may also participate directly in the Ambassador Program. Ambassadors can be paired with key member audiences or Owner/Developer/Manager (ODM) contacts to build deeper relationships and foster long-term engagement.

Become a sponsor! Contact Melissa Rowan at mrowan@nmhc.org to sign up!

For more information on the [New Membership Development Program](#), or the [Ambassador Program](#), contact Latoya Lovick at llovick@nmhc.org.