

2023 Diversity, Equity, and Inclusion (DEI) Sponsorship Packages

NMHC's DEI Initiative is a long-term commitment to promote diversity, equity, and inclusion as a business imperative to drive innovation and success. Three yearly sponsor levels are available.

	Founder \$35,000/yr (5 opportunities)	Investor \$25,000/yr (10 opportunities)	Supporter \$15,000/yr (Unlimited)
BENEFITS			
Logo and link to company website published year- round on the NMHC DEI sponsor recognition webpage.	1	1	✓
Featured as a DEI sponsor in applicable promotions of DEI initiatives, programs, and events	√	√	✓
Verbal recognition at DEI Committee Meetings	✓	1	✓
Complimentary meeting/conference registrations	4	2	1
Logo included on DEI sponsor recognition signage at NMHC meetings/conferences			
Logo included in the PowerPoint loop displayed before general sessions at NMHC meetings/conferences	1	1	✓
Item credit(s) to apply to sponsorship items at DEI events for additional branding	2	1	1
Invitation(s) to Chair's Reception at NMHC Annual Meeting	2	1	1

Benefits apply to the following 2023 NMHC Meetings: Apartment Strategies Conference, Annual Meeting, Research Forum, Spring Board of Directors Meeting (registration benefits excluded for Advisory Committee members), Leadership Forum, Fall Meeting, Student Housing Conference, and the OPTECH Conference & Expo. View the <u>Upcoming Meeting Calendar</u> on the NMHC website for meeting/conference dates and locations.

To confirm sponsorship, please complete and submit the online **DEI Sponsorship Contract**.

Questions? Please email Melissa Rowan at mrowan@nmhc.org.