

NMHC OPTTECH

CONFERENCE & EXPOSITION

NOVEMBER 01-03, 2023

WYNN RESORT
LAS VEGAS, NV

2023 NMHC OPTTECH Conference & Exposition

Standard Booth Package (10'x10' and larger)

Standard booths are 10'x10' and larger spaces, located in the main Exhibit Hall in Cristal Ballroom.

Eligibility:

- 10'x10' and 10'x20' spaces are open to member and non-member firms.
- 20'x20' spaces are limited to NMHC member firms with a sponsorship commitment of \$15,000 or more and will first be assigned to returning 2022 exhibitors. Due to space restrictions, it is unlikely that 20'x20' spaces will be available to new exhibitors.
- 20'x30 and 20'x40 space are limited to NMHC member firms with a sponsorship commitment of \$25,000 or more. Due to space restrictions, 20'x30' and 20'x40' spaces will only be assigned to firms who exhibited in a 20'x30' or 20'x40' space in 2022.

Spaces are sold as raw space, and include the following:

- 3 complimentary full conference registrations per 10'x10' (additional registrations may be purchased at the applicable member/non-member rate)
- Linear booths include an 8' high back drape, 3' high side dividers, and company ID sign
- Carpeting (exhibit hall is carpeted; exhibitors may order additional carpeting/flooring)
- Free high-speed Wi-Fi internet access
- Overnight perimeter security
- Online Exhibitor Services Kit (Kit will be available approximately 90 days prior to the show)
- Basic company profile in online exhibitor directory (upgrade opportunities available)
- Basic company profile in mobile app
- Access to online attendee list (email addresses are not included or available for purchase)
- Official show graphics to help promote your company's presence

- Discounts on sponsorship packages (member firms only)
- Earn priority points for 2024 booth placement

Standard Booth Space is sold as raw space, and does NOT include:

- Furnishings (booth space does not include any table, chairs, etc.), audio/visual equipment, labor, shipping/handling/storage, cleaning, electricity/power/lighting, lead retrieval devices, dedicated/additional internet services, additional show services.

Exhibitors will be able to order these items and additional show services through the Online Exhibitor Services Kit.