



January 26, 2018

2018 NMHC Annual Meeting Recap



Former British Prime Minister David Cameron speaks with NMHC Chairwoman Sue Ansel at the 2018 Annual Meeting.

The who's who of multifamily gathered in Orlando last week for the back-to-back <u>2018 NMHC</u> <u>Apartment Strategies</u> and <u>NMHC Annual Meeting</u> events. Deal-making and networking were top of mind but so, too, was getting a handle on how the best in the business are looking to navigate the year ahead.

NMHC President Doug Bibby may have summed it up best in saying, "While the market fundamentals remain strong, the headwinds we have discussed in recent years have arrived, making yield a key focus."

To help executives better prepare for the challenges and opportunities in the near term and beyond, NMHC assembled nearly 70 speakers across both events to share data, insight and perspectives. **Former U.K. Prime Minister David Cameron** closed out the week with discussions that spanned China, Brexit and the future of the euro, the Queen and even Britain's housing challenges. Turns out things might not be all that different across the pond.

"We need to fix the regulatory environment to make it easier to build the units people need," he said, adding, "You should have to prove why a development shouldn't happen instead of why it should."

NMHC also celebrated its 40th anniversary, with special entertainment featuring comedy duo **Steve Martin** and **Martin Short** and a new 40 for 40 initiative to fight homelessness with Shelters to Shutters.

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Top Trends



NMHC Celebrates 40 Years

In the 40 years since NMHC was founded, our industry has evolved from mom-and-pop operators and individual entrepreneurs into a highly professional corporate industry. NMHC is proud to take some credit for this transformation. We thank you for your support over the years and look forward to serving in the future.



FINANCE It's Going to Be a Grind to Get Deals Done

While multifamily demand is likely to withstand a probable recession, the multifamily capital and finance markets are showing more signs of trepidation, which is negatively affecting deal flow.



TECHNOLOGY

Six Areas of Real Estate Tech Set to Grow

With venture capital nearly tripling its investment in real estate tech in the last year alone, top investors share insights into where the big dollars are flowing and why.



MARKETS Supply and Demand Fall Out of Step in Some Areas

Supply levels in some markets may have finally gotten a little out ahead of demand, making it harder for to find new development deals that pencil. However, not all markets will be equally affected; some may well buck the trend.



Apartment Execs React to Tax Reform Package

Most industry executives saw the recently passed tax reform legislation as securing a number of important <u>victories</u> for the multifamily industry, but, more broadly, it also provides a positive boost to multifamily demand.

OPERATIONS Alexa, Is My Portfolio Future-Proofed?



Exciting start-ups and cool new technologies promise a better resident experience and more operational benefits, but smart technologies require companies to also develop smart big-picture strategies.



TALENT Next Gen Apartment Leaders Attend Annual

NMHC's popular Emerging Leaders program continues to grow, giving rising young industry professionals opportunities to experience and participate in key events at the Annual Meeting.



DISRUPTION

Demand, Design, Disruption and the Future of Apartments

Big changes in demographics, psychographics and technology are coming to multifamily. Industry leaders talk about the major game changers and how that might force us to radically rethink how we design and build apartments in the future.



RESOURCES

Presentation Slides Now Available

Did deal-making make you miss a session? No worries, we've got all the data and PowerPoints posted online. Find what you need on either the <u>Apartment Strategies Outlook</u> <u>Conference archive</u> or the <u>Annual Meeting archive</u>. You will need to sign in for access.



COMMUNITY

NMHC Strategies Conference and Annual Meeting in Pictures

We captured all the best moments of both meetings, from featured speakers and engaging panels to the active exhibit hall and networking events. Choose your album and start browsing.

Thank You

NMHC thanks all attendees, speakers and sponsors for contributing to another productive Annual Meeting. We hope you got the networking, information and insights you need to have a successful 2018.

Don't forget to mark your calendars for the <u>2019 NMHC Apartment Strategies Outlook Conference</u> and the <u>2019 NMHC Annual Meeting</u>, being held Jan. **29-31 at the Manchester Grand Hyatt in San Diego, CA.** More Event Coverage

Six Takeaways from the NMHC Apartment Strategies Outlook Conference

Multifamily Industry May Already Be Behind the Curve

Three Big Multifamily Predictions for 2018

Berkadia Poll Points to Ongoing Momentum

A Close-Up Look at the Apartment of the Future

NMHC Envisions the Apartment of Tomorrow

2018 NMHC Recap and Reflections for the Multifamily Industry

NMHC, S2S Launch 40 for 40 Campaign to Fight Homelessness

Tools

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