



Selma Hepp
Executive, Research & Insights and Deputy Chief Economist
Office of the Chief Economist

Selma Hepp is the Executive of Research & Insights and Deputy Chief Economist for CoreLogic. In this role, she is responsible for analyzing, interpreting and forecasting housing and economic trends in real estate, mortgage and insurance.

Prior to joining CoreLogic in 2020, Selma was Chief Economist and Vice President of Business Intelligence for Pacific Union International, later acquired by Compass, where she oversaw the vital economic and technology intelligence to drive the expanding brokerage's success. Additionally, she authored Pacific Union's "Economic Straight Talk" columns, a series of reports that analyze current economic trends to clarify real estate investing. Selma also held a role of Chief Economist for Trulia, Senior Economist for the California Association of Realtors and Economist and Manager for Public Policy and Homeownership research for the National Association of Realtors, and a research assistant at the U.S. Department of Housing and Urban Development.

Selma frequently appears on local and national radio and television programs and has been widely quoted in The Wall Street Journal, New York Times and many industry trade publications such as National Mortgage News and HousingWire.

She earned her M.A. in Economics from the State University of New York, Buffalo and a Ph.D. from the University of Maryland.

