

NMHC OPTECH

CONFERENCE & EXPOSITION

November 01 - 03, 2022

Las Vegas, NV

2022 NMHC OPTECH Conference & Expo Sponsorship Opportunities

Sponsorships are available to NMHC member firms only. [Not a member? Join here.](#)

NMHC offers a variety of sponsorship packages and opportunities to increase your visibility, maximize your exposure, and drive traffic to your booth. **The deadline to sponsor this conference is Friday, September 2, 2022.**

To sponsor, please email Melissa Rowan at mrowan@nmhc.org and complete the 2022 NMHC OPTECH Sponsorship Contract. **The deadline to sponsor this conference is Friday, September 2, 2022.**

If your firm is a 2022 Chair's Circle or Friends of the Council sponsor and you would like to allocate a sponsorship credit or purchase additional conference sponsorship items at this conference, please email Melissa Rowan at mrowan@nmhc.org.

OPTECH Sponsorship Levels and Benefits:

	Platinum	Gold	Silver
Standard Rate (Members Only)	\$40,000	\$30,000	\$20,000
Exhibitor Rate (Members Only)	\$35,000	\$25,000	\$15,000
Benefits			
Complimentary conference registrations	4	2	1
Logo included in pre-conference marketing emails	✓	✓	✓
Logo published on conference webpages	✓	✓	✓
Logo included on sponsor recognition signage at the conference	✓	✓	✓
Logo included in the PowerPoint loop displayed before general sessions	✓	✓	✓
Recognition in the conference app and additional conference materials (as available)	✓	✓	✓
Eligible to place literature on the designated sponsor literature table at the conference	✓	✓	✓
*Eligible to host a subgroup event at the hotel (by request; see information below)	✓	✓	✓
Choice of conference sponsorship item from applicable tier (a list of opportunities will be provided upon confirmation of sponsorship)	2 items (Choose from any Tier)	1 item (Choose from Gold tier)	1 item (Choose from Silver tier)

Eligible to send one (1) print mailing to conference registrants through NMHC's preferred printer and mail house (guidelines will be provided upon confirmation of sponsorship)	✓	✓	
One (1) ad placement in pre-conference "Sponsor Spotlight" Email	✓		

Prices are non-negotiable. Sponsorship benefits, opportunities, and benefits are subject to change.

Sponsorship or Exhibit Questions? Please email Melissa Rowan, Senior Director, Sponsorships and Exhibits, at mrowan@nmhc.org.

Policies/Information:

Please view the [2022 NMHC OPTECH Sponsor Contract](#) for full sponsorship terms and conditions.

Suitcasing and Outboarding Policy: NMHC strictly prohibits [Suitcasing and Outboarding](#) activities at our meetings, conferences, and events. All attendees are expected to abide by the [NMHC Suitcasing and Outboarding Policy](#).

Speaking Opportunities: Speaking opportunities are not included with any sponsorship or exhibit package. View the [Content Survey and Call for Speakers](#) webpage for updates and information on how to submit speaker requests and proposals. Proposals are due June 17, 2022. Please email any speaking/programming questions to programs@nmhc.org.

Unauthorized Solicitation Notice: NMHC does not rent or sell the email addresses of conference registrants or our members. For your protection, do not purchase attendee lists, book hotel rooms, or order exhibitor show services through any unknown company or third-party vendor that may contact you directly. Solicitations from any such firms are fraudulent; NMHC is not affiliated with these firms. If any such firm contacts you, please email sponsorships@nmhc.org.

Sponsor Subgroup/Affiliate Events and Meeting Room Rental Policies:

All requests for event or meeting space during an NMHC meeting on hotel property require NMHC approval. Any request made directly through the hotel for event or meeting space, including hospitality suites, will be forwarded to NMHC for approval. **Event space and meeting rooms will not be assigned to non-sponsor firms.**

Please review all [Subgroup Event Policies](#) before requesting an event.

Subgroup/Affiliate Events: Chair's Circle, Friends of the Council, or Conference Sponsors (any level) are eligible to host an event at the conference hotel, so long as their event start time does not conflict with NMHC program hours. To request an event, please submit the [Subgroup Event Request Form](#). Event space will be assigned in the order request forms are received. Firms hosting events off-property do not require NMHC approval but are still subject to the [Subgroup Event Policies](#).

Meeting Room Rentals: Meeting room rentals are currently unavailable at NMHC OPTECH.