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RESIDENT DEMOGRAPHICS
CURRENT NUMBER OF BEDROOMS

Question Text: How many bedrooms does your current home have?

Answer Options:

- 0 (Studio / efficiency)
- 1
- 2
- 3
- 4 or more
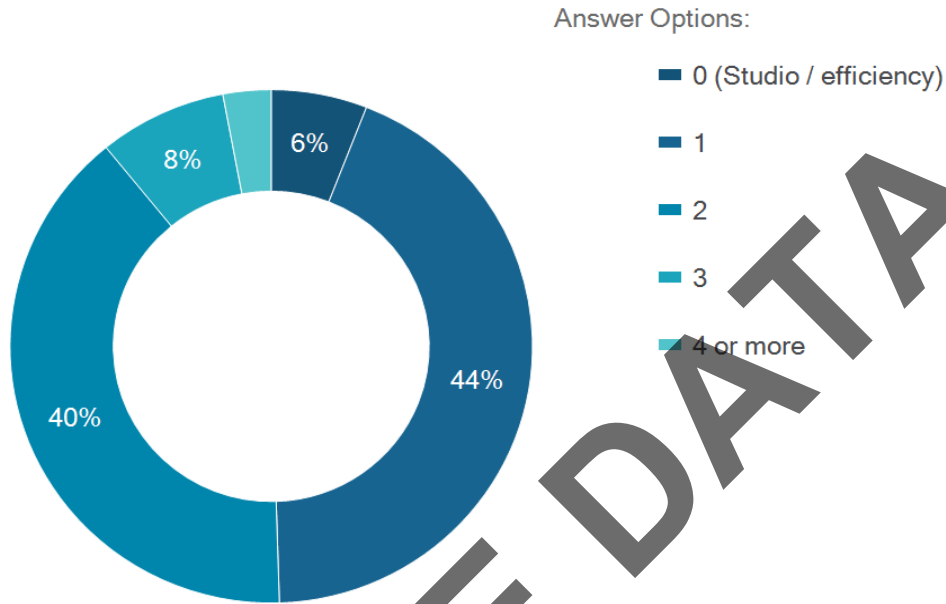
Answer Options	2024 Responses	2024	2022
0 (Studio / efficiency)	9,185	6%	5%
1	71,591	44%	44%
2	64,290	40%	41%
3	12,430	8%	8%
4 or more	4,279	3%	2%

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D13

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
1	QuestionCategory	Online Services						This sheet contains data on miscellaneous questions. Questions will display alongside the answer options respondents were show									
2	DemographicGroup	Age						Use the filters to the left to view different breakdowns in the table below.									
3																	
4	Average of DisplayScore	Column Labels															
6	Row Labels	Under 25	25-34	35-44	45-54	65+	55-64										
7	⊟ Most Valuable Digital Content																
8	Augmented reality / visualization tool (i.e., see homes with furniture)		16%	12%	9%	12%	10%										
9	Neighborhood map showing the property		21%	24%	28%	36%	29%										
10	Photo of view from home		23%	26%	24%	20%	23%										
11	Real-time walkthrough tour via FaceTime / Messenger	0%	0%	0%	0%	0%	0%										
12	Unit location on a property map		34%	37%	39%	44%	41%										

QuestionCategory	Community Amenities - Interest	①
DemographicGroup	Age	②

Search

(All)
Of Adults in Apartment
Age
Apartment Layout
Current Living Arrangement
Currently Enrolled in College
Gender
Household Income
Length of Time as a Resident

Average of DisplayScore					
Row Labels	25-34	35-44	45-54	55-64	65+
Additional Storage Outside Apartment	68%	73%	74%	73%	69%
Basketball Court	51%	50%	40%	29%	19%
Bike Repair Area	23%	26%	24%	23%	16%
Bike Sharing	20%	19%	16%	13%	8%
Car-sharing Service	23%	22%	18%	15%	13%
Club House / Party Room	62%	65%	63%	58%	55%

| Home | Interest | Pricing | Necessity | Multi | Miscellaneous | NPS | Question Index |

Ready | Accessibility: Investigate | 100%