



October 17-19, 2023 | Las Vegas, NV

2023 NMHC Student Housing Conference Sponsorship Opportunities

The [NMHC Student Housing Conference](#) is the premier event for Student Housing professionals bringing together leaders from all facets of the sector, including owners, operators, investors, lenders, and university partners. Sponsor this conference to highlight your company in front of this distinguished group of attendees!

Sponsorship opportunities are available to NMHC member firms only. Not a member? [Click here to learn more about membership.](#)

How to Sponsor:

1. Review sponsorship levels, benefits, and pricing below.
2. [Click here to complete the 2023 NMHC Student Housing Conference Sponsorship Contract.](#)

If your firm is a 2023 Chair's Circle or Friends of the Council Sponsor and would like to sponsor this conference, please email Melissa Rowan at mrowan@nmhc.org to discuss options.

The deadline to sponsor this conference is August 25, 2023.

Conference Sponsorship Packages	Platinum	Gold	Silver
	\$35,000	\$20,000	\$10,000
Benefits			
Complimentary conference registrations	4	2	1
Logo included in pre-conference marketing emails	✓	✓	✓
Logo published on conference webpages	✓	✓	✓
Logo included on sponsor recognition signage at the conference	✓	✓	✓
Logo included in the PowerPoint loop displayed before general sessions	✓	✓	✓
Logo included in print agenda	✓	✓	✓

Eligible to place literature on designated sponsor literature table at the conference	✓	✓	✓
Eligible to host a subgroup event at the host hotel (at own expense) (Event space subject to availability. Click here to review policies and submit the Subgroup Event Request Form)	✓	✓	✓
Logo and company profile included in the mobile app	✓	✓	Profile only
Credit to apply to a conference sponsorship item (options provided to sponsor for selection after contract)	2	1	
Ad included in pre-conference "Sponsor Spotlight" Email sent by NMHC to conference registrants	✓		

Prices are non-negotiable. Sponsorship opportunities and benefits are subject to change.

Subgroup Events and Meeting Rooms (Sponsor Firms Only)

All subgroup events/hospitality functions and meeting room rentals taking place at the host hotel during this conference require NMHC approval. Requests made directly through the hotel for event space or meeting rooms will be forwarded to NMHC for review.

Only NMHC sponsor firms (Chair’s Circle, Friends of the Council, or Conference level) are eligible to host a subgroup events and reserve meeting rooms at the host hotel. **Event space and meeting rooms will not be assigned to non-sponsoring firms.**

Subgroup events and hospitality functions (whether held at the host hotel or off-property) may **not conflict** with NMHC’s official program hours. Any event or function that competes for attendees’ time, during program hours, is prohibited by NMHC.

- **Subgroup Event Requests:** [Click here to submit the Subgroup Event Request Form and review additional subgroup event policies.](#)
- **Meeting Room Rental Requests:** Meeting Room Rental information is not yet available; advance requests are not being accepted. Inventory will be limited.

Suitcasing and Outboarding Policy

Suitcasing and Outboarding is strictly prohibited at NMHC meetings. [Click here to download and read the NMHC Suitcasing and Outboarding Policy.](#)

Speaking Opportunities

Speaking opportunities are not included in any sponsorship package. Please email Matthew Berger, Vice President, Tax and Student Housing, at mberger@nmhc.org and Dave Borsos, Vice President, Capital Markets and Student Housing, at dborsos@nmhc.org to inquire about available speaking opportunities.

Important Reminder: Unauthorized Solicitation Notice

Third-party vendors are aggressively soliciting exhibitors and sponsors to purchase show services, display materials, audio/visual equipment, housing, and attendee lists. These solicitations are not authorized or initiated by NMHC. NMHC reminds exhibitors and sponsors to only order show services from authorized vendors using the forms provided to you by NMHC. NMHC does not sell attendee lists, email addresses, or contact information. Please email sponsorships@nmhc.org if you wish to confirm the status of a vendor.

Sponsorship Questions? Please email sponsorships@nmhc.org.