

Anita Kramer



Anita Kramer is Senior Vice President, ULI Center for Real Estate Economics and Capital Markets. In this position, she directs and manages the annual *Emerging Trends in Real Estate® United States and Canada* report, the *US Real Estate Economic Forecast*, the ULI/McCoy Symposium on Real Estate Finance, and focused research projects including the recent *Proptech: Changing the Way Real Estate is Done* and the upcoming *Deep Dive into the Retail Sector: Where Are the Opportunities Up Ahead?* and *Feasibility of Redevelopment of Commercial Real Estate to Residential Use*.

Ms. Kramer joined ULI as the Senior Director of Retail and Mixed-Use Development. She directed research and education in the area of retail and mixed-use development and was responsible for the annual *Dollars & Cents of Shopping Centers*. Ms. Kramer also co-produced ULI's annual Reinventing Retail conference.

Prior to joining ULI, Ms. Kramer was a consultant, performing economic and financial analyses for both private and public clients involved in development and land use strategies. She founded Anita Kramer & Associates, following her position as Vice President of the Natelson Company in Los Angeles.

Ms. Kramer holds a Master's in City and Regional Planning from Harvard University. She received her B.A. in Economics and Urban Studies from the University of Rochester.