



BGOV OnPoint

2020 Election Outlook

By Bloomberg Government
Updated Oct. 28, 2020

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About This Presentation



Photos: Bloomberg

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By the Numbers

6 days

Until the general election

6 states

Have toss-up Senate races

3 or 4 seats

Democrats must net to take Senate

270 electoral votes

Need to win the presidency

71 million ballots

Already cast by mail or in early voting as of Oct. 28 according to the U.S. Elections Project

54%

That's the 2020 vote turnout compared to 2016 as of Oct. 28

4 in 10 voters

Live in the battleground states of Arizona, Florida, Georgia, Iowa, Michigan, Minnesota, New Hampshire, North Carolina, Ohio, Pennsylvania, Texas or Wisconsin

First Results Expected on Nov. 3, 2020 @7 PM EST

Bloomberg will have [live election results](#) in the presidential, [Senate](#), [House](#) and [gubernatorial](#) races

Record numbers of voters cast ballots early either in person or by mail and states may be slow in counting and reporting results

To help navigate this uncertainty, Bloomberg offers a custom voter turnout model that predicts how much of the vote remains to be counted as ballots are reported

Click to sign up for BGOV email alerts on breaking elections news: [Presidential](#) | [Congressional](#)



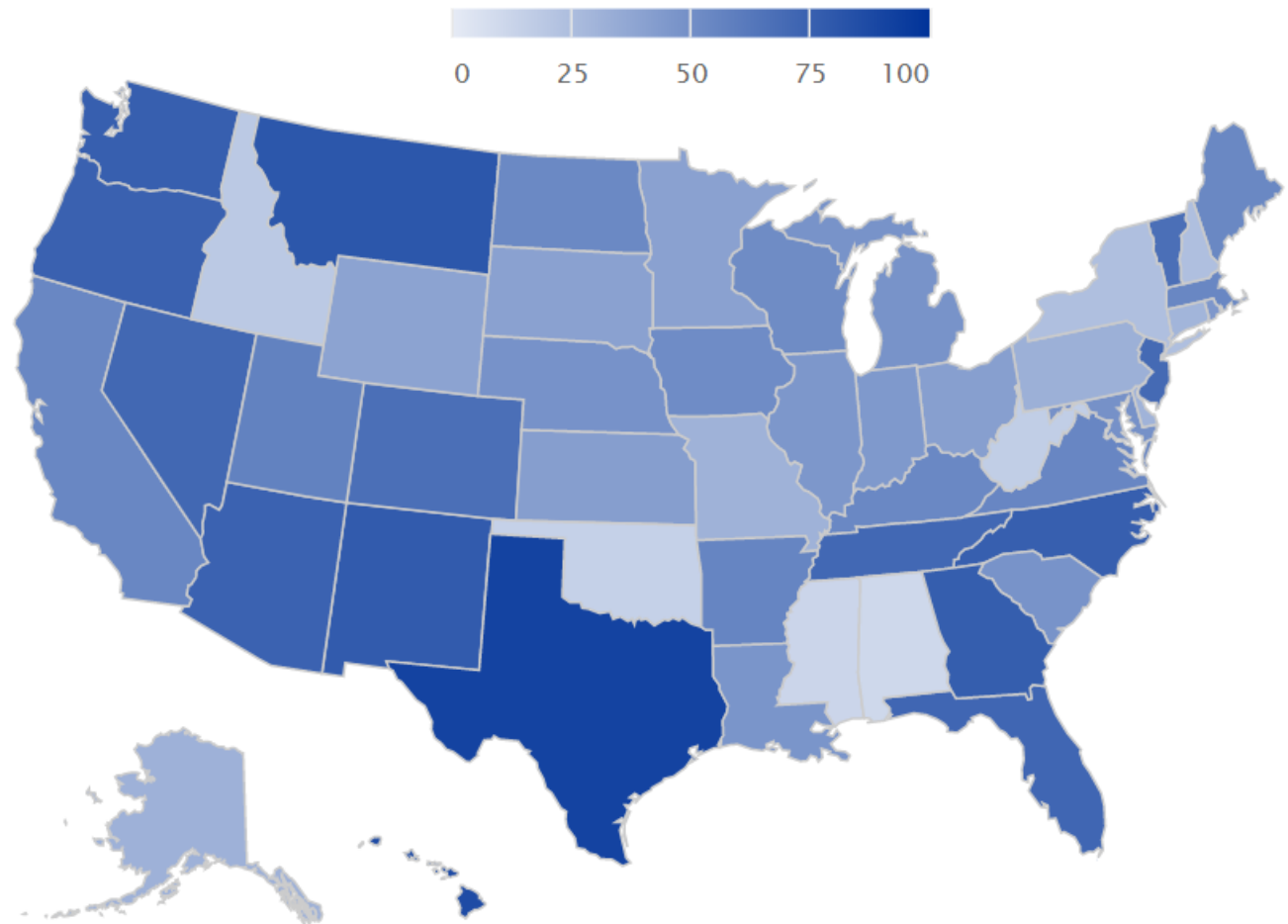
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2020 Election Outlook

Early Voting

2020 Early Votes Cast as Compared to 2016 Total Turnout

- More than 71 million early votes have been cast as of Oct. 28 — 54% of the total turnout from the 2016 general election, according to the U.S. Elections Project
- A record number of mail-in ballots are expected to be cast for the Nov. 3 election

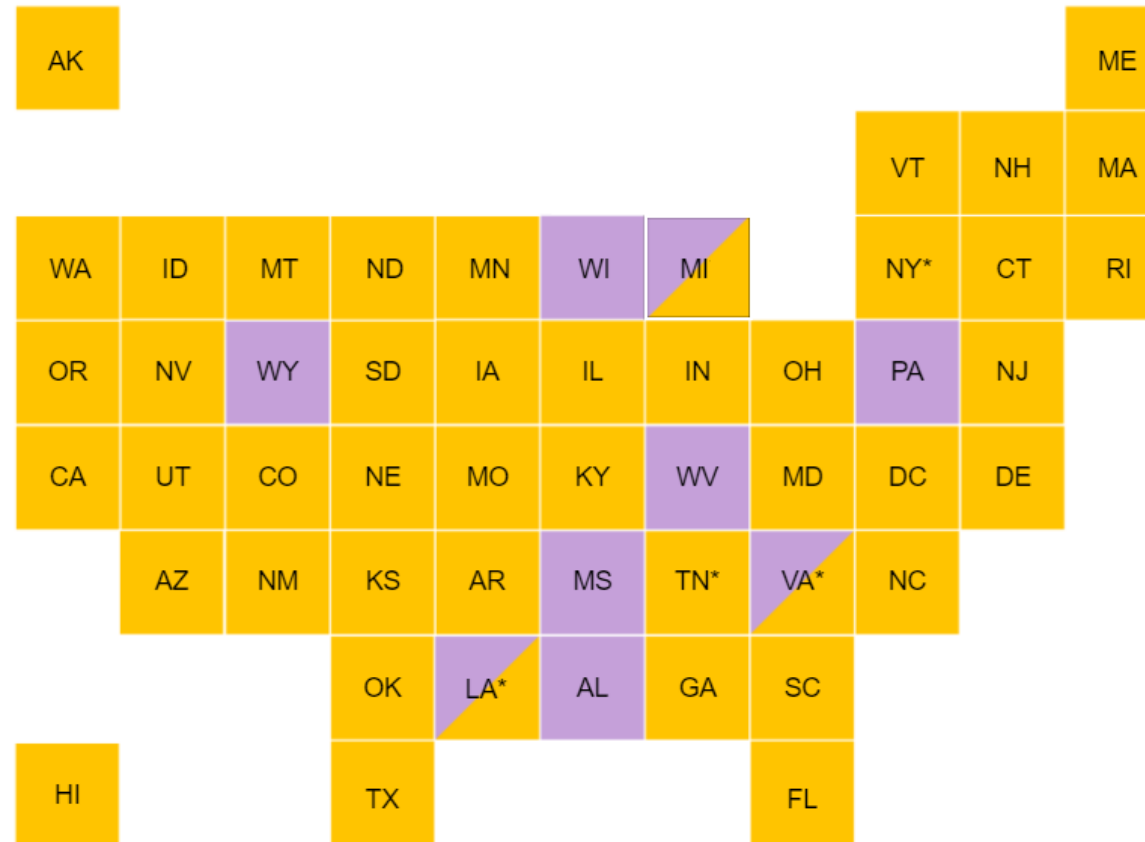


Note: Data as of 4 p.m. EST on Oct. 28
Source: [U.S. Elections Project](#) for map and data

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When States Start Processing Mailed Ballots Differs

■ Before Election Day
 ■ Election Day



Source: States' election authorities; The National Vote at Home Institute; Vote.org; Associated Press; Ballotpedia; Bloomberg News reporting; [What States Have Learned About Counting Votes in a Pandemic](#)

Note: In Michigan, a newly approved bill lets some clerks process mail ballots on the day before the election; ballot processing includes any inspection, sorting, signature verification or other steps taken to prepare ballots to be counted; New York does not specify a date for processing or counting to begin aside from "as soon as possible;" signature verification in Tennessee is upon receipt, but other processing does not begin until four hours before the close of polls on Election Day; in Virginia, pre-processing of mail-in ballots varies by locality, with the option of starting before Election Day; Louisiana parishes with more than 1,000 absentee ballots may begin processing them the day before the election; Michigan passed a bill in September allowing cities with more than 25,000 residents to begin processing mail-in ballots on the day before Election Day

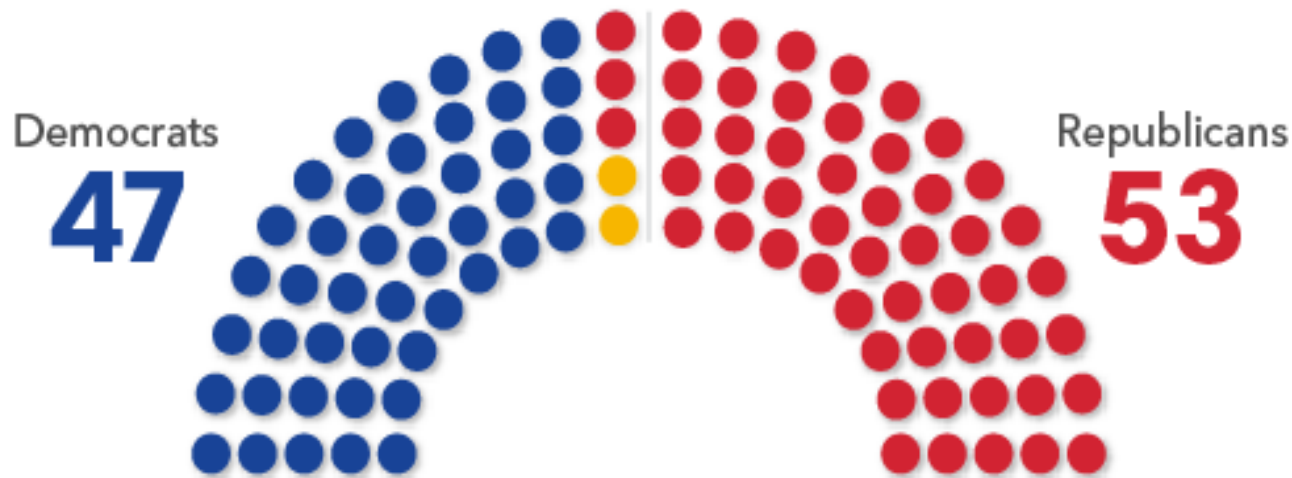
2020 Election Outlook

Senate Races to Watch

Senate Balance of Power

Trump's re-election outlook, Democratic recruitment and fundraising are key

- If Democrats net four seats they would take control of the Senate; netting three seats would result in a tie and the majority would be decided by the vice president's party
- Democrats last defeated more than two Republican senators in 2008, when Barack Obama's victory helped Democrats beat five GOP incumbents



Senate Casualty List

Resigned

- Johnny Isakson (R-Ga.) resigned Dec. 31, 2019; Kelly Loeffler (R) appointed until special election

Not Seeking Re-election

- Lamar Alexander (R-Tenn.)
- Mike Enzi (R-Wyo.)
- Pat Roberts (R-Kan.)
- Tom Udall (D-N.M.)

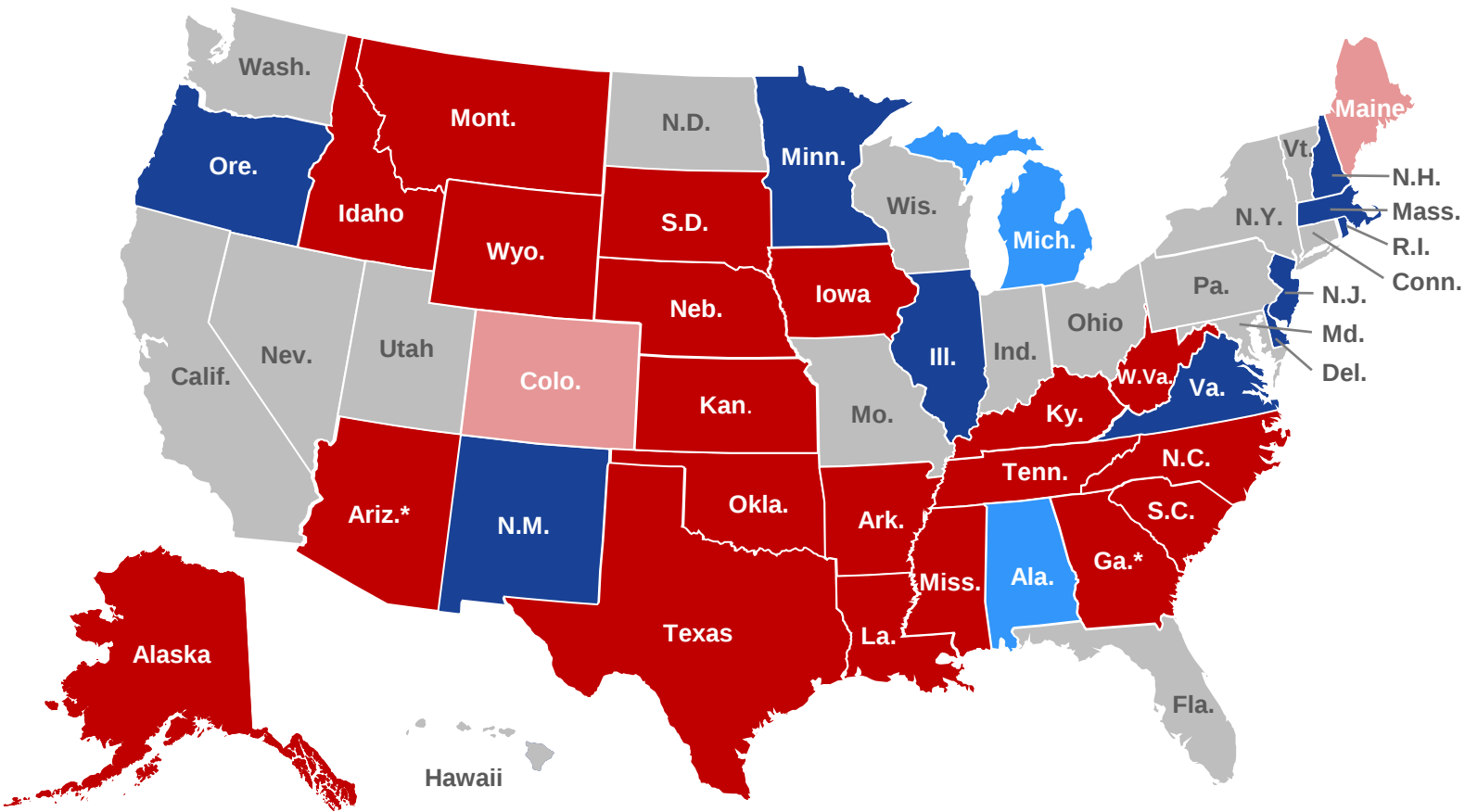
- Richard Burr (R-N.C.) and Pat Toomey (R-Pa.) won't seek re-election in 2022

States with Senate Races in 2020

- Democratic-held seat

■ Democratic-held seat – state won by Trump in 2016
- Republican-held seat

■ Republican-held seat – state won by Clinton in 2016



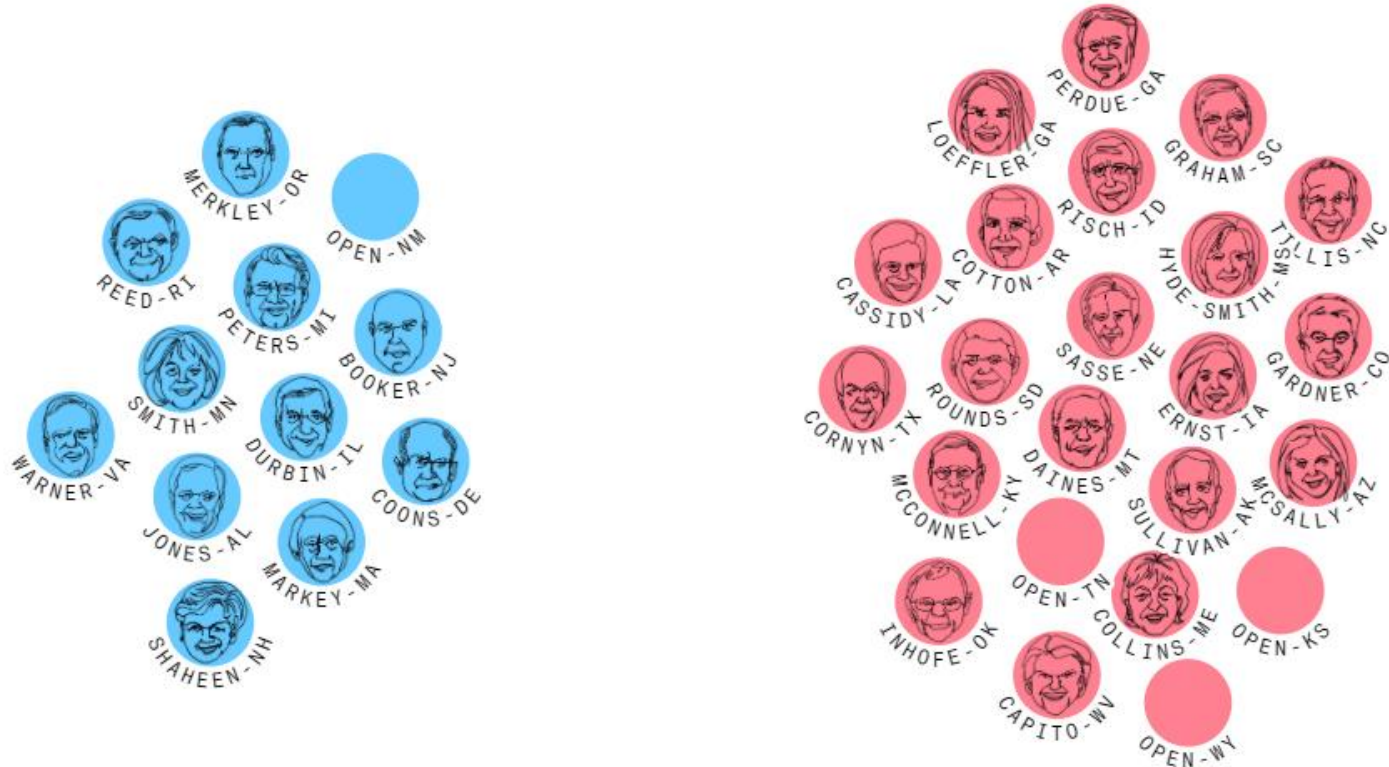
Source: U.S. Senate; Bloomberg Government

Note: Georgia has one regularly scheduled election and one special election; Arizona has a special election

Big Picture on 2020 Senate Races

35 Senate seats up for election: Republicans hold 23 of the seats, Democrats hold 12

President Trump in 2016 carried all but two states where Republicans are defending Senate seats in 2020; he won 15 of those states by at least 14 percentage points

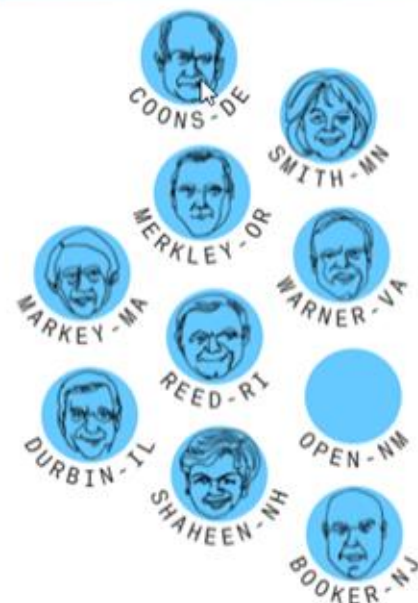


Note: Pat Roberts (R-Kan.), Tom Udall (D-N.M.), Lamar Alexander (R-Tenn.), and Mike Enzi (R-Wyo.) are retiring; Martha McSally was appointed to fill the remainder of John McCain's (R) term and is running in a special election that will occur in 2020 and the seat also will be on the ballot in 2022; Kelly Loeffler, who was sworn in Jan. 6 to succeed Johnny Isakson (R), is running in a November 2020 special election to fill the remaining two years of the unexpired term

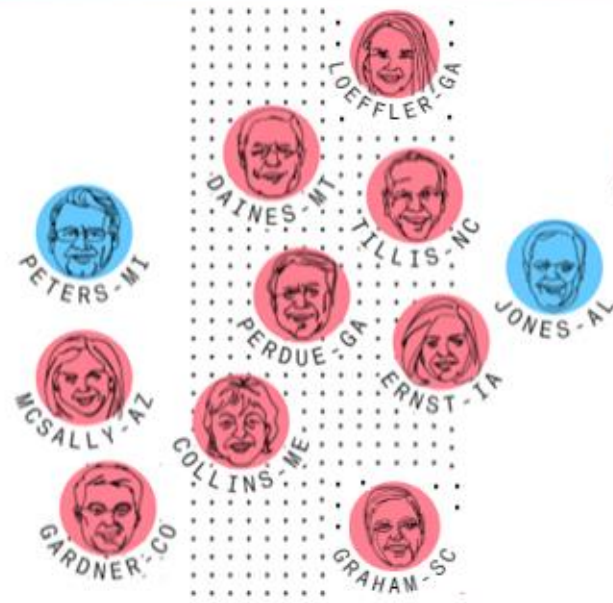
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Democrats 'Favorite' to Control Senate After Leftward Shifts: Cook

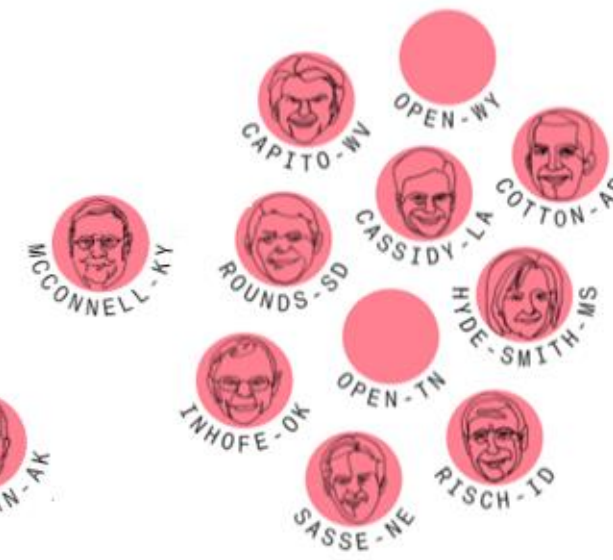
Safe Democrats



Toss Ups



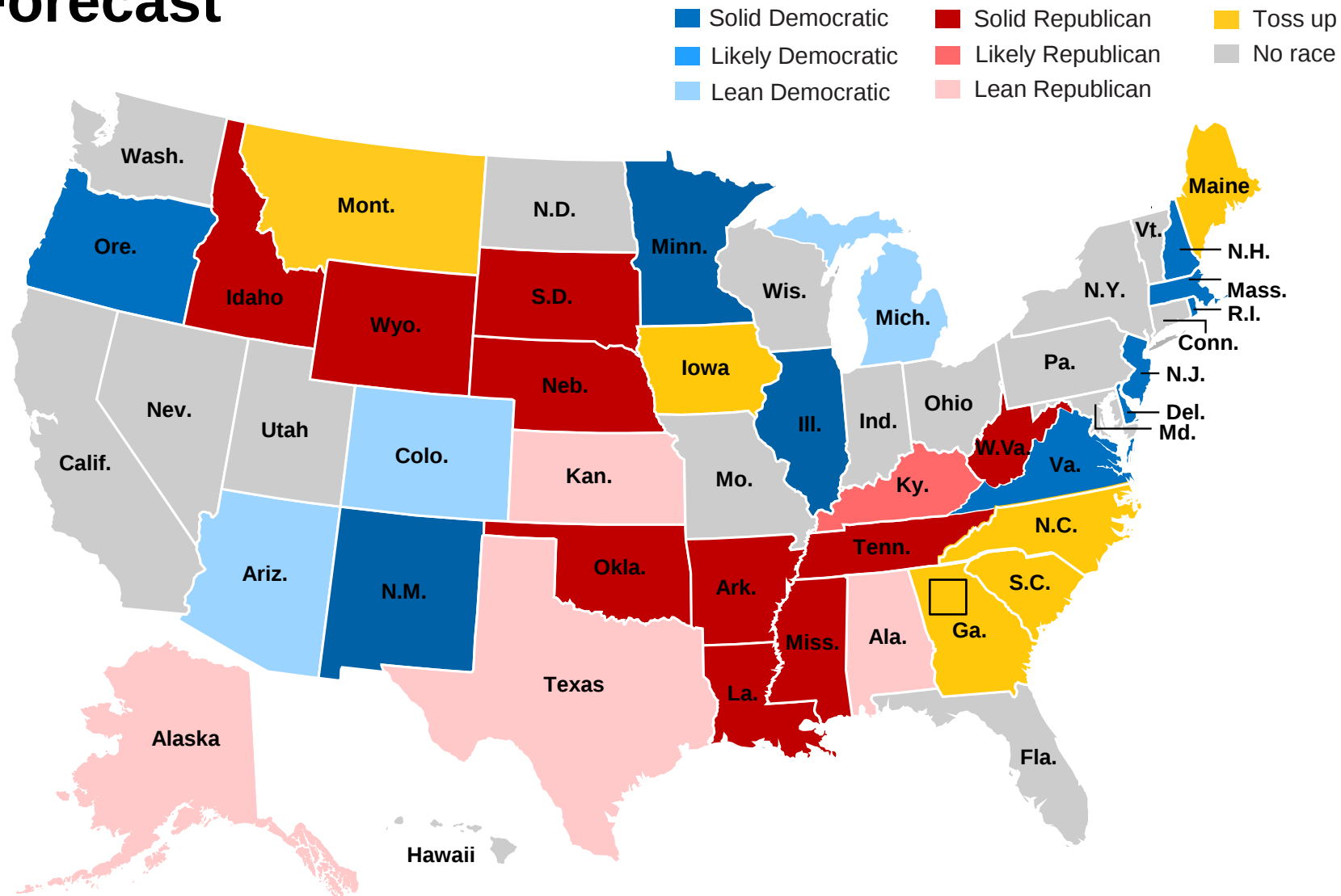
Safe Republicans



Source: Race ratings from [Cook Political Report](#); as of Oct. 13

Note: Pat Roberts (R-Kan.), Tom Udall (D-N.M.), Lamar Alexander (R-Tenn.), and Mike Enzi (R-Wyo.) are retiring; Martha McSally was appointed to fill the remainder of John McCain's (R) term and is running in a special election that will occur in 2020 and the seat also will be on the ballot in 2022; Kelly Loeffler, who was sworn in Jan. 6 to succeed Johnny Isakson (R), is running in a November 2020 special election to fill the remaining two years of the unexpired term

Senate Forecast

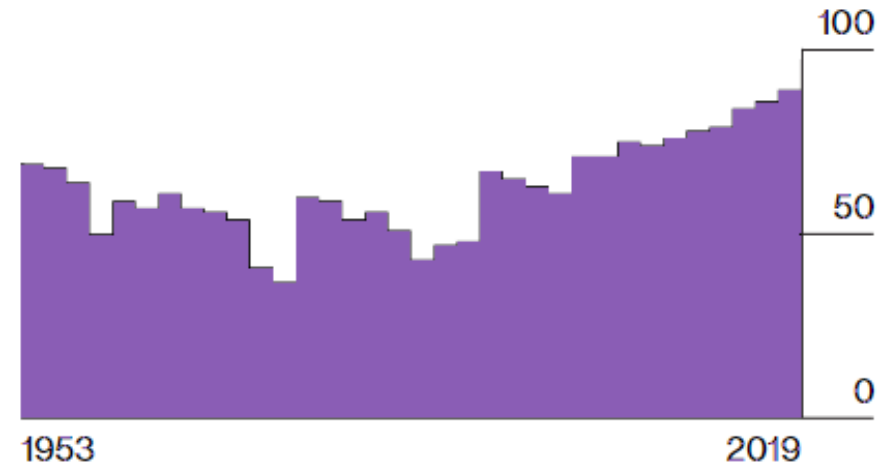


Source: Race ratings from [Cook Political Report](#) as of Oct. 13
Note: Georgia's regular and special elections are both rated toss-ups

Cliché That All Politics is Local Seems Out of Date

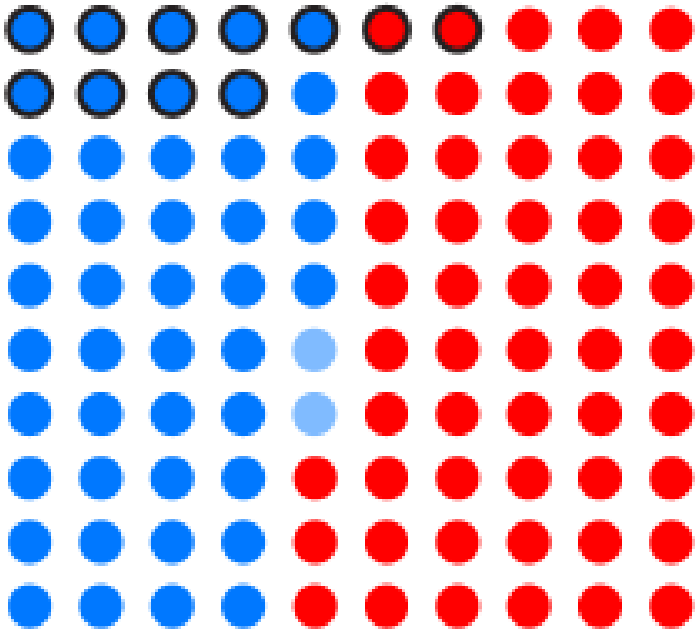
- The Senate map has come to much more sharply resemble the Electoral College, because most Americans now cast their ballots for the same party all the way down the ticket
- A generation ago fewer than half the country's 100 senators came from the same parties that won their states' presidential votes; now the number stands at 89

Senators from Same Party as Last Presidential Candidate Who Won Their State

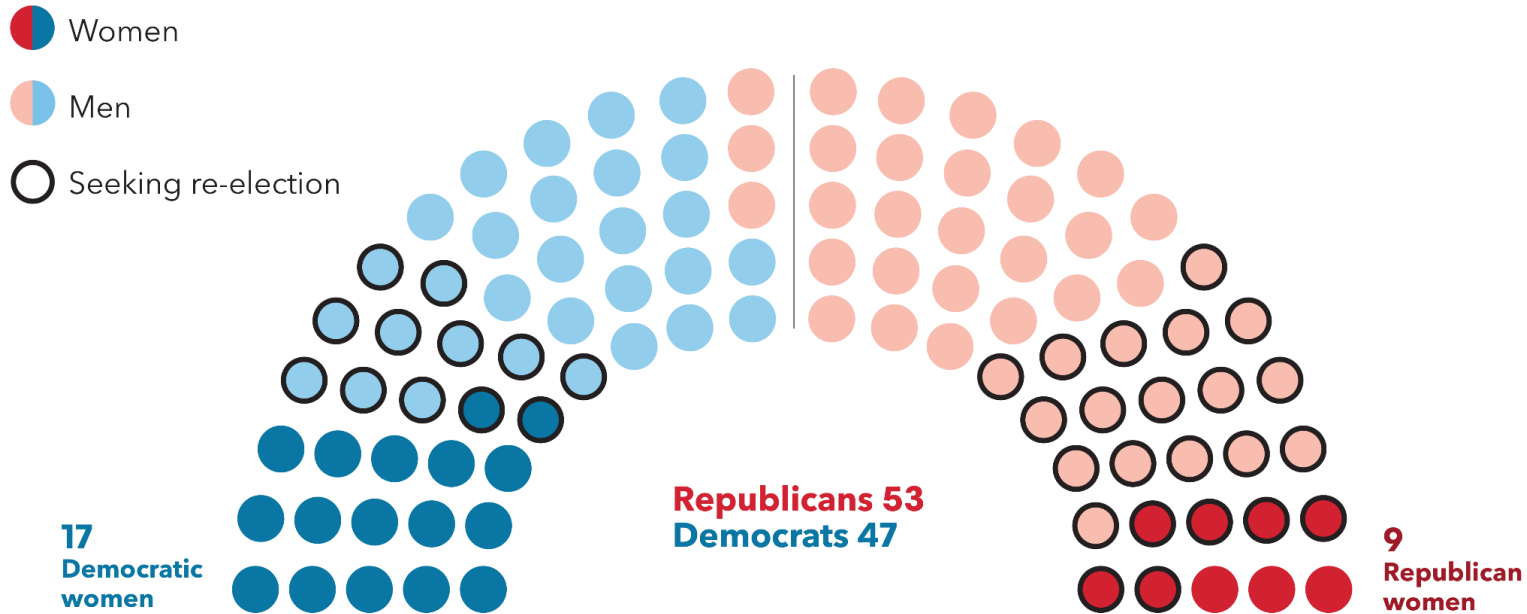


Current Senators Align With Home State's Presidential Winner

- Home state voted for other party's presidential candidate in 2016
- Democratic
- Republican
- Independent (caucuses with Democrats)



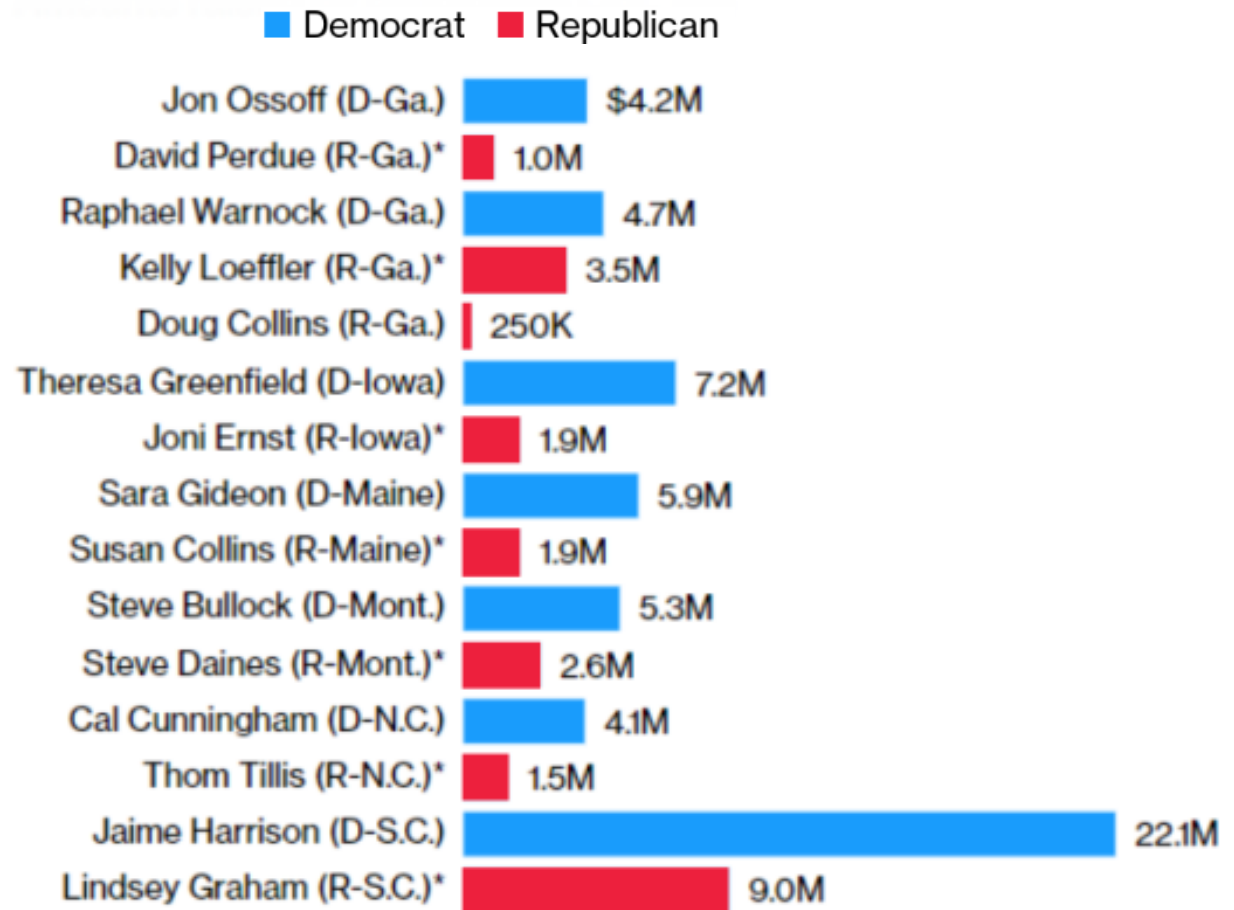
Senate Women in the Balance



- There are 26 women in the Senate, or 26% of the membership
- Two of the 17 Democratic women and six of the nine Republican women are on the ballot this year
- Four Republican women are in races rated as competitive

Democrats Outraise Republicans in Every Top Senate Race

- Democrats raised a cumulative \$83.3 million Oct. 1-14 in the 14 Senate races the nonpartisan Cook Political Report presently rates as competitive; that's more than twice the \$35.5 million their Republican opponents collected
- South Carolina's Jaime Harrison (D) topped all candidates with \$22 million raised in the two-week period — an even faster clip than his record-breaking \$58 million third-quarter haul



* Incumbent
Source: Federal Election Commission

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ALABAMA: Most Vulnerable Democrat Tries to Hold on



Doug Jones



Tommy Tuberville

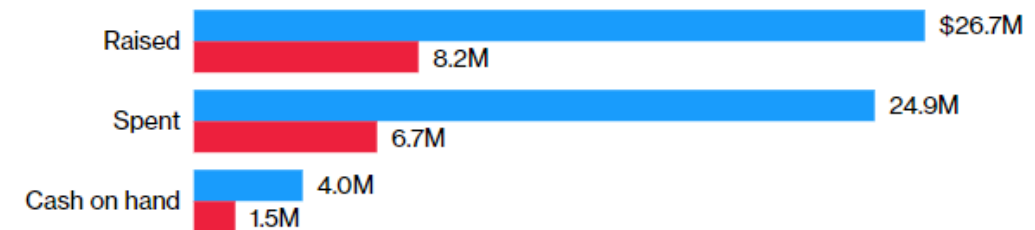
Sen. **Doug Jones** (D) is an underdog against **Tommy Tuberville** (R), the Trump-backed former Auburn football coach who defeated ex-AG Jeff Sessions in July runoff

- Jones defeated Roy Moore (R) in 2017 special election, 50%-48%
- Trump won state in 2016, 62%-34%

Race Ratings

Cook Political Report	Lean Republican
Inside Elections	Lean Republican
Sabato's Crystal Ball	Likely Republican

Total Fundraising Through Oct. 14



ALASKA: GOP Groups Spend to Save Sullivan in the Last Frontier



Al Gross



Dan Sullivan

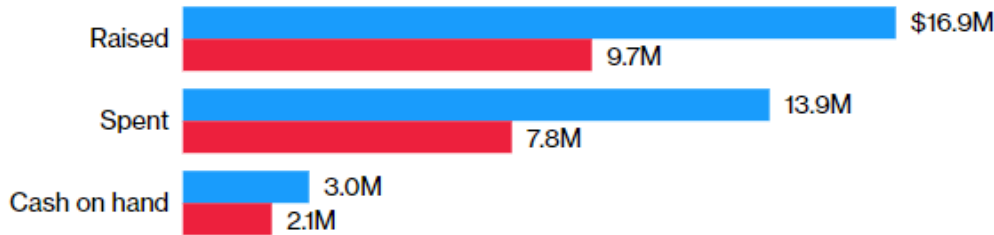
Race Ratings

Cook Political Report	Leans Republican
Inside Elections	Leans Republican
Sabato's Crystal Ball	Leans Republican

Sen. **Dan Sullivan** (R) faces **Al Gross**, a former orthopedic surgeon and fisherman running as an independent backed by the Democratic Party

- Sullivan unseated Mark Begich (D) in 2014, 48%-46%
- Alaska usually votes Republican, including 51%-37% for Trump in 2016, though independent and third-party candidates have overperformed there
- Gross has said he'll caucus with Democrats if elected

Total Fundraising Through Oct. 14



Source: Federal Election Commission
Photos: Gross campaign; Al Drago/Bloomberg

ARIZONA: McSally at Risk of Losing Back-to-Back Races



Mark Kelly



Martha McSally

Sen. **Martha McSally** (R), appointed in January 2019, has persistently trailed **Mark Kelly** (D), a Navy veteran, former astronaut, and husband of former Rep. Gabrielle Giffords (D-Ariz.)

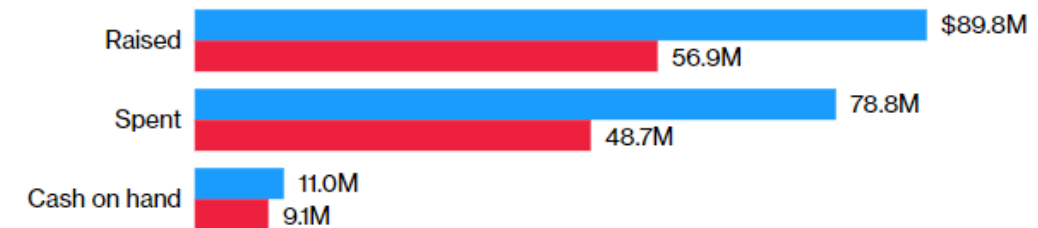
- Winner to complete the final two years of the term won by John McCain (R), who died in 2018
- Trump won state in 2016, 49%-45%
- McSally lost 2018 race to Sen. Kyrsten Sinema (D), 50%-48%

Source: Federal Election Commission
Photos: Kelly campaign; Sarah Silbiger/Bloomberg

Race Ratings

Cook Political Report	Lean Democratic
Inside Elections	Tilt Democratic
Sabato's Crystal Ball	Lean Democratic

Total Fundraising Through Oct. 14

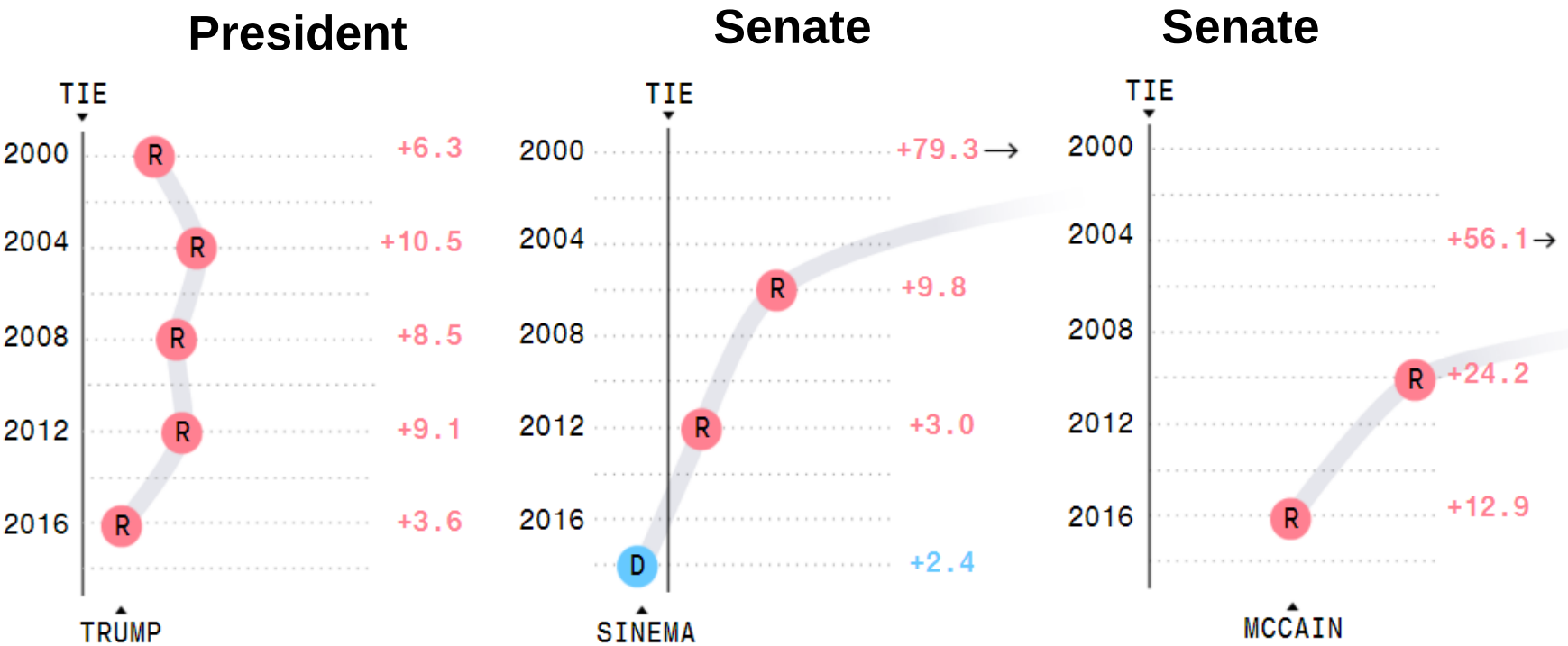


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ARIZONA: By the Numbers

While Republicans have maintained a consistent advantage in presidential elections, Senate margins have swung left since 2000

● Democrat ● Republican



Source: Data compiled by Bloomberg; [Combat Pilot Faceoff Puts Democrats on Path to Gain Arizona Seat](#)

COLORADO: Two-Term Former Governor Has Edge in Blue State



John Hickenlooper



Cory Gardner

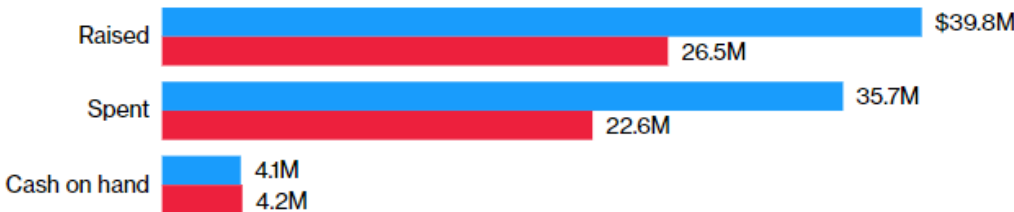
Sen. **Cory Gardner** (R) is struggling against ex-Gov. **John Hickenlooper** (D) in Democratic-trending state

- Gardner and his GOP allies have highlighted his work on conservation policy and attacked Hickenlooper’s ethics and initial reluctance on Senate run; Democrats have sought to tie Gardner to Trump
- Clinton won state in 2016, 48%-43%
- Gardner unseated Sen. Mark Udall (D) in 2014, 48%-46%

Race Ratings

Cook Political Report	Lean Democratic
Inside Elections	Lean Democratic
Sabato’s Crystal Ball	Likely Democratic

Total Fundraising Through Oct. 14



GEORGIA: Democrats Hope Demographics Help Unseat Perdue



Jon Ossoff



David Perdue

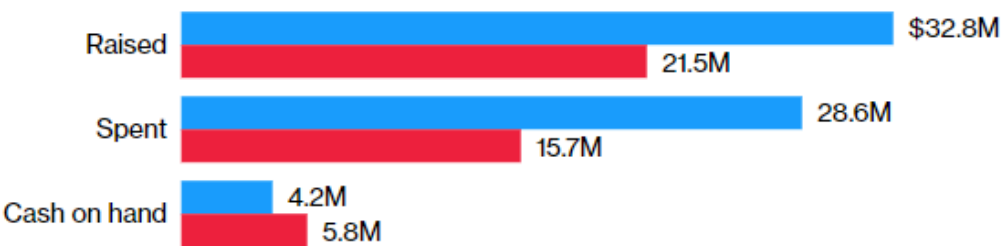
Race Ratings

Cook Political Report	Toss Up
Inside Elections	Toss Up
Sabato's Crystal Ball	Lean Republican

Sen. **David Perdue** (R) is seeking a second term against **Jon Ossoff** (D), a documentary film producer who raised \$30 million in 2017 for a nationally watched House special election

- A Libertarian candidate could send the election to a Jan. 5 runoff, two days after the 117th Congress starts
- Trump won state in 2016, 51%-46%
- Perdue defeated Michelle Nunn (D) in 2014, 53%-45%

Total Fundraising Through Oct. 14

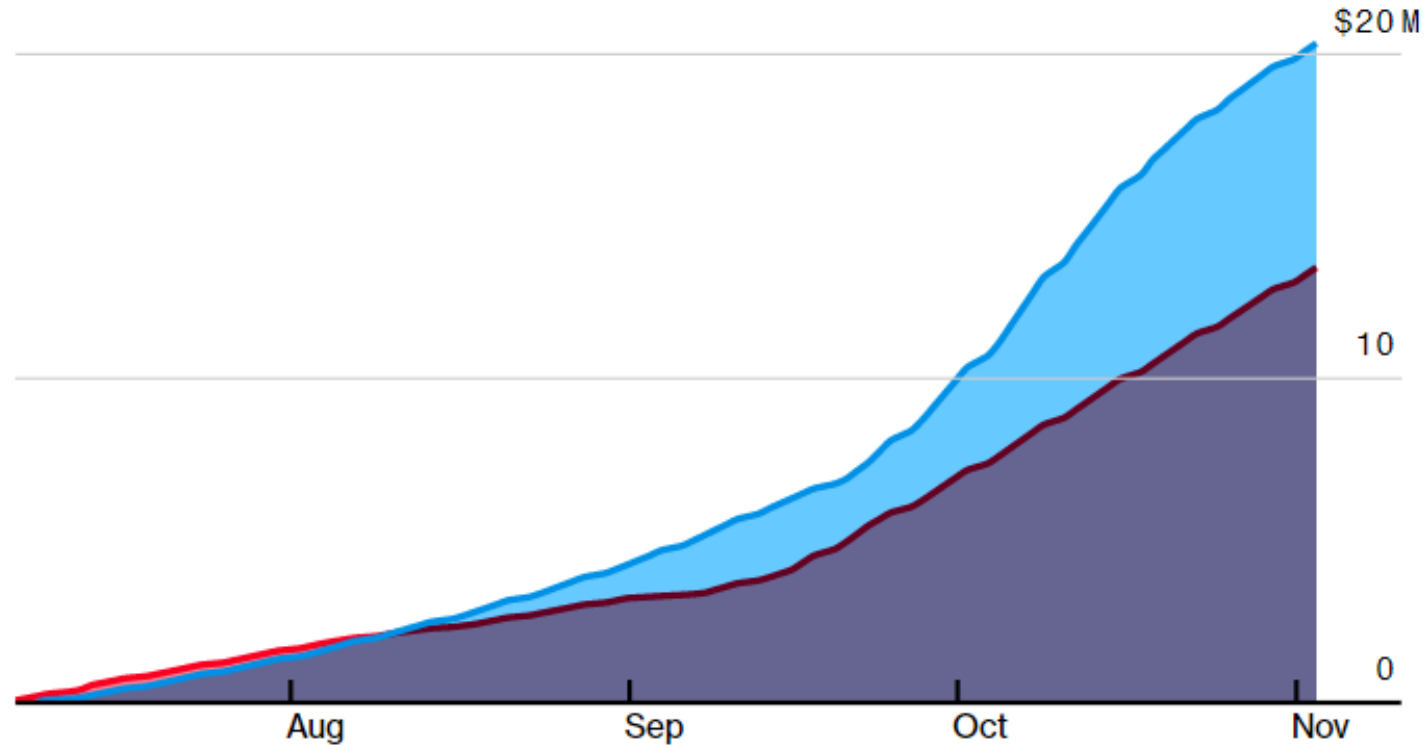


Source: Federal Election Commission
Photos: Ossoff campaign; Greg Nash/The Hill/Bloomberg

GEORGIA: By the Numbers

Democratic challenger Jon Ossoff is outspending Republican David Perdue on past advertising spending and future reservations

Ossoff Perdue



Source: Advertising Analytics; [Republicans Battle Each Other, Democrats in Tossup Georgia Races](#)

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GEORGIA: Loeffler Seeks to Hold Seat in Special Election



Raphael Warnock



Kelly Loeffler



Doug Collins

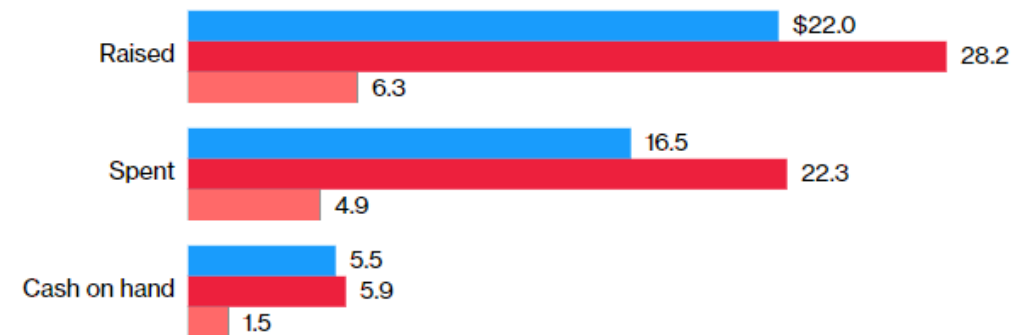
Sen. **Kelly Loeffler** (R), Rep. **Doug Collins** (R), pastor **Raphael Warnock** (D) are leading contenders in all-candidate, single-ballot election

- Majority-vote winner unlikely on Nov. 3; runoff would be held on Jan. 5, 2021
- Trump won state in 2016, 51%-46%
- Loeffler was appointed in January 2020 to succeed Johnny Isakson (R), who was re-elected 55%-41% in 2016

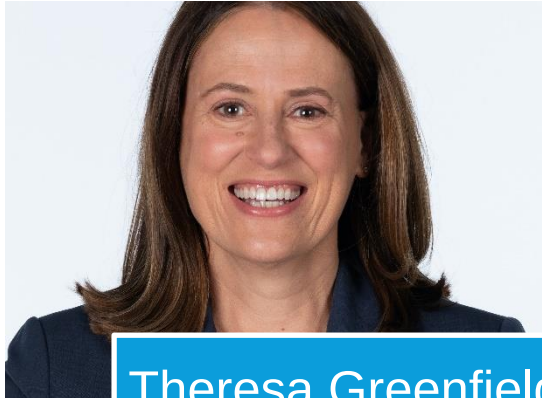
Race Ratings

Cook Political Report	Toss Up
Inside Elections	Tilt Republican
Sabato's Crystal Ball	Lean Republican

Total Fundraising Through Oct. 14



IOWA: Race Heats Up as Presidential Race Tightens



Theresa Greenfield



Joni Ernst

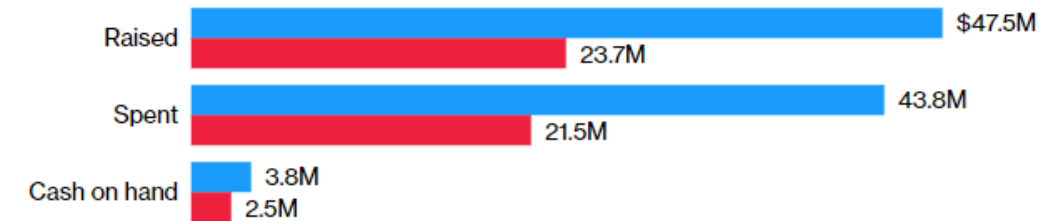
Sen. **Joni Ernst (R)** is opposed by businesswoman **Theresa Greenfield (D)** in one of the most competitive races on the map

- State swung to Trump, 51%-42%, in 2016 after voting for Barack Obama twice
- Ernst defeated Bruce Braley (D) 52%-44% in 2014

Race Ratings

Cook Political Report	Toss Up
Inside Elections	Toss Up
Sabato's Crystal Ball	Lean Democratic

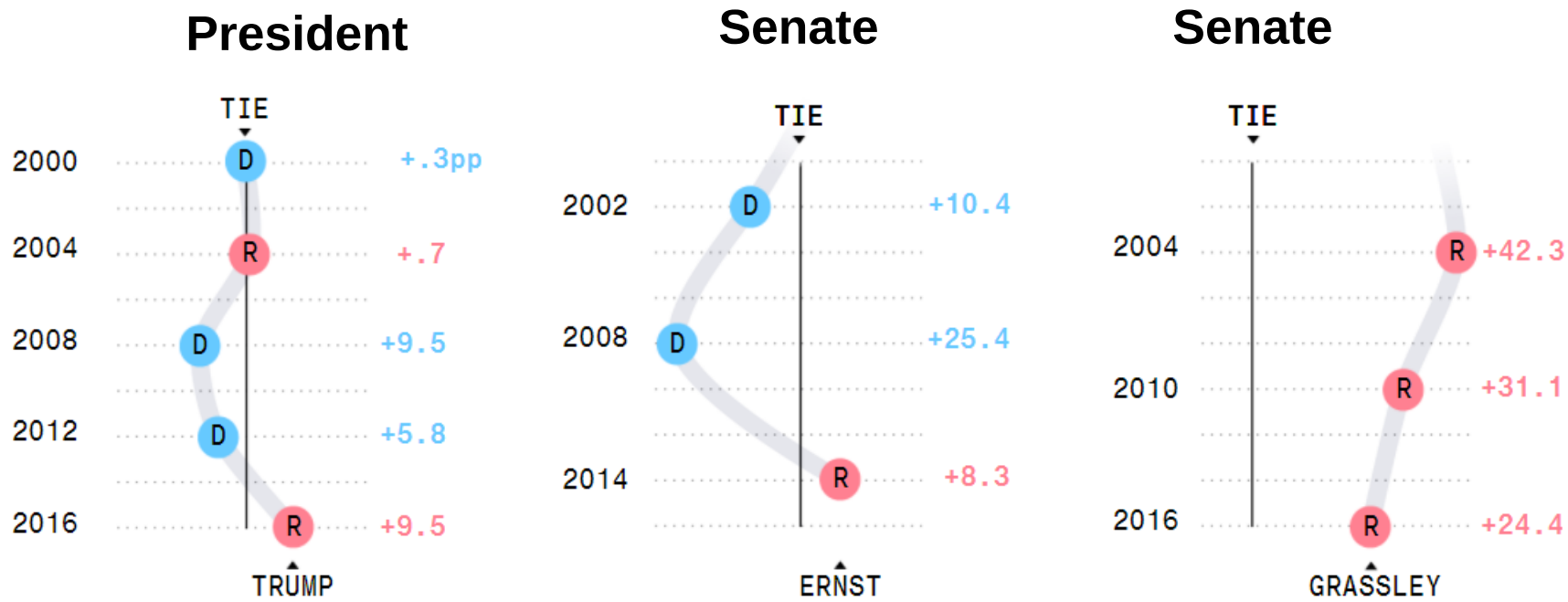
Total Fundraising Through Oct. 14



IOWA: By the Numbers

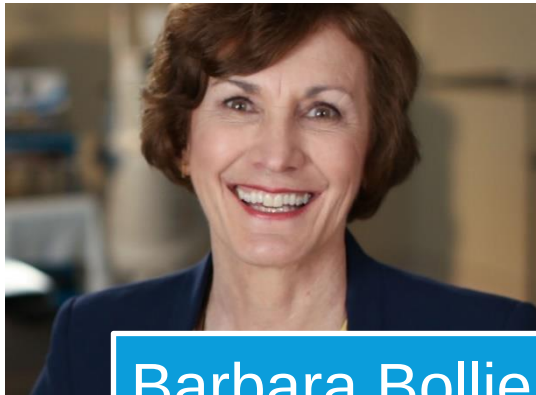
Although Iowa currently has two Republican senators, the state has a history of voting for both Republicans and Democrats

● Democrat ● Republican



Source: Data compiled by Bloomberg; [Trump's Trade Wars, Covid Response Could Cost Republicans an Iowa Senate Seat](#)

KANSAS: Republicans Got the Candidate They Wanted



Barbara Bollier



Roger Marshall

Rep. **Roger Marshall** (R), an OB/GYN, and State Sen. **Barbara Bollier** (D), an anesthesiologist, have highlighted their medical backgrounds as they seek to succeed retiring Sen. Pat Roberts (R)

- Democrats last won a Senate race here in 1932; Bollier, who's well-funded, is seeking to capitalize on intraparty friction among Kansas Republicans
- Trump won state in 2016, 57%-36%
- 2014 Senate: Roberts (R) 53%, Greg Orman (I) 43%

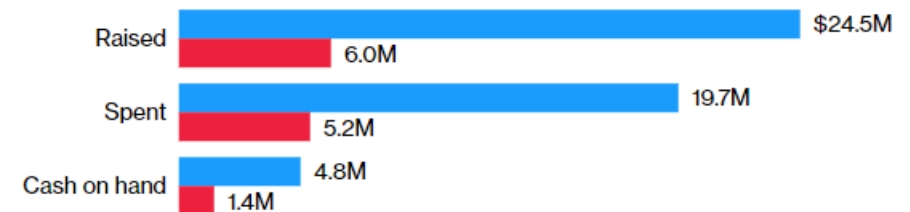
Source: Federal Election Commission

Photos: Bollier campaign; Larry French/Getty Images for SiriusXM

Race Ratings

Cook Political Report	Lean Republican
Inside Elections	Tilt Republican
Sabato's Crystal Ball	Lean Republican

Total Fundraising Through Oct. 14



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MAINE: Collins Defends Moderate Profile in Bid for Biden Voters



Sara Gideon



Susan Collins

Politically dominant over four terms, Sen. **Susan Collins** (R) faces her toughest battle yet against state House Speaker **Sara Gideon** (D)

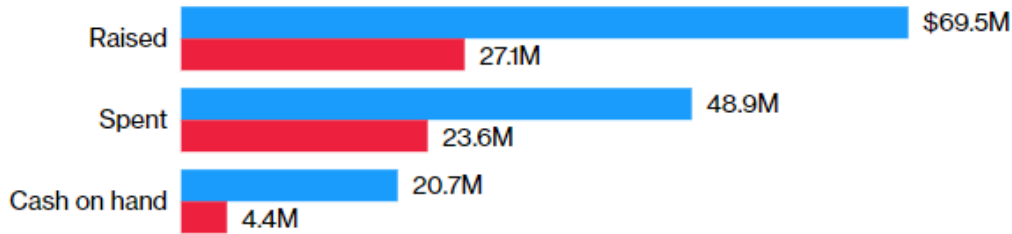
- Collins has highlighted her bipartisan work including on the Paycheck Protection Program; Democrats brandish her votes for the 2017 tax-cut law and Brett Kavanaugh to the Supreme Court and against Trump’s conviction
- Clinton won state in 2016, 48%-45%
- Collins was re-elected 68%-32% in 2014

Source: Federal Election Commission
Photos: Gideon campaign; Al Drago/Bloomberg

Race Ratings

Cook Political Report	Toss Up
Inside Elections	Tilt Democratic
Sabato’s Crystal Ball	Lean Democratic

Total Fundraising Through Oct. 14



MICHIGAN: James Needs a Trump Surge for Upset



Gary Peters



John James

Race Ratings

Cook Political Report	Lean Democratic
Inside Elections	Lean Democratic
Sabato's Crystal Ball	Lean Democratic

Sen. **Gary Peters** (D) is opposed by **John James** (R), a businessman and Army veteran who's well-funded after losing a bid to unseat Sen. Debbie Stabenow (D)

- Michigan was the closest state in the 2016 presidential election; Trump won, 47.5%-47.3%
- Peters was elected 55%-41% in 2014

Total Fundraising Through Oct. 14



MONTANA: Outgoing Governor Put This Race on the Map



Steve Bullock



Steve Daines

Race Ratings

Cook Political Report	Toss Up
Inside Elections	Toss Up
Sabato's Crystal Ball	Lean Republican

Gov. **Steve Bullock** (D) was an eleventh-hour entrant to oppose Sen. **Steve Daines** (R)

- Bullock, re-elected in 2016 as Trump dominated Montana, 56%-36%, is running as a protector of health care and public lands
- Daines is tying Bullock to more liberal Washington Democrats
- Daines was elected in 2014, 58%-40%

Total Fundraising Through Oct. 14

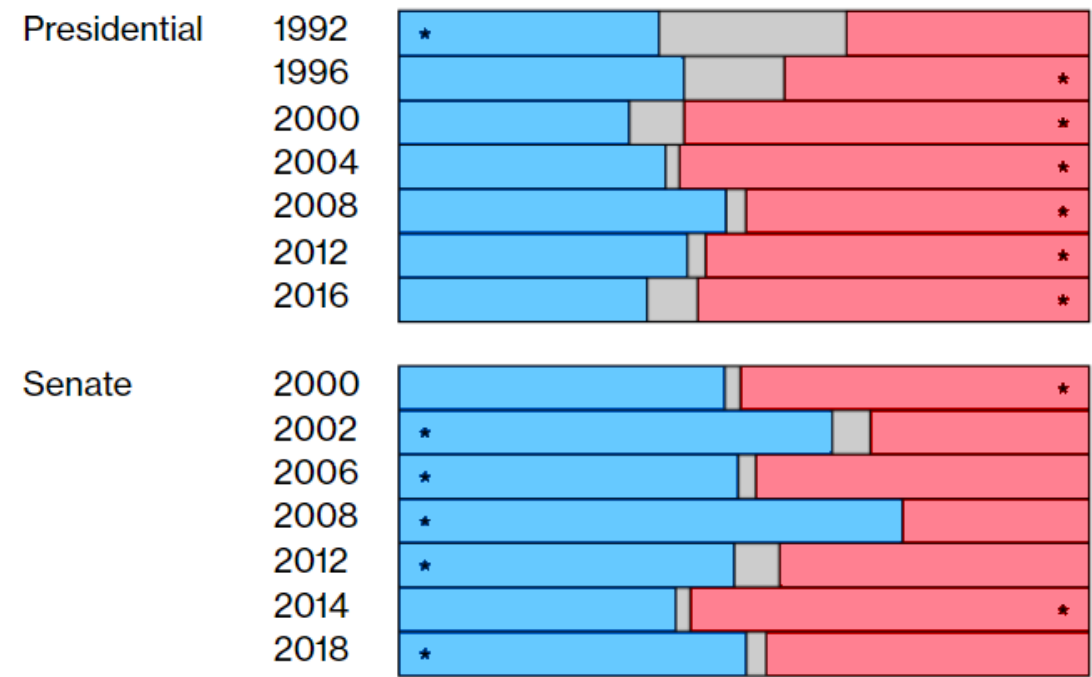


MONTANA: By the Numbers

The state defies voting trends and often splits tickets with its votes for the Senate

Recent Election Results

Democrat Republican Other * Won the state

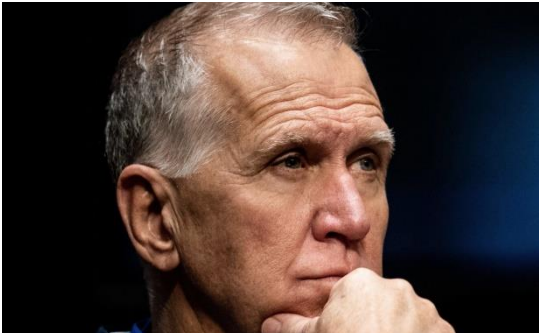


Source: MIT Election Data and Science Lab; [Heated Montana Race Could Flip the Senate to Democrats](#)

NORTH CAROLINA: A State to Watch Up and Down the Ballot



Cal Cunningham



Thom Tillis

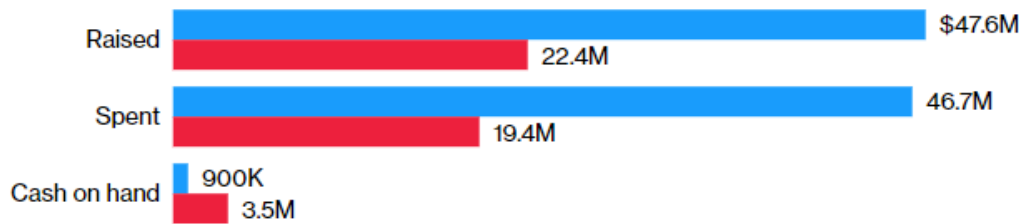
Race Ratings

Cook Political Report	Toss Up
Inside Elections	Tilt Democratic
Sabato's Crystal Ball	Toss Up

Sen. **Thom Tillis** (R) is opposed by **Cal Cunningham** (D), an Army veteran who previously served in the state legislature; unclear if any shift occurs due to Tillis contracting Covid-19 and Cunningham's affair

- North Carolina is closely contested in the presidential election; hasn't given 55% to a Senate winner since 1974
- Trump won state in 2016, 50%-46%
- Tillis unseated Sen. Kay Hagan (D) in 2014, 49%-47%

Total Fundraising Through Oct. 14

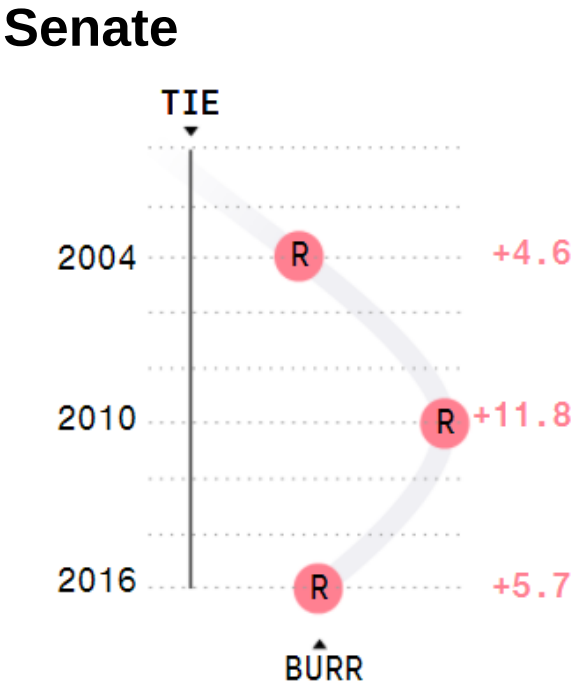
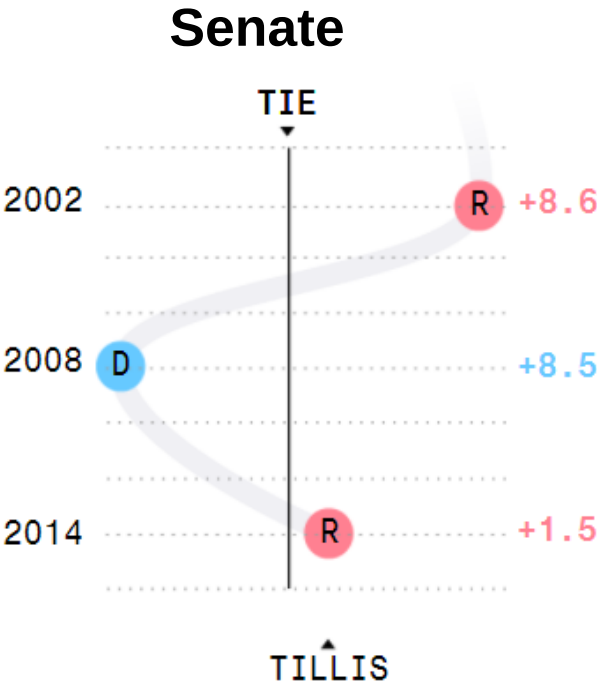
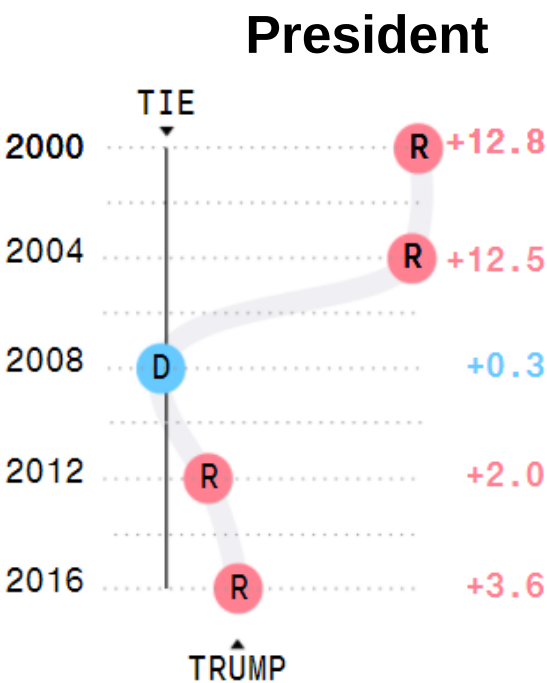


Source: Federal Election Commission
Photos: Cunningham campaign; Erin Schaff/The New York Times/Bloomberg

NORTH CAROLINA: By the Numbers (1/2)

Voters in the state have elected Republicans for president and Senate in most elections since 2000, though the state swung left in 2008

● Democrat ● Republican

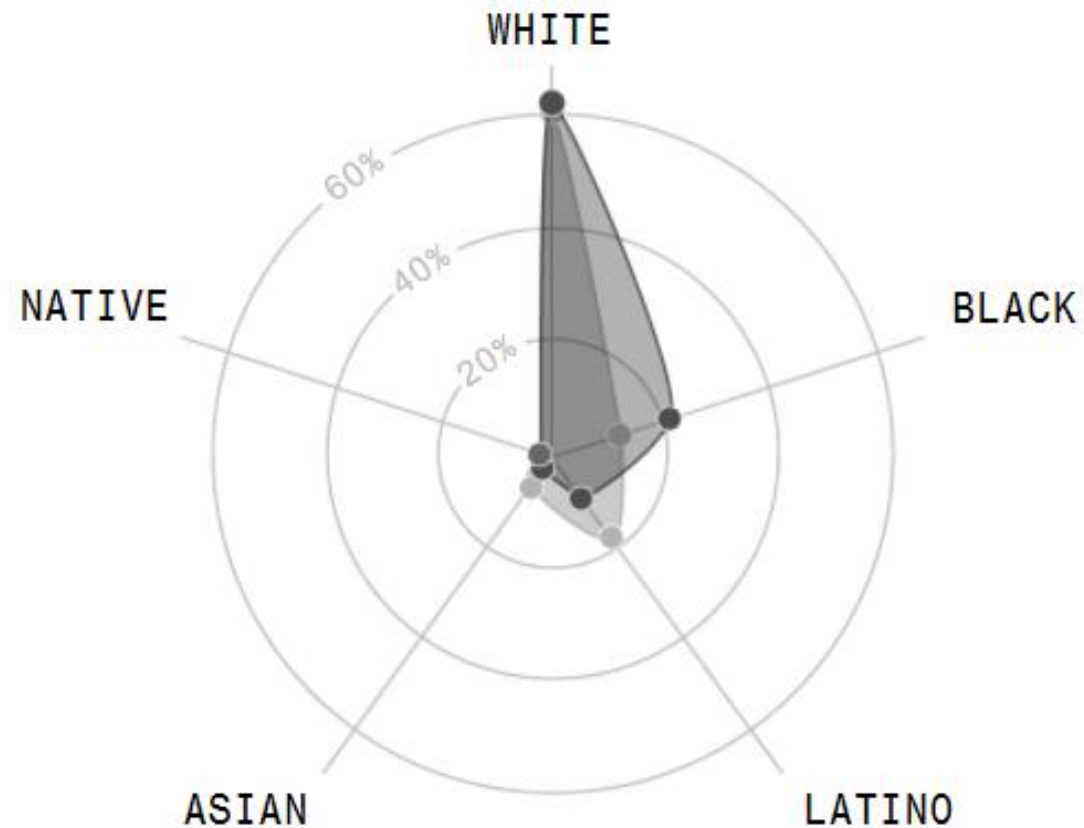


Source: Data compiled by Bloomberg; [North Carolina's Breakneck Growth Makes It a Senate Battleground](#)

NORTH CAROLINA: By the Numbers (2/2)

North Carolina has a higher Black population and fewer Latinos than the U.S. as a whole

● U.S. ● North Carolina



SOUTH CAROLINA: Graham's Trump Alliance Faces Ballot Test



Jaime Harrison



Lindsey Graham

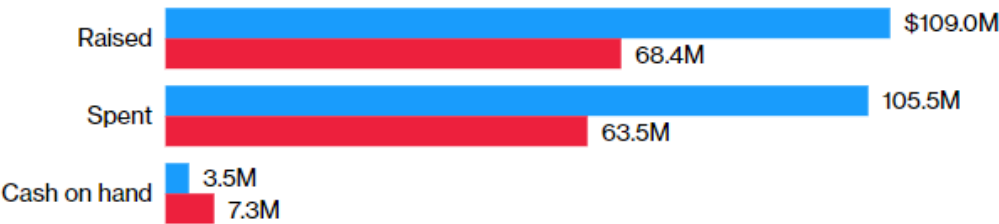
Race Ratings

Cook Political Report	Toss Up
Inside Elections	Tilt Republican
Sabato's Crystal Ball	Lean Republican

Sen. **Lindsey Graham** (R), a Trump antagonist-turned-ally seeking a fourth term, has his most formidable opponent yet in **Jaime Harrison**, a former South Carolina Democratic Party chairman who raised more money in the third quarter than any other Senate candidate in history

- Trump won state in 2016, 55%-41%
- Graham re-elected in 2014, 54%-39%

Total Fundraising Through Oct. 14

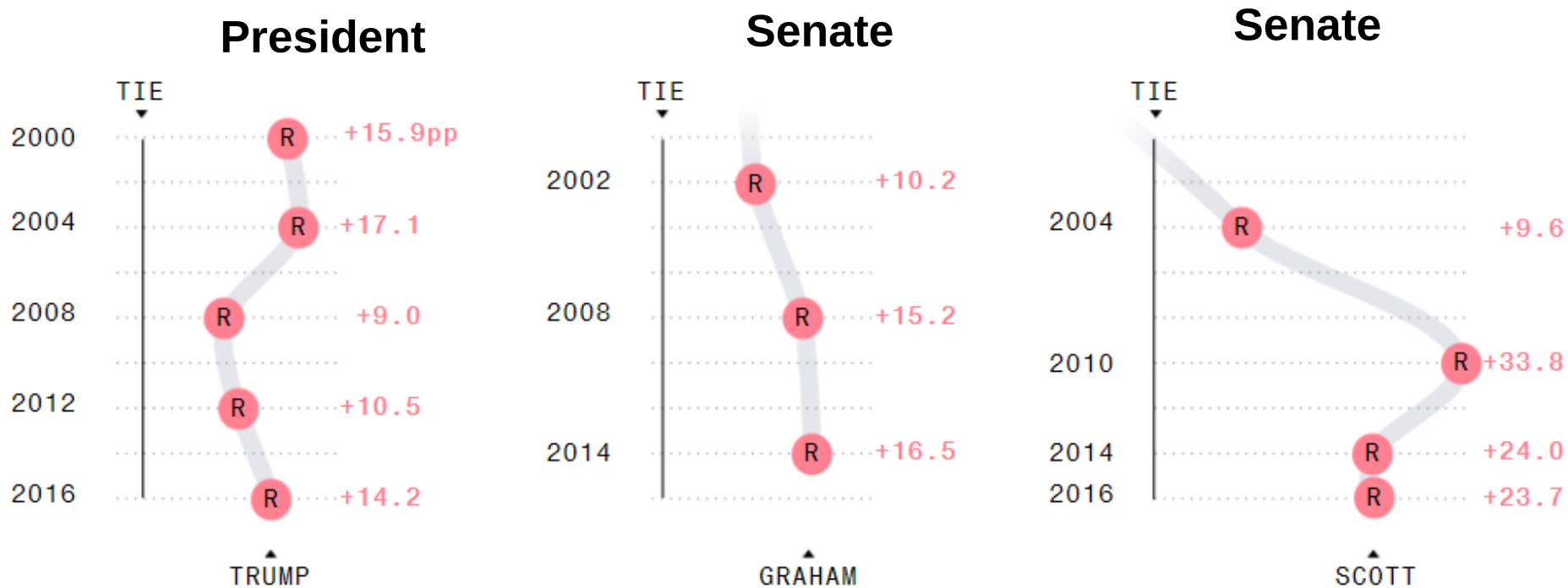


Source: Federal Election Commission
Photos: Micah Green/Bloomberg; Erin Schaff/New York Times

SOUTH CAROLINA: By the Numbers

Democrats have not won a Senate or presidential election in South Carolina since 1998

● Democrat ● Republican



Source: Data compiled by Bloomberg; [Lindsey Graham Is Suddenly in Trouble in Deep-Red South Carolina](#)

TEXAS: Democrats Hunting for First Senate Win Since 1988



MJ Hegar



John Cornyn

John Cornyn (R), a former senior GOP leader, is seeking a fourth term against **MJ Hegar** (D), a veteran who narrowly lost a 2018 House race

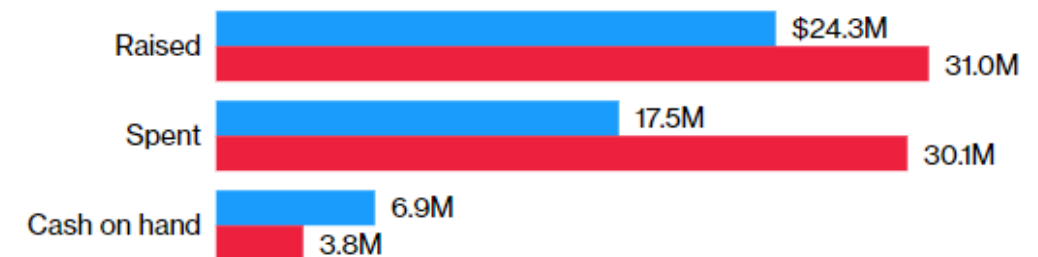
- Texas is an expensive place to campaign due to its 20 media markets
- Trump won Texas 52%-43% but is struggling against Biden
- Cornyn re-elected 62%-34% in 2014 against weak opposition in good GOP year

Source: Federal Election Commission
Photos: Hegar campaign; Sarah Silbiger/Bloomberg

Race Ratings

Cook Political Report	Leans Republican
Inside Elections	Leans Republican
Sabato's Crystal Ball	Likely Republican

Total Fundraising Through Oct. 14



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THE LONG SHOTS: Kentucky & Mississippi



Amy McGrath



Mitch McConnell



Mike Espy



Cindy Hyde-Smith

KENTUCKY

Senate Majority Leader **Mitch McConnell's** quest for a seventh term is opposed by **Amy McGrath** (D), a former Marine fighter pilot who ran for Congress in 2018

McGrath has untold financial resources in her bid to unseat Trump's top congressional ally, but Trump's 30-point win in Kentucky in 2016 provides a cushion for McConnell who won in 2014, 56%-41%

MISSISSIPPI

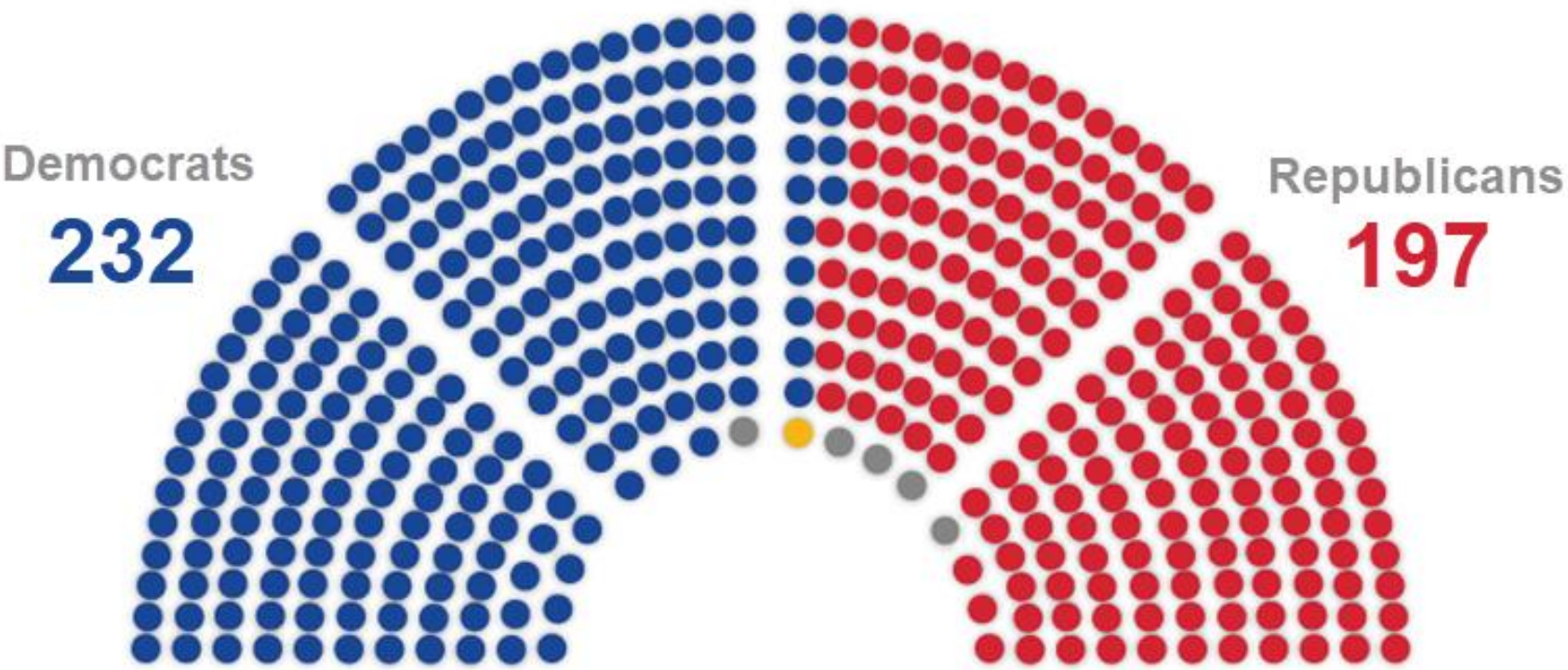
Cindy Hyde-Smith (R) is seeking a full term against former Rep. **Mike Espy** (D) in a rematch of a 2018 special election that Hyde-Smith won by 7 percentage points

Mississippi's racially polarized voting suggests Espy, the first Black person to serve as U.S. Agriculture secretary, has a high floor, but a low ceiling and he could again top 45% of the vote, but fall short of the majority needed to win

Election Outlook

Key House Races

House Balance of Power



Source: Bloomberg Government data as of Oct. 6
Note: Yellow is an independent Libertarian; five vacancies are in CA-50 due to the resignation of Duncan Hunter (R); GA-05 due to the death of John Lewis (D); GA-14 due to the resignation of Tom Graves (R); NC-11 due to the resignation of Mark Meadows (R); and TX-04 due to the resignation of John Ratcliffe (R)

House Casualty List

Not Seeking Re-Election

AL-02 – Martha Roby (R)
CA-53 – Susan Davis (D)
FL-03 – Ted Yoho (R)
FL-19 – Francis Rooney (R)
GA-07 – Rob Woodall (R)
HI-02 – Tulsi Gabbard (D)
IA-02 – Dave Loebsack (D)
IL-15 – John Shimkus (R)
IN-01 – Pete Visclosky (D)
IN-05 – Susan Brooks (R)
LA-05 – Ralph Abraham (R)
MI-03 – Justin Amash (L)
MI-10 – Paul Mitchell (R)
NC-02 – George Holding (R)
NC-06 – Mark Walker (R)
NY-02 – Peter King (R)
NY-15 – José Serrano (D)
NY-17 – Nita Lowey (D)
OR-02 – Greg Walden (R)
TN-01 – Phil Roe (R)
TX-11 – Michael Conaway (R)
TX-13 – Mac Thornberry (R)
TX-17 – Bill Flores (R)
TX-22 – Pete Olson (R)
TX-23 – Will Hurd (R)
TX-24 – Kenny Marchant (R)
WI-05 – Jim Sensenbrenner (R)

Defeated in Primary

CO-03 – Scott Tipton (R)
FL-15 – Ross Spano (R)
IA-04 – Steve King (R)
IL-03 – Dan Lipinski (D)
KS-02 – Steve Watkins (R)
MO-01 – Lacy Clay (D)
NY-16 – Eliot Engel (D)
VA-05 – Denver Riggleman (R)

Seeking Other Office

AL-01 – Bradley Byrne (R), lost Senate primary
CA-08 – Paul Cook (R), elected in March to San Bernardino County Board of Supervisors
GA-09 – Doug Collins (R), seeking Senate seat in special election
KS-01 – Roger Marshall (R), won Senate primary
MA-04 – Joe Kennedy (D), lost Senate primary
MT-AL – Greg Gianforte (R), won governor primary
NM-03 – Ben Ray Luján (D), won Senate primary
UT-01 – Rob Bishop (R), lost primary for lieutenant governor
WA-10 – Denny Heck (D), running for lieutenant governor

Resignations, Deaths & Special Elections

CA-25 – Katie Hill (D) resigned Nov. 3, 2019; Mike Garcia (R) elected May 12, 2020
CA-50 – Duncan Hunter (R) resigned Jan. 13, 2020; no special election
GA-05 – John Lewis (D) died July 17, 2020; runoff special election Dec. 1, 2020
GA-14 – Tom Graves (R) resigned Oct. 4, 2020; no special election scheduled
MD-07 – Elijah Cummings (D) died Oct. 17, 2019; Kweisi Mfume (D) elected April 28, 2020
NC-03 – Walter Jones (R) died Feb. 10, 2019; Greg Murphy (R) elected Sept. 10, 2019
NC-09 – Dan Bishop (R) elected Sept. 10, 2019 after seat wasn't filled in 2018 election
NC-11 – Mark Meadows (R) resigned March 30, 2020; no special election scheduled
NY-27 – Chris Collins (R) resigned Sept. 30, 2019; Chris Jacobs (R) elected June 23, 2020
PA-12 – Tom Marino (R) resigned Jan. 23, 2019; Fred Keller (R) elected May 21, 2019
TX-04 – John Ratcliffe (R) resigned May 22, 2020; no special election scheduled
WI-07 – Sean Duffy (R) resigned Sept. 23, 2019; Tom Tiffany (R) elected May 12, 2020

Eight House Incumbents Have Lost So Far This Year

The losses, which are the most in a year without redistricting in decades, include:

- **Dan Lipinski** (D-Ill.) defeated by Marie Newman
- **Steve King** (R-Iowa) defeated by Randy Feenstra
- **Denver Riggleman** (R-Va.) defeated by Bob Good
- Foreign Affairs Committee Chairman **Eliot Engel** (D-N.Y.) defeated by Jamaal Bowman
- **Scott Tipton** (R-Colo.) defeated by Lauren Boebert
- **Steve Watkins** (R-Kan.) defeated by Jake LaTurner
- **Lacy Clay** (D-Mo.) defeated by Cori Bush
- **Ross Spano** (R-Fla.) defeated by Scott Franklin

House Races: Cook Ratings

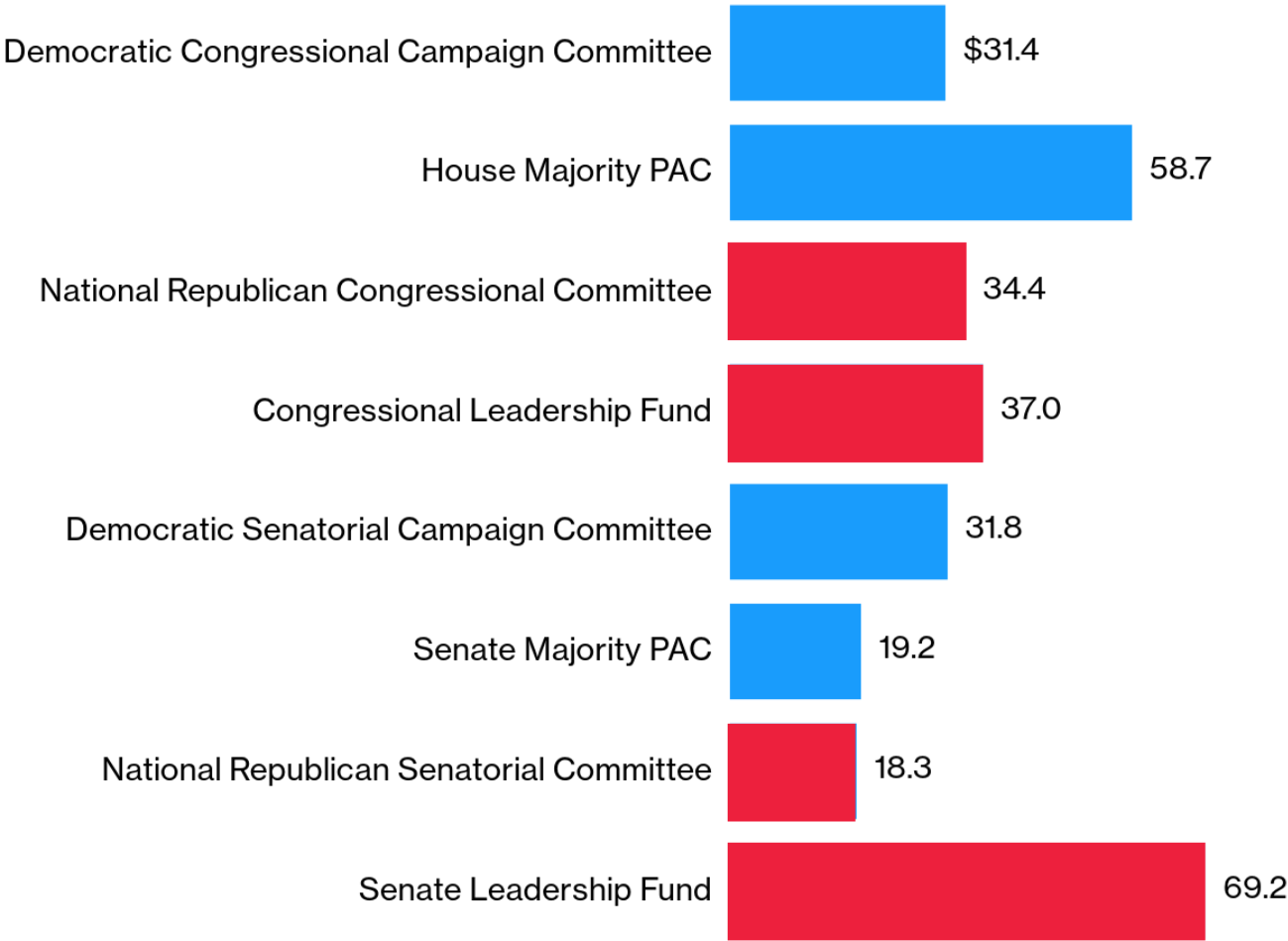


Source: Race ratings from [Cook Political Report](#) as of Oct. 21

Note: Italics denote freshman lawmakers

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Congressional Campaign War Chests – Cash on Hand



Source: Federal Election Commission
Note: Cash-on-hand totals from Oct. 14; dollars in millions

Republican ‘Patriot Program’ Helps Vulnerable Incumbents

- “Reestablishing the Republican Majority begins with Patriot Program Members,” according to National Republican Congressional Committee
- List includes Jeff Van Drew, who was elected as a Democrat in 2018

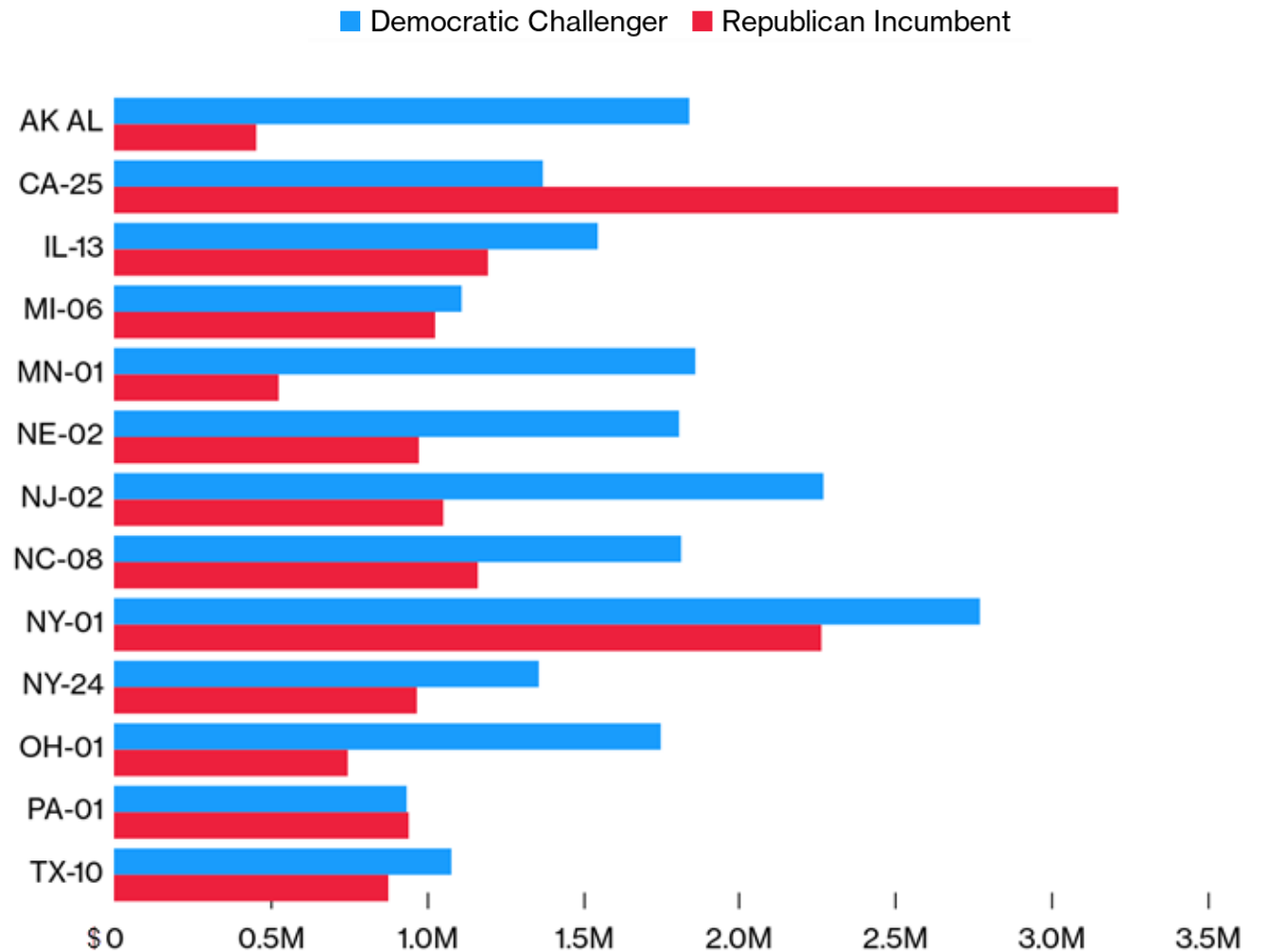
NRCC “Patriot 2020” List

AK-AL – Don Young	NJ-02 – Jeff Van Drew
CA-25 – Mike Garcia	NY-01 – Lee Zeldin
FL-18 – Brian Mast	NY-24 – John Katko
IL-13 – Rodney Davis	OH-01 – Steve Chabot
KY-06 – Andy Barr	PA-01 – Brian Fitzpatrick
MI-06 – Fred Upton	TX-10 – Michael McCaul
MN-01 – Jim Hagedorn	TX-31 – John Carter
NC-08 – Richard Hudson	WA-03 – Jaime Herrera Beutler
NE-02 – Don Bacon	

Source: National Republican Congressional Committee [“Patriot 2020” list](#) as of Sept. 10

Bluer Suburbs Ahead?

- Some vulnerable House Republicans were outraised by Democrats in the third quarter in the kind of suburban districts that helped flip the majority to the Democrats in 2018
- These are the GOP incumbents in the National Republican Congressional Committee's Patriot Program who face the most competitive races



Note: Data covers the third quarter, which runs from July 1 to Sept. 30
Source: Federal Election Commission

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Republicans Have ‘Young Guns’ List With Top Recruits (1/2)

- **NRCC says these candidates “have successfully collaborated with the NRCC and completed the benchmarks that establish a path to victory on Election Day.”**

NRCC “Young Guns” Candidates (1/2)

AZ-01 – Tiffany Shedd (Tom O'Halleran)	FL-27 – Maria Elvira Salazar (Donna Shalala)	IN-05 – Victoria Spartz (Open, Susan Brooks (R) retiring)
CA-21 – David Valadao (TJ Cox)	GA-06 – Karen Handel (Lucy McBath)	KS-02 – Jake LaTurner (Open, Steve Watkins (R) lost primary)
CA-39 – Young Kim (Gil Cisneros)	GA-07 – Rich McCormick (Open, Rob Woodall (R) retiring)	ME-02 – Dale Crafts (Jared Golden)
CA-48 – Michelle Steel (Harley Rouda)	IA-01 – Ashley Hinson (Abby Finkenauer)	MI-03 – Peter Meijer (Open, Justin Amash (L) retiring)
CO-03 – Lauren Boebert (Open, Scott Tipton (R) lost primary)	IA-02 – Mariannette Miller-Meeks (Open, Dave Loebsack (D) retiring)	MI-08 – Paul Junge (Elissa Slotkin)
FL-07 – Leo Valentin (Stephanie Murphy)	IA-03 – David Young (Cindy Axne)	MI-11 – Eric Esshaki (Haley Stevens)
FL-13 – Anna Paulina Luna (Charlie Crist)	IL-06 – Jeanne Ives (Sean Casten)	MN-02 – Tyler Kistner (Angie Craig)
FL-15 – Scott Franklin (Open, Ross Spano (R) lost primary)	IL-14 – Jim Oberweis (Lauren Underwood)	MN-03 – Kendall Qualls (Dean Phillips)
FL-26 – Carlos Gimenez (Debbie Mucarsel-Powell)	IL-17 – Esther Joy King (Cheri Bustos)	MN-07 – Michelle Fischbach (Collin Peterson)

Republicans Have ‘Young Guns’ List With Top Recruits (2/2)

- **NRCC says these candidates “have successfully collaborated with the NRCC and completed the benchmarks that establish a path to victory on Election Day.”**

NRCC “Young Guns” Candidates (2/2)

MT-AL – Matt Rosendale (Open, Greg Gianforte (R) running for governor)	NY-22 – Claudia Tenney (Anthony Brindisi)	TX-23 – Tony Gonzales (Open, Will Hurd (R) retiring)
NC-11 – Madison Cawthorn (Open, Mark Meadows (R) resigned)	OK-05 – Stephanie Bice (Kendra Horn)	TX-24 – Beth Van Duyne (Open, Kenny Marchant (R) retiring)
NH-01 – Matt Mowers (Chris Pappas)	OR-04 – Alek Skarlatos (Peter DeFazio)	TX-32 – Genevieve Collins (Colin Allred)
NJ-03 – David Richter (Andy Kim)	PA-07 – Lisa Scheller (Susan Wild)	UT-04 – Burgess Owens (Ben McAdams)
NJ-07 – Tom Kean (Tom Malinowski)	PA-08 – Jim Bognet (Matt Cartwright)	VA-02 – Scott Taylor (Elaine Luria)
NM-02 – Yvette Herrell (Xochitl Torres Small)	PA-17 – Sean Parnell (Conor Lamb)	VA-05 – Bob Good (Open, Denver Riggleman (R) lost district convention)
NV-03 – Dan Rodimer (Susie Lee)	SC-01 – Nancy Mace (Joe Cunningham)	VA-07 – Nick Freitas (Abigail Spanberger)
NY-02 – Andrew Garbarino (Open, Peter King (R) retiring)	TX-07 – Wesley Hunt (Lizzie Fletcher)	WI-03 – Derrick Van Orden (Ron Kind)
NY-11 – Nicole Malliotakis (Max Rose)	TX-22 – Troy Nehls (Open, Pete Olson (R) retiring)	

Democrats Aim to Protect Their Freshmen

- House Democrats have a list of 42 competitive seats they intend to aggressively defend
- Most are suburban and experienced rapid, diverse population growth in recent years
- Nearly all of these districts feature lawmakers facing their first re-election bid

DCCC Frontline Program

AZ-01 – Tom O'Halleran	FL-26 – Debbie Mucarsel-Powell	MI-11 – Haley Stevens	NV-04 – Steven Horsford	TX-07 – Lizzie Fletcher
CA-10 – Josh Harder	GA-06 – Lucy McBath	MN-02 – Angie Craig	NY-11 – Max Rose	TX-32 – Colin Allred
CA-21 – TJ Cox	IA-01 – Abby Finkenauer	NH-01 – Chris Pappas	NY-19 – Antonio Delgado	UT-04 – Ben McAdams
CA-39 – Gil Cisneros	IA-03 – Cindy Axne	NJ-03 – Andy Kim	NY-22 – Anthony Brindisi	VA-02 – Elaine Luria
CA-45 – Katie Porter	IL-06 – Sean Casten	NJ-05 – Josh Gottheimer	OK-05 – Kendra Horn	VA-07 – Abigail Spanberger
CA-48 – Harley Rouda	IL-14 – Lauren Underwood	NJ-07 – Tom Malinowski	PA-07 – Susan Wild	WA-08 – Kim Schrier
CA-49 – Mike Levin	KS-03 – Sharice Davids	NJ-11 – Mikie Sherrill	PA-08 – Matt Cartwright	
CO-06 – Jason Crow	ME-02 – Jared Golden	NM-02 – Xochitl Torres Small	PA-17 – Conor Lamb	
CT-05 – Jahana Hayes	MI-08 – Elissa Slotkin	NV-03 – Susie Lee	SC-01 – Joe Cunningham	

Democrats' 'Red to Blue' List Features Top Recruits to Support

DCCC "Red to Blue" Candidates

AK-AL – Alyse Galvin (Don Young)	MI-03 – Hillary Scholten (Open, Justin Amash (L) retiring)	PA-01 – Christina Finello (Brian Fitzpatrick)
AR-02 – Joyce Elliott (French Hill)	MI-06 – Jon Hoadley (Fred Upton)	PA-10 – Eugene DePasquale (Scott Perry)
AZ-06 – Hiral Tipirneni (Dave Schweikert)	MN-01 – Dan Feehan (Jim Hagedorn)	TX-02 – Sima Ladjevardian (Dan Crenshaw)
CA-25 – Christy Smith (Mike Garcia)	MO-02 – Jill Schupp (Ann Wagner)	TX-03 – Lulu Seikaly (Van Taylor)
CA-50 – Ammar Campa-Najjar (Vacant, Duncan Hunter (R) resigned)	MT-AL – Kathleen Williams (Open, Greg Gianforte (R) running for governor)	TX-10 – Mike Siegel (Michael McCaul)
CO-03 – Diane Mitsch Bush (Open, Scott Tipton (R) lost primary)	NC-08 – Pat Timmons-Goodson (Richard Hudson)	TX-21 – Wendy Davis (Chip Roy)
FL-15 – Alan Cohn (Open, Ross Spano (R) lost primary)	NE-02 – Kara Eastman (Don Bacon)	TX-22 – Sri Preston Kulkarni (Open, Pete Olson (R) retiring)
FL-16 – Margaret Good (Vern Buchanan)	NJ-02 – Amy Kennedy (Jeff Van Drew)	TX-23 – Gina Ortiz Jones (Open, Will Hurd (R) retiring)
GA-07 – Carolyn Bourdeaux (Open, Rob Woodall (R) retiring)	NY-01 – Nancy Goroff (Lee Zeldin)	TX-24 – Candace Valenzuela (Open, Kenny Marchant (R) retiring)
IA-02 – Rita Hart (Open, Dave Loebsack (D) retiring)	NY-02 – Jackie Gordon (Open, Peter King (R) retiring)	TX-25 – Julie Oliver (Roger Williams)
IL-13 – Betsy Dirksen Londrigan (Rodney Davis)	NY-24 – Dana Balter (John Katko)	VA-05 – Cameron Webb (Open, Denver Riggleman (R) denied renomination)
IN-05 – Christina Hale (Open, Susan Brooks (R) retiring)	OH-01 – Kate Schroder (Steve Chabot)	WA-03 – Carolyn Long (Jaime Herrera Beutler)
KS-02 – Michelle De La Isla (Steve Watkins)	OH-10 – Desiree Tims (Mike Turner)	

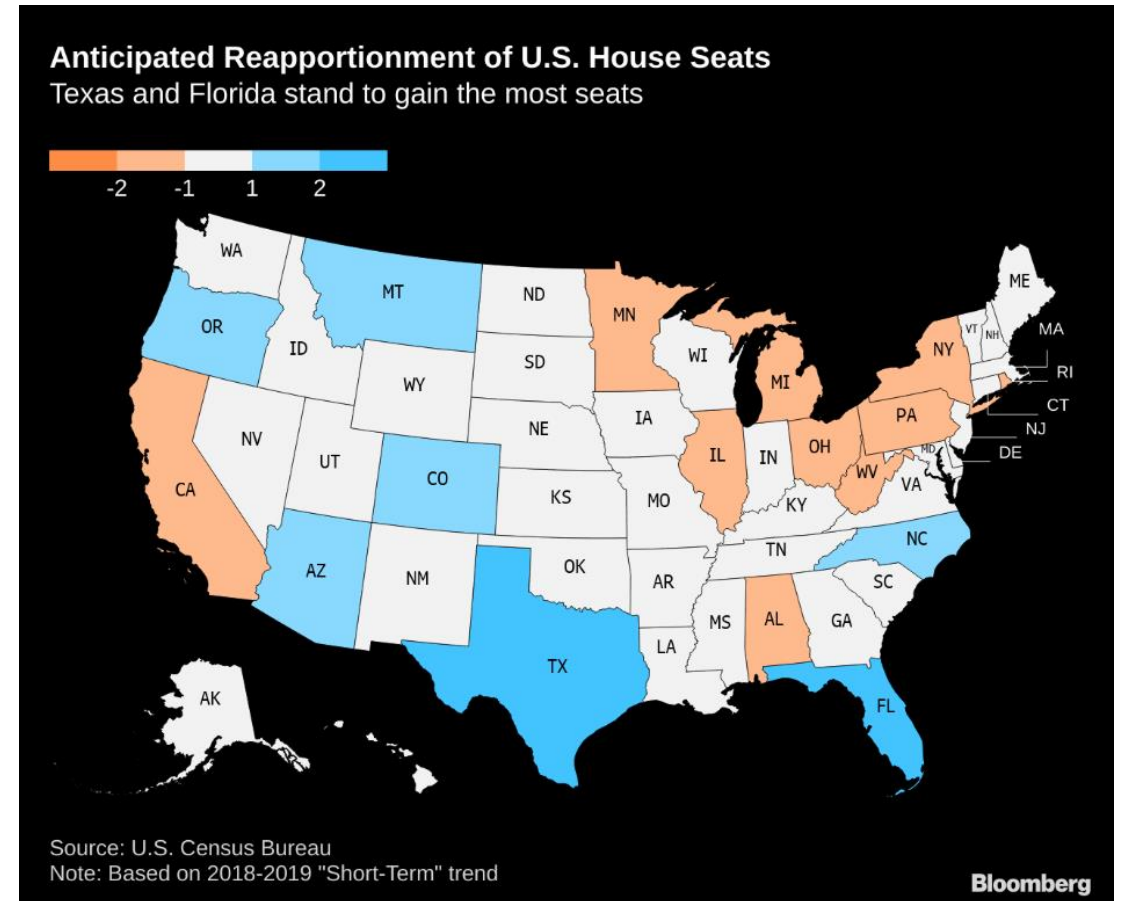
Source: Democratic Congressional Campaign Committee ["Red to Blue" list](#) as of Oct. 13

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Look Ahead: House Reapportionment

Texas, Florida and North Carolina will likely [gain House seats](#) in the 2022 elections, while Michigan, Ohio and Pennsylvania will continue to lose political clout, according to an analysis by Election Data Services Inc. based on the latest Census Bureau population count data

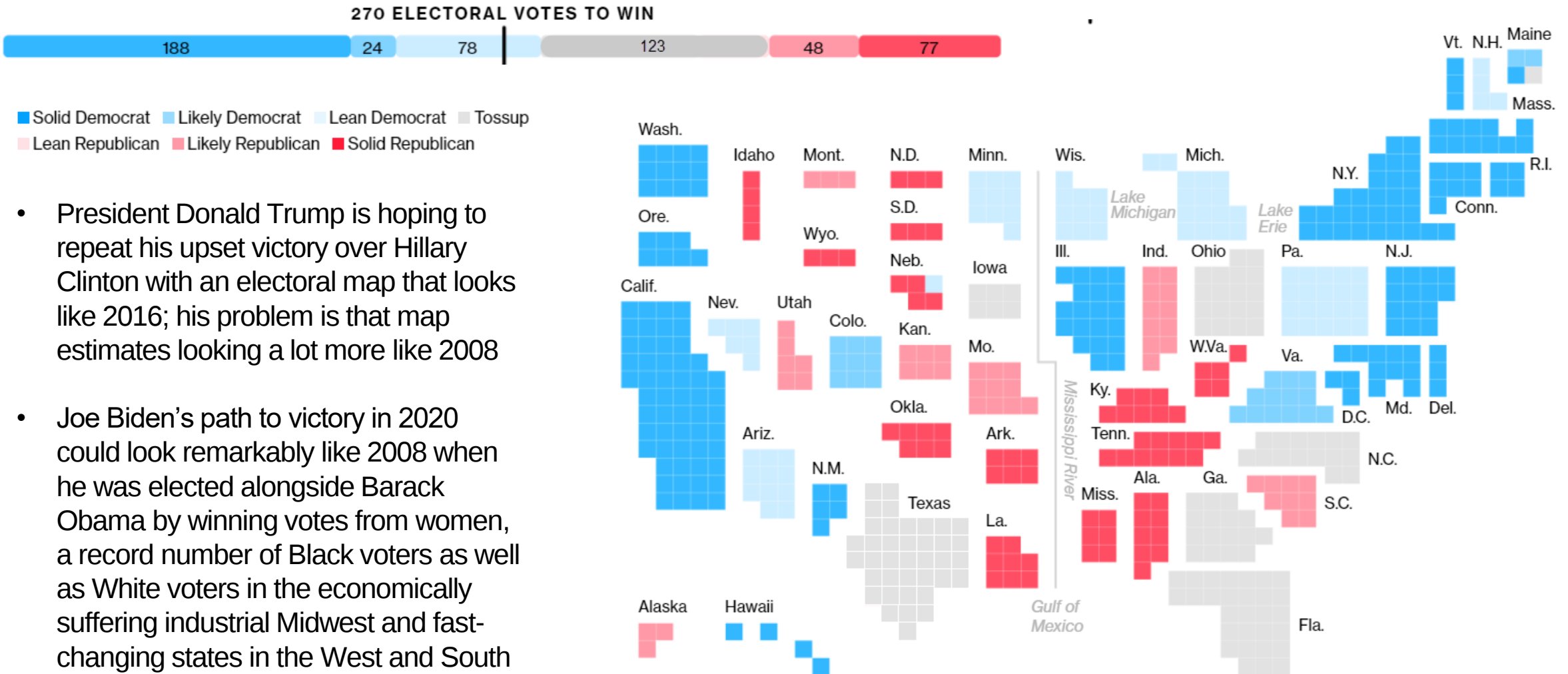
- 17 states' representation may be affected by the once-a-decade census
- Continues decades-long trend of the South and West expanding more
- California, projected to lose one of its 53 seats, would lose House seat for first time
- Florida is projected to have a larger delegation (29) than New York (26)
- Reapportionment would be released after the census and in effect for 2022 elections



Election Outlook

Presidential Race

Trump's Path to Second Term Requires States Favoring Biden



Source: Race ratings from [Cook Political Report](#) as of Oct. 28

Note: 48 states and the District of Columbia each allocate their Electoral College votes on a winner-take-all basis; Maine and Nebraska each award two electoral votes to the statewide winner and one electoral vote to the winner in each congressional district

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2020 Presidential Forecast

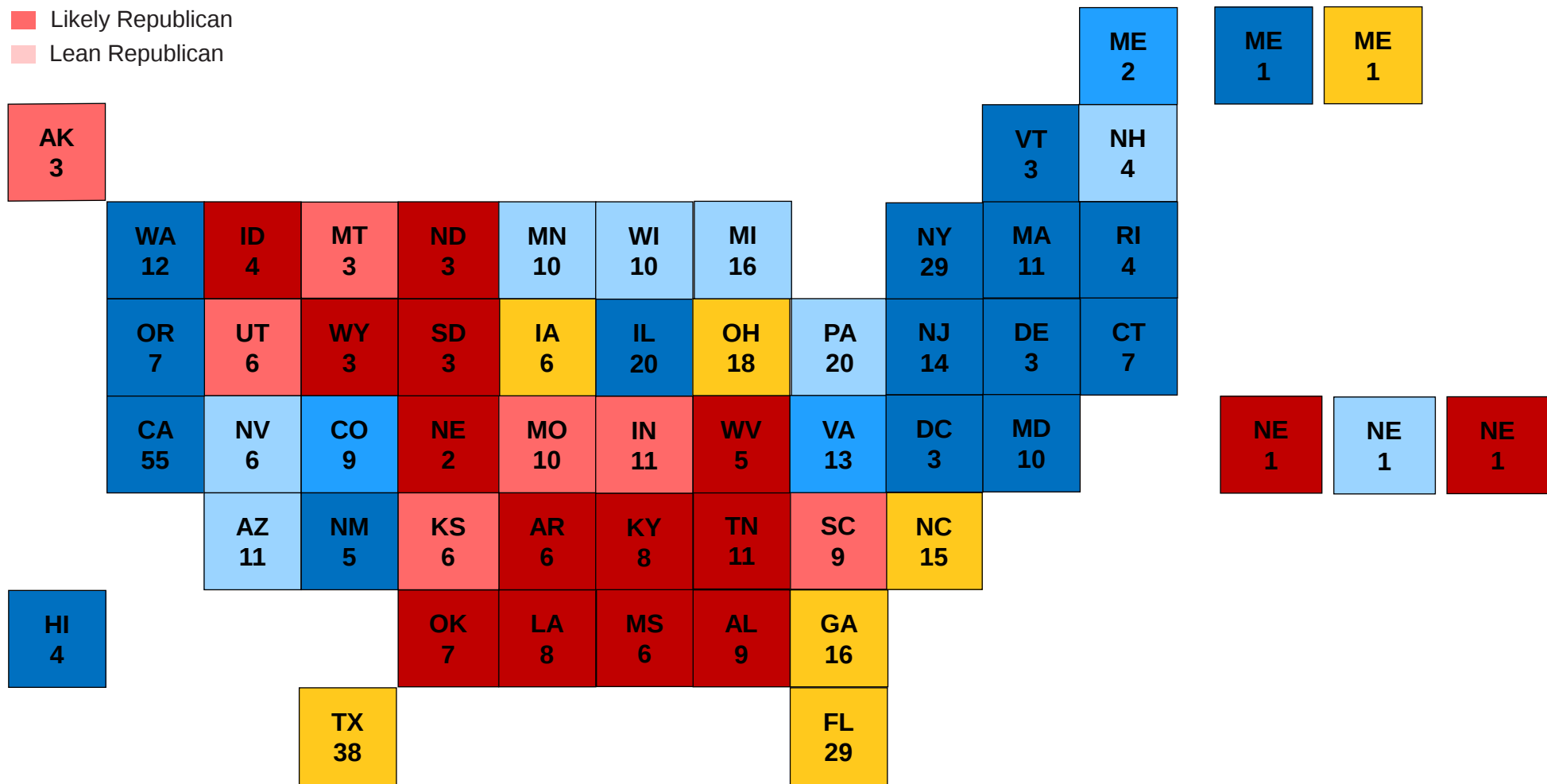
- Solid Democratic

Likely Democratic

Lean Democratic
- Solid Republican

Likely Republican

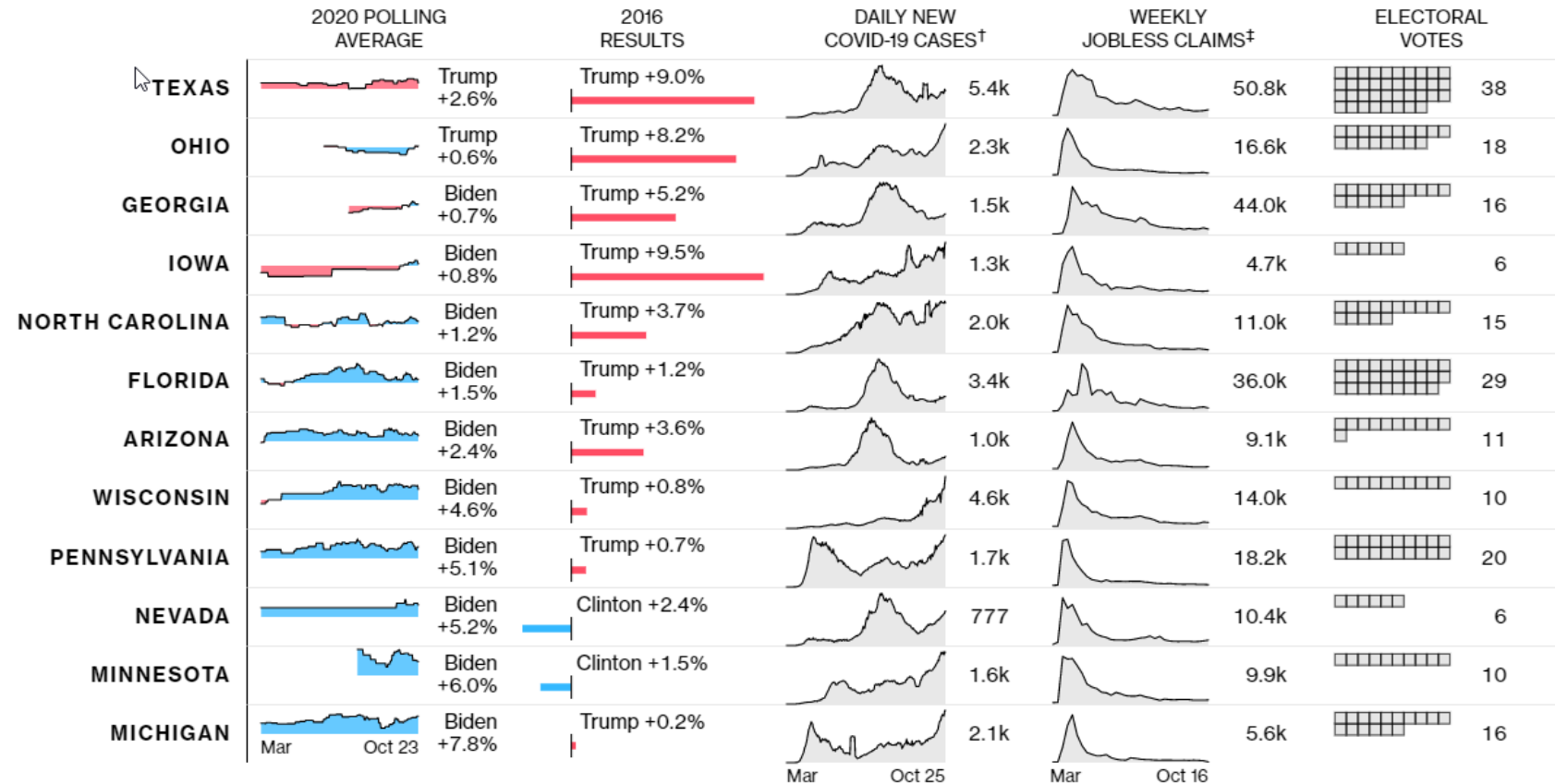
Lean Republican
- Toss up



Source: [Cook Political Report](#) as of Oct. 28
Note: 48 states and the District of Columbia each allocate their Electoral College votes on a winner-take-all basis; Maine and Nebraska each award two electoral votes to the statewide winner and one electoral vote to the winner in each congressional district

Presidential Battlegrounds

Amid pandemic fears a record number of voters plan to cast their ballots by mail; that's probably not a problem in states like Arizona and Florida that have traditionally had high rates of mail-in voting, but it could lead to complications in states with less experience, especially battlegrounds like North Carolina and Pennsylvania



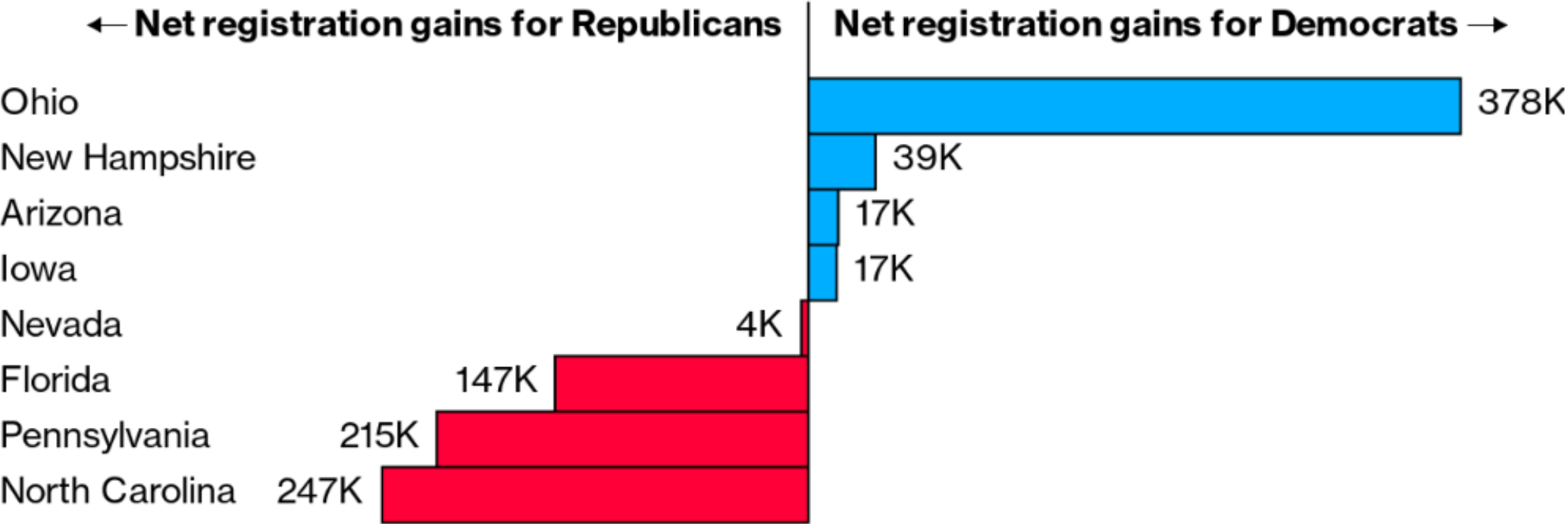
† Covid-19 cases are a 7-day rolling average of new cases

‡ Initial jobless claims are in regular state programs, not seasonally adjusted

Source: [Jobs Gloom Grips Florida, Midwest Just 27 Days to Election Day](#) published Oct. 7

The Race to Register

Both parties have sought to add voters to the rolls in battleground states



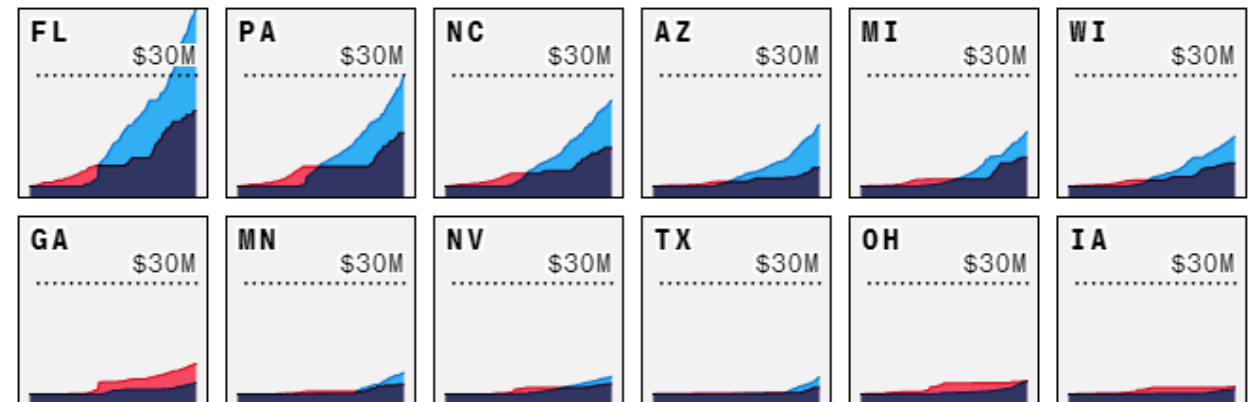
Source: State voter registration data
Note: Net voter registration increases are from 2016 to 2020

Presidential Battlegrounds: Broadcast Television Ad Spending

- Joe Biden's fundraising advantage is letting him run several ads on different themes in crucial markets, giving him an edge over President Donald Trump, who can't afford as many spots and is passing on some key areas
- Biden's cash edge allows him to rotate his messages and his campaign is still adding new spots, including ads themed to getting out the vote in particular markets

Cumulative Ad Buys: May to November 2020

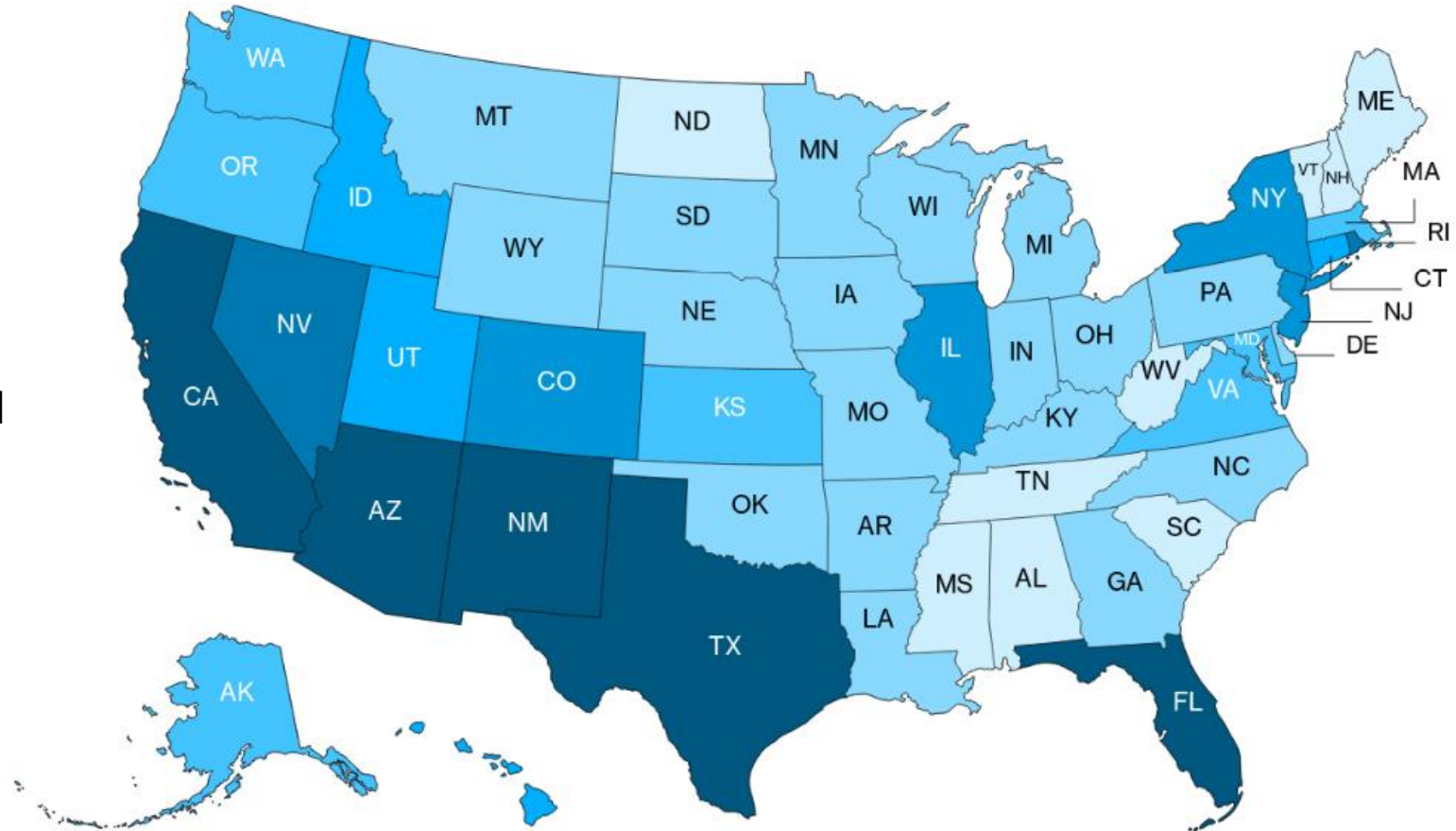
■ Trump campaign ■ Biden campaign



Growing Latino Clout



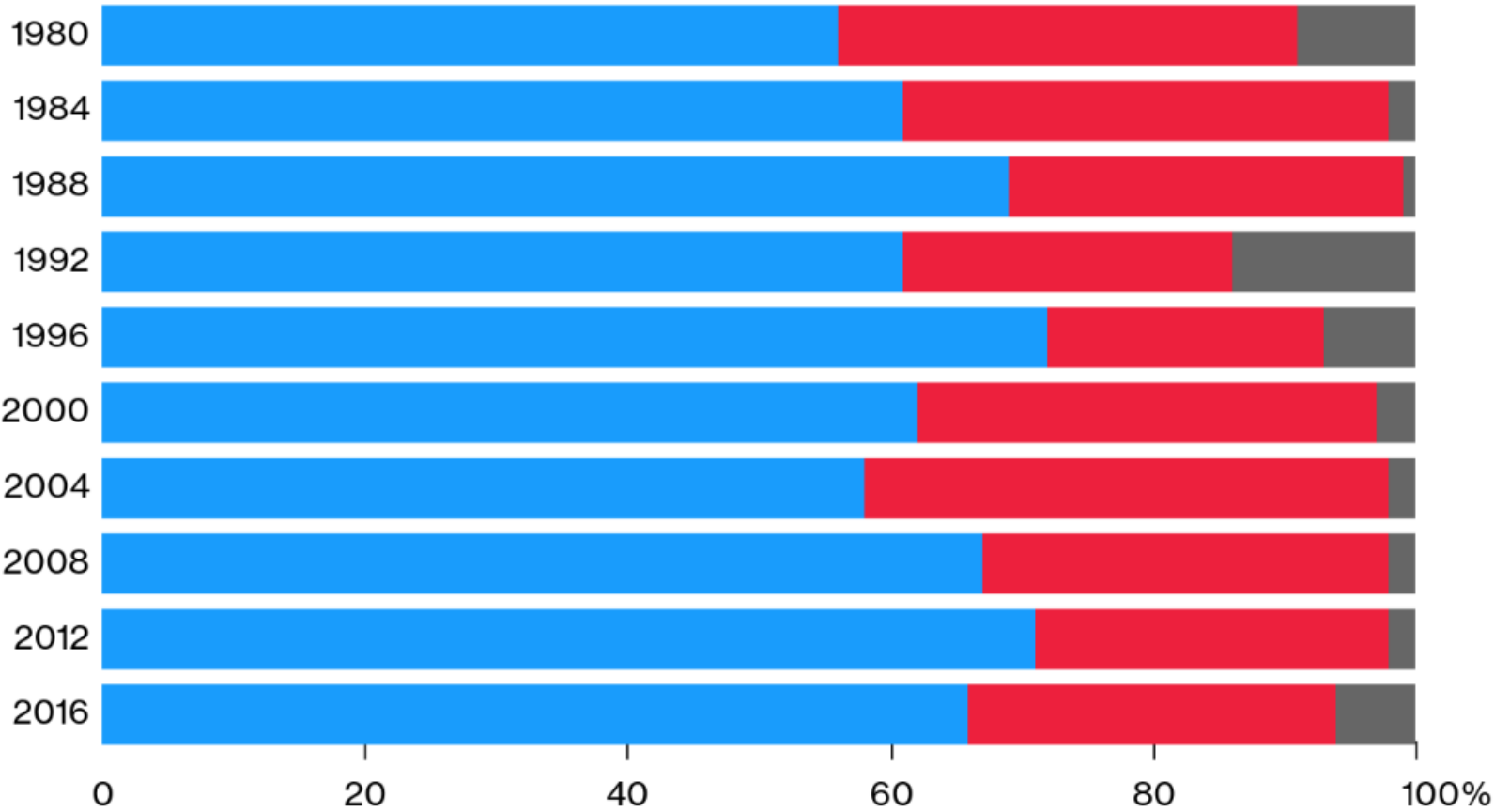
- A third of Hispanic voters live in the battleground states of Arizona, Florida, Nevada and Texas
- Latinos now comprise about 13.5% of the national electorate, while African Americans account for about 12.5%, according to the Pew Research Center



Latino Loyalty

About two-thirds of Hispanic voters chose the Democratic candidate in recent presidential elections

Democrat Republican Other

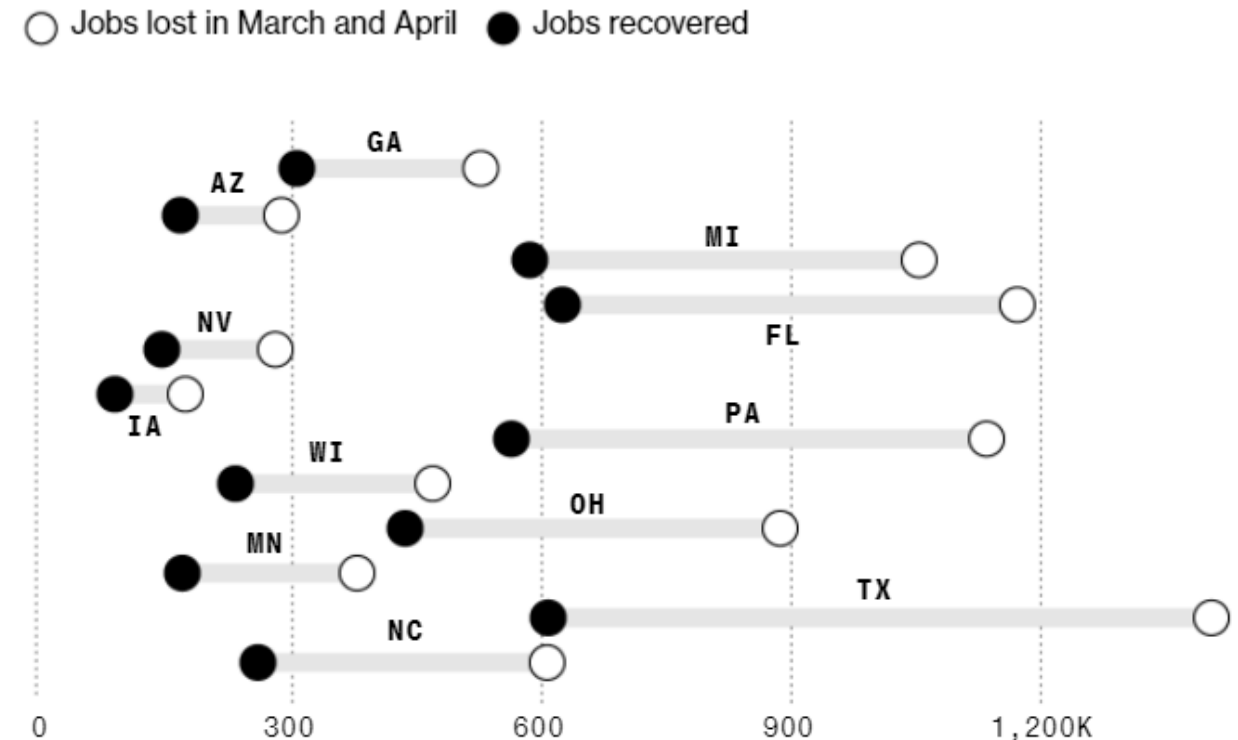


Source: Pew Research Center compilation of exit polls; [‘This Is a Moment’: U.S. Latino Vote Matters Like Never Before](#)

Presidential Battlegrounds: Labor Market

- The jobs market has recovered faster than many economists had originally expected, but economic progress in battleground states is far from even; in August, Nevada, Pennsylvania, Ohio and Michigan had unemployment rates higher than the nation as a whole
- Of the three incumbent presidents who lost re-election in the last seven decades — Gerald Ford, Jimmy Carter and George H.W. Bush — all three faced unemployment rates between 7% and 8% heading into the election
- The September jobs report, the last before November's election, showed unemployment at 7.9%

Job-Loss Recovery



Major Dates on Presidential Calendar

Nov. 3: Election Day

Dec. 8: “Safe Harbor” deadline for a state to document how it concluded a contested vote

Dec. 14: Electoral College delegations meet and vote

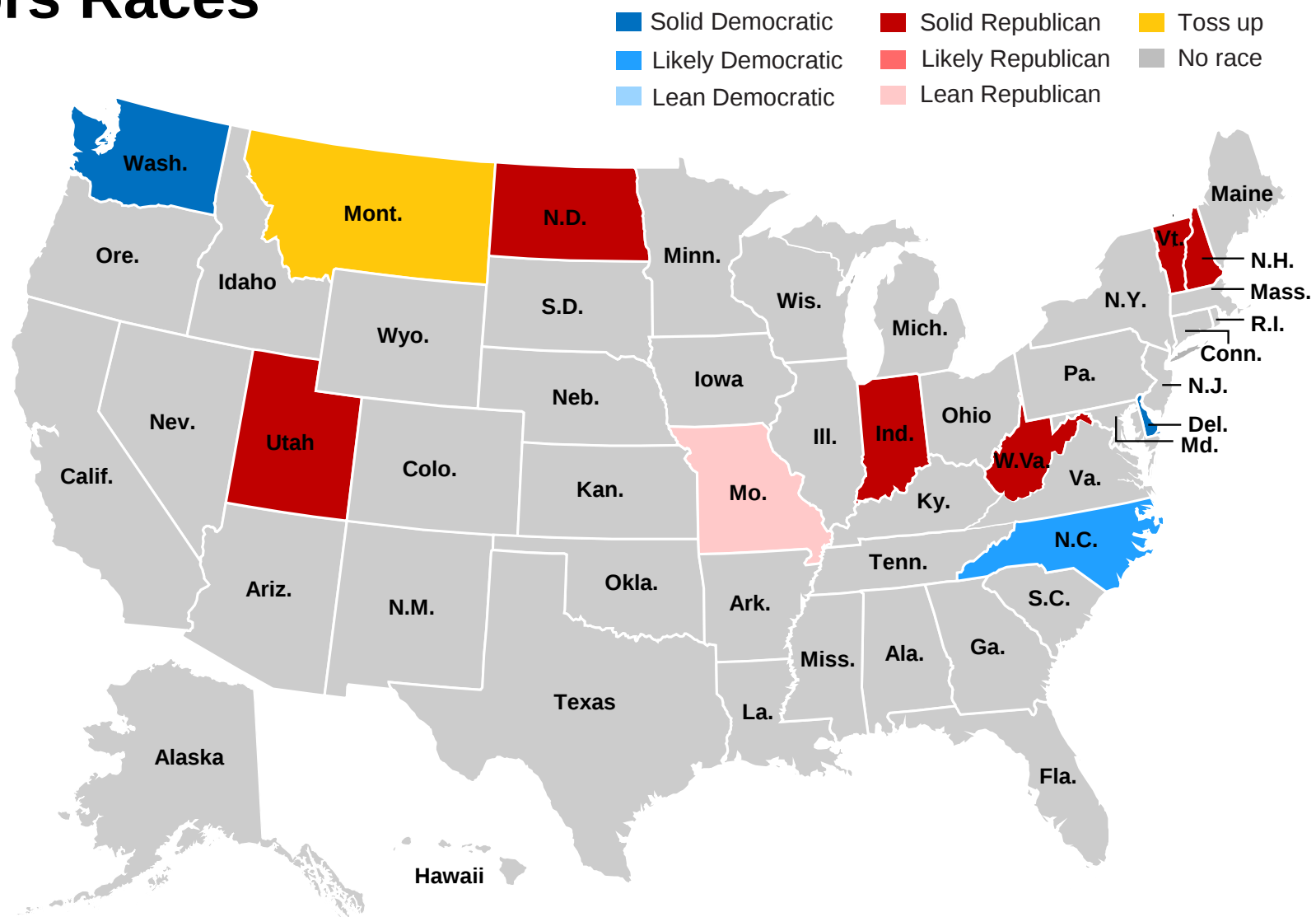
Jan. 6, 2021: Joint Session of Congress to count electoral votes and declare official results

Jan. 20: Inauguration

Election Outlook

State Races

Governors Races



Source: Race ratings from [Cook Political Report](#) as of Oct. 23

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Governors Races in 2020

- **There are 11 governorships up in 2020; considerably fewer than in 2018**
 - Seven are held by Republicans; four are held by Democrats
 - Each party is defending one open seat, with no incumbent:
 - Montana:** Steve Bullock (D) is term-limited; Lt. Gov. Mike Cooney (D) faces Rep. Greg Gianforte (R)
 - Utah:** Gary Herbert (R) is retiring; Lt. Gov. Spencer Cox defeated ex-Gov. Jon Huntsman in primary
- **In 2018, Democrats picked up seven governor seats previously held by Republicans; the GOP picked up one (in Alaska) previously held by an independent**

Gubernatorial Incumbents 2020

John Carney Jr. (D-Del.)

Doug Burgum (R-N.D.)

Eric Holcomb (R-Ind.)

Open (R-Utah)

Mike Parson (R-Mo.)

Phil Scott (R-Vt.)

Open (D-Mont.)

Jay Inslee (D-Wash.)

Chris Sununu (R-N.H.)

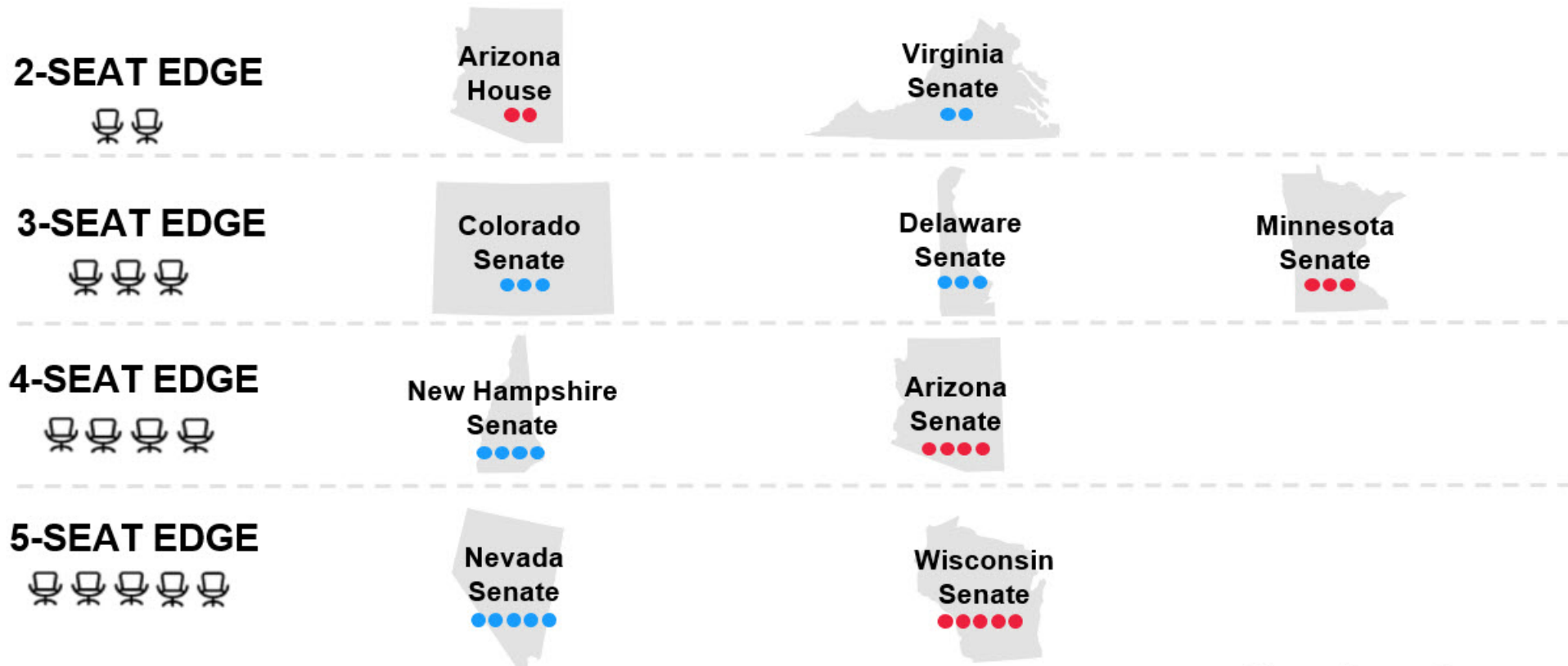
Jim Justice (R-W.Va.)

Roy Cooper (D-N.C.)

Where Statehouse Control Is Slimmest

In nine states, at least one legislative chamber is so narrowly split between Democrats and Republicans that changes in a handful of seats could flip partisan control

● Democrats ● Republicans



Source: National Conference of State Legislatures as of [Aug. 1, 2020](#)

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Downballot Counts



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Watch Bloomberg's Balance of Power

Bloomberg's David Westin speaks with expert analysts, politicians, and state officials about the trends and issues that could decide critical contests in the battleground states of Arizona, North Carolina, and Ohio in this Bloomberg special report



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