

APARTMENT WIRE

December 2, 2022 | 2:00 PM ET


NEW INSIGHTS AVAILABLE ON EVER-CHANGING DATA PRIVACY AND SECURITY FRAMEWORKS

NMHC partnered with Manatt, Phelps, & Phillips LLP on a [new white paper](#) that builds upon NMHC's 2019 data privacy white paper and provides new insights on the evolving data privacy and security environment.

Specifically, this resource covers:

- State and Federal Lawmaking Efforts
- U.S. Privacy and Security Litigation and Regulatory Enforcement Updates
- Emerging Multifamily Risk Areas and Strategies

[DOWNLOAD RESOURCE](#)

 Note: This white paper is a resource for NMHC members only. If you would like to learn more about joining the Council, visit our membership webpage.



2023 NMHC ANNUAL MEETING NETWORKING PASSES NOW AVAILABLE

If your firm has maxed out its registration slots for NMHC's Annual Meeting and there are more colleagues of your member firm who wish to be onsite, networking passes are available to purchase. [Click through to purchase a networking pass.](#)

Multifamily Markup

WHEN WILL WE GET A FEDERAL DATA PRIVACY AND SECURITY STANDARD?

In response to a Federal Trade Commission (FTC) request for industry input as part of a preliminary step toward a data collection and security rule, [NMHC weighed in](#) to provide invaluable information regarding industry practices and the use of consumer data to support our residents—and to, again, push for a federal data privacy and security standard.

Why We're Involved: The FTC announced they would be zeroing in on data security and privacy issues related to “corporate surveillance” across multiple industries in October. And because ensuring proper privacy and security practices for residents’ data is not just core to our ongoing advocacy efforts, but also our members’ business practices, NMHC took action by gathering member input and compiling formal comments.



What We're Asking For: We believe that any action taken in the space should be done in concert with Congress and should set forth a national regulatory framework that preempts state laws and enables apartment firms and industry suppliers to comply with a singular standard that takes into consideration the type of data collected and a company’s resources.

Dive deeper into our specific recommendations by accessing our [full comments](#) submitted to the FTC.

Leadership Through **Tight Market Conditions**



Stephanie Wiggins
PGIM
(Moderator)



Sheri Thompson
Walker & Dunlop



Tammy Jones
Basis Investment Group



Helen Garrahy
Heitman



Virtual Event
December 7, 2022 | Noon-1:30 PM ET



GET READY FOR 2023 NMHC 50 SURVEY LAUNCH

NMHC will be conducting its 34th annual **Top 50 Survey** next week. NMHC 50 is set to showcase companies, as of January 1, 2023, who own, manage, develop, build and syndicate the most apartment units in the United States.

What We Need From You: If you have not yet received a communication from NMHC regarding your firm's participation and would like to participate, please email nmhc50@nmhc.org.

BUCKLE UP FOR VOLATILE 2023 INSURANCE MARKET

As many apartment firms approach insurance renewals heading into the New Year, they are facing an unsettling insurance market. Spiking premiums, higher deductibles and other market disruptions—including high inflation—are leading to transaction disruptions and impacting valuations.

There's a lot to navigate, but we're here to help. NMHC members can [watch our latest webinar recording](#) on-demand to learn about steps apartment firms can take to help mitigate their financial exposure posed by risk and rising insurance costs.



Note: This webinar is a resource for NMHC members only. If you would like to learn more about joining the Council, visit our membership webpage.

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