



2026 NMHC Student Housing Conference Sponsorship Opportunities

October 19-21, 2026 | Scottsdale, AZ

The [NMHC Student Housing Conference](#) is the industry's premier event for student housing professionals, bringing together owners, operators, investors, lenders, developers, service providers, and university partners from across the country.

Whether you're looking to strengthen existing relationships, generate new business opportunities, or increase visibility among key decision-makers, sponsorship provides unmatched access to a highly engaged and influential audience.

Why Sponsor?

Sponsorship elevates your brand before, during, and after the conference while positioning your company alongside the leaders shaping the future of student housing.

Sponsorship Benefits Include:

- Direct access to senior executives and industry decision-makers
- Increased brand visibility across conference marketing and onsite experiences
- Valuable networking opportunities with owners, operators, investors, and university partners
- Opportunities to engage attendees through premium sponsorship activations

Sponsorship opportunities are available exclusively to NMHC members.

Become a Sponsor

To secure your sponsorship or learn more about available opportunities, contact sponsorships@nmhc.org.

Sponsorship Deadline: August 28, 2026

Sponsorship Tiers

Platinum Sponsor | \$35,000

The Platinum Sponsorship offers the highest level of visibility, priority access, and engagement opportunities throughout the conference. Designed for market leaders seeking maximum brand exposure and attendee interaction.

Platinum Benefits

- Platinum-level logo placement and recognition across conference marketing and event materials, including:
 - Event website
 - Pre-event marketing emails
 - Printed agenda
 - Onsite signage
 - Session walk-in slides
 - Advertisement in a dedicated Platinum Sponsor Spotlight email
 - Three (3) full conference registrations (value: \$1,295 each)
 - Two (2) included sponsorship selections
 - Preferred pricing on additional sponsorship opportunities
 - Priority selection of sponsorship inventory
 - Access to exclusive and limited-availability opportunities
 - One (1) social media mention
 - Eligible to reserve a private meeting room (additional fee; not included in cost of sponsorship)
 - Eligible to host a Subgroup Event at the meeting (in accordance with the NMHC Subgroup Event Policy)
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Gold Sponsor | \$25,000

Gold Sponsorship delivers strong visibility and meaningful engagement opportunities for organizations looking to increase brand awareness and strengthen industry relationships.

Gold Benefits

- Prominent Gold-level recognition across conference marketing and event materials, including:
 - Event website
 - Pre-event marketing emails
 - Printed agenda
 - Onsite signage
 - Session walk-in slides
 - Two (2) full conference registrations (value: \$1,295 each)
 - One (1) included sponsorship selection
 - Preferred pricing on additional sponsorship opportunities
 - Second priority selection of sponsorship inventory following Platinum Sponsors
 - Eligible to reserve a private meeting room (additional fee; not included in cost of sponsorship.)
 - Eligible to host a Subgroup Event at the meeting (in accordance with the NMHC Subgroup Event Policy)
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Silver Sponsor | \$15,000

Silver Sponsorship provides a cost-effective way to establish your presence at the conference while maintaining flexibility through additional sponsorship selections.

Silver Benefits

- Silver-level recognition across conference marketing and event materials, including:
 - Event website
 - Pre-event marketing emails
 - Printed agenda
 - Onsite signage
 - Session walk-in slides
- One (1) full conference registration (value: \$1,295)
- Access to available sponsorship opportunities at preferred sponsor pricing
- Selection of remaining sponsorship inventory following Platinum and Gold Sponsors
- Eligible to reserve a private meeting room (additional fee; not included in cost of sponsorship)
- Eligible to host a Subgroup Event at the meeting (in accordance with the NMHC Subgroup Event Policy)

À La Carte Sponsorship Opportunities

Expand your presence through exciting sponsorship opportunities designed to increase visibility, drive engagement, and create memorable attendee experiences.

Available opportunities may include:

- Networking and hospitality functions
- Branded attendee experiences
- Exclusive and limited-availability sponsorships

A list of a la carte items and pricing are published closer to conference dates.

Sponsorship Selection Process

- Included sponsorship allocations may be used toward eligible à la carte opportunities.
- Additional opportunities may be purchased separately.
- Sponsorship inventory will be selected in the following order:
 1. Platinum Sponsors
 2. Gold Sponsors
 3. Silver Sponsors
- Remaining inventory may be released for general sale based on availability.

All sponsorship benefits, pricing, and availability are subject to change. NMHC reserves the right to modify sponsorship offerings based on demand and inventory availability.