

NOVEMBER 01–03, 2023 Wynn Resort Las Vegas, NV

## 2023 NMHC OPTECH Conference & Exposition

## **Meeting Lounges (West Promenade)**

Located outside of the exhibit hall in West Promenade, Meeting Lounges serve as an alternative to a traditional booth space and display and allow firms to have a dedicated, branded space to use to host casual meetings and demos throughout the conference.

Meeting Lounges are approximately 10'x10' spaces, located outside of the main Exhibit Hall in West Promenade. Lounges are sold as raw space, and include the following:

- 3 complimentary full conference registrations per 10'x10' (additional registrations may be purchased at the applicable member/non-member rate)
- One (1) sign with company logo to designate space (provided by NMHC)
- Free high-speed Wi-Fi internet access
- Overnight perimeter security
- Online Exhibitor Services Kit (Limited show services will be available to firms in Meeting Lounges; Kit will be available approximately 90 days prior to the show)
- Basic company profile in online exhibitor directory (upgrade opportunities available)
- Basic company profile in mobile app
- Access to online attendee list (email addresses are not included or available for purchase)
- Official show graphics to help promote your company's presence
- Discounts on sponsorship packages (member firms only)
- Earn priority points for 2024 booth sales

## Meeting Lounges do <u>NOT</u> Include:

• Furnishings (lounge does <u>not</u> include any table, chairs, etc.), audio/visual equipment, labor, shipping/handling/storage, cleaning, electricity/power/lighting, lead retrieval devices, dedicated/additional internet services, additional show services.

## Restrictions:

- Carpeting/Flooring may not be installed or displayed.
- Audio-Visual Equipment may be installed and displayed, but the use of sound is not permitted.
- Additional signage is limited to two (2) pull-up banners of 33"x78". Pop-up booths and backwalls are not permitted to be installed or displayed.
- All additional signage and materials provided by the exhibitor must be securely stored overnight.