

# NMHC OPTECH

## CONFERENCE & EXPOSITION

**NOVEMBER 01-03, 2023**

WYNN RESORT  
LAS VEGAS, NV

## 2023 NMHC OPTECH Conference & Exposition

### Startup Kiosks

To help new firms grow and gain exposure in the marketplace, NMHC is offering a limited number of Startup Kiosks. This turnkey display option provides new firms with cost and time savings, allowing them to focus less on booth logistics and more on building connections at the show.

### Qualification Criteria

Startup Kiosks are open to NMHC member firms, non-member firms, and returning exhibitors who meet the following criteria:

- Has been in operation for 5 years or less
- Must be a new company with a product or service that focuses on the use of technology to solve a problem within the apartment industry
- May not be a spin-off from a parent company

All Exhibitor Applications will be reviewed prior to approval and space assignment to ensure eligibility. Applications submitted by firms who do not meet eligibility criteria will be declined.

### Startup Kiosk Benefits

Startup Kiosks are located in the main Exhibit Hall in Cristal Ballroom. Startup Kiosks are sold as a turnkey package (no substitutions), and include the following:

- 2 complimentary full conference registrations per Kiosk (additional registrations may be purchased at the applicable member/non-member rate)
- Turnkey Kiosk (Kiosk Photo included on page 3)
  - Installation/Dismantling of Unit

- Locking cabinet, table, 2 chairs
- Graphics (exhibitor to provide artwork; additional fees apply to late artwork)
- 43" Monitor and standard HDMI connection cable (exhibitor must supply their own device to connect to the monitor)
- 1 electrical drop
- Carpeting (exhibit hall is carpeted)
- Free high-speed Wi-Fi internet access
- Online Exhibitor Services Kit (Limited show services will be available to firms in Startup Kiosks; Kit will be available approximately 90 days prior to the show)
- Basic company profile in online exhibitor directory (upgrade opportunities available)
- Basic company profile in mobile app
- Access to online attendee list (email addresses are not included or available for purchase)
- Official show graphics to help promote your company's presence
- Discounts on sponsorship packages (member firms only)
- Earn priority points for 2024 booth placement

**Startup Kiosks do NOT include:**

- Additional audio/visual equipment (such as laptops/devices to connect to the monitor), shipping/handling/storage, lead retrieval devices, dedicated/additional internet services, additional show services.

Exhibitors will be able to order these items and additional show services (as applicable) through the Online Exhibitor Services Kit.

**Restrictions:**

- Startup Kiosks are sold as a turnkey display package. Substitutions to furnishing or equipment is not permitted.
- All display materials provided by the exhibitor, such as additional signage, equipment, brochures, and promotional items, must be confined to the exhibitor's assigned kiosk countertop only. Additional display materials and furnishings are not permitted to be set or displayed in aisles.

**KIOSK PHOTO ON NEXT PAGE**

Sales Kiosk

A: 39"W x 12"H

Title Here

Graphics/Atwork  
Here

Company  
Logo  
Here

B: 18"W x 18"H

C: 39"W x 93"H



Kiosk Features:

- Large countertop
- 39" x 12" header **A**
- 18" x 18" Company logo Kick panel **B**
- 39" x 93" Back panel **C**
- Locking cabinet under counter
- 2 Limerick stools
- 1 Electrical drop

Included Services:

- Structure rental and installation / dismantle
- Graphic printing/installation
- Material handling and local delivery of exhibit structure

