

2022 NMHC DEI Sponsorship Levels and Benefits

	DEI Founder (Limited to 5 opportunities) \$35,000/yr	DEI Investor (Limited to 8 opportunities) \$25,000/yr	DEI Supporter <i>(Unlimited)</i> \$15,000/yr
Benefits	···/···	· · · · · · · · ·	· · · · · · · ·
Logo recognition and designation as NMHC DEI Founder, NMHC DEI Investor or NMHC DEI Supporter on NMHC DEI sponsor webpage.	Ý	V	~
Complimentary meeting registrations to: Apartment Strategies Outlook Conference, Annual Meeting, Research Forum, Spring Board of Directors Meeting, Fall Meeting, Student Housing Conference, OPTECH Conference; DEI events as applicable	4	2	1
Logo recognition at the Women's Event and Leadership Forum (pre-event promotions and on-site, as applicable)	Ý	V	~
Verbal recognition during DEI Committee Meetings	\checkmark	\checkmark	~
Logo included in the scrolling PowerPoint sponsor loop displayed before the start of each general session at NMHC meetings (applies to: Apartment Strategies Outlook Conference, Annual Meeting, Research Forum, Spring Board of Directors Meeting, Fall Meeting, Student Housing Conference, OPTECH Conference; DEI events as applicable)	~	~	✓
Video promotion of company's DEI efforts promoted on DEI website and potential other placement as determined by NMHC (recording provided by sponsor and to be approved by NMHC)	V		
Selection of event sponsorship items based on sponsor tiers, available at designated DEI events throughout the year, such as the Women's Event and Leadership Forum. <i>Items</i> <i>to be published.</i>	2 selections (choose from any tier)	1 selection (choose from tiers b-c)	1 selection (choose from tier c)

Benefits subject to change.