

2024 Women's Event Agenda At-A-Glance As of January 22, 2024

1:00 – 1:05 PM Welcome and Opening Remarks (Seaport A-D)

Speaker: **Betsy Feigin Befus**, Senior Vice President, General Counsel and Strategic

Initiatives, NMHC

1:05 – 1:30 PM Roundtable: A Dialogue on Cultivating Resilience to Lead Through Uncertain Times

(Seaport A-D)

Moderators: Laurie Baker, Executive Vice President & Chief Operating Officer,

Camden Property Trust

Julie Smith, Chief Administrative Officer, The Bozzuto Group

1:30 – 3:00 PM Crucial Conversations: Professional Development Workshop hosted by CREW Network

(Seaport A-D)

Join us for this practical and strategic session about crucial conversations. Leaders are responsible for communicating both the good and the difficult up and down the organization. Crucial conversations happen from the C-Suite to the Board, executive leadership to middle managers, and middle managers to emerging leaders. Up and down the chain, leaders need to hone their ability to have crucial conversations. In this session, you will deepen your communication skills, techniques, and preparation for crucial conversations. You will understand your role as "leader as coach." You will learn skills and techniques to transform your approach to difficult conversations and feel more confident and prepared. Remember, crucial conversations go both ways. You'll also learn to be prepared for crucial conversations delivered to you.

Speakers: Maria Moss, Master Trainer, Crucial Conversations

3:00 – 4:00 PM Keynote Presentation and Conversation with Carla Harris (Seaport A-D)

Introduction: Laurie Baker, Executive Vice President & Chief Operating Officer, Camden

Property Trust

Speaker: Carla Harris, Senior Client Advisor, Morgan Stanley

4:00– 4:30 PM Women's Event Reception and VIP Photo Opp (Seaport Foyer)

Note: Agenda is subject to change.