

## Student Housing Conference – Kiosk Opportunities

Conference Dates: October 20-22, 2025

Location: Grand Hyatt Scottsdale Resort, Scottsdale, AZ

The NMHC Student Housing Conference is the premier event for Student Housing professionals bringing together leaders from all facets of the sector including owners, operators, investors, lenders, and university partners. Open to NMHC members and non-members, this is a must-attend event whether you are an industry veteran, new to the sector, or seek exposure and access to industry decision makers.

### **Boost Your Brand Presence with a Meeting Kiosk!**

Stand out with one of NMHC's limited turnkey Meeting Kiosks! The kiosk will be your home base for visibility, engagement, and connection during the Conference.

Strategically placed in The Hub, these kiosks offer a prime location for advertising your brand, hosting demos, and holding meetings. The turnkey unit makes it easy for your company to show up and be noticed!

Unlike a traditional tradeshow, staffing is not required at the Kiosk, allowing your team to fully participate in sessions while using the kiosk as a flexible space for scheduled or on-demand interactions.

Questions? Please email <a href="mailto:sponsorships@nmhc.org">sponsorships@nmhc.org</a> with kiosk-related questions.

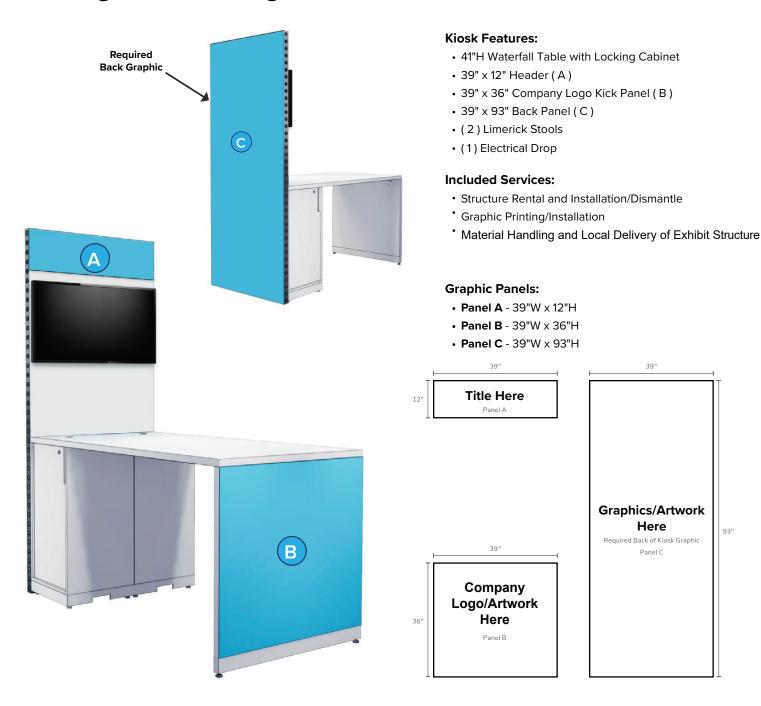
#### **Kiosk Rates**

- Member Rate: \$4,500 (2025 Chair's Circle Sponsors receive 10% discount; 2025 Friends of the Council Sponsors receive 5% discount.)
- Non-Member Rate: \$5,000



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# **Meeting Kiosk Package**



Items in this package cannot be substituted or traded. Rates are based on the full package and do not include tax. Additional rental products and services such as electrical and audio visual can be added à la carte. Changes to the structure will be charged as necessary and may include additional materials and labor.



#### **Benefits**

#### **Kiosk Includes:**

- Branded kiosk with waterfall table, locking cabinet, and 2 stools
- 32" monitor (bring your own device to plug into the monitor)
- 1 electrical drop
- Installation/Dismantle labor

**Note:** NMHC will provide a 32" monitor and standard HDMI connection cable as part of the kiosk package, however, each company will be responsible for providing or renting a computer or device (and any appropriate connection cables) to connect to the monitor to display content.

**Restrictions:** No additional signage or furnishings allowed. All materials must fit on the kiosk table. The exhibitor must provide all additional show services as needed, such as laptop rental, which can be ordered separately via the official A/V order form provided in the Exhibitor Portal. Substitutions cannot be made to the furniture included in the turnkey package.

#### Additional Benefits:

- 3 complimentary Conference registrations
- Company logo and profile in online directory
- Company logo and Kiosk location in print guide
- Access to online attendee list via the NMHC website (name/title/company only NO email addresses)
- Free Wi-Fi
- Carpet (ballroom is carpeted)
- Social Media Toolkit with official show graphics
- Recognition in scrolling walk-in slides, displayed before general sessions

#### **Kiosk Schedule Overview**

Kiosks are located in "The Hub" (Vaquero Ballroom). Kiosk installation and dismantling will be provided by Freeman.

Date	Time & Activity
Monday, Oct. 20	10:30am-12:00pm – <b>Exhibitor Move-In</b> Kiosks will be installed by Freeman, and ready for Exhibitors to complete set up at this time.
Monday, Oct. 20	1:00-6:30pm – <b>The Hub is Open</b> 5:00-6:30pm – Opening Reception in The Hub
Tuesday, Oct. 21	8:30am-5:30pm – <b>The Hub is Open</b> 8:30-9:45am – Breakfast in The Hub
Tuesday, Oct. 21	5:30pm-9:00pm – <b>Move Out</b> Exhibitors should plan to pack up and have all items properly labeled by 9:00pm, and no later than 10:30am on Wednesday, Oct. 22.
Wednesday, Oct. 22	9:00 am - 12:00 pm <b>– Freeman Move-Out</b>

**Note:** Schedule is subject to change. Badges are not required in The Hub during installation or dismantling hours.

Visit the Conference website to view the full Conference agenda.

#### Reserve a Kiosk

If you would like to reserve a kiosk, please complete the application here: <a href="https://exhibit-reg.bravuratechnologies.com/exh-welcome?id=34500301">https://exhibit-reg.bravuratechnologies.com/exh-welcome?id=34500301</a>.

Returning exhibitors from the previous year will have first right of refusal, and then applications will open to all new exhibitors, until space sells out. Kiosks will be assigned in the order applications are received.

Once space sells out, a wait list will be established.

## STUDENT HOUSING CONF & EXPO

10/20/25 - 10/22/25

HYATT REGENCY SCOTTSDALE - VAQUERO BALLROOM - SCOTTSDALE, AZ

