

2017 NMHC Fall Board of Directors & Advisory Committee Meeting

September 12-14, 2017 | The Fairmont Hotel | Washington, DC

NMHC's Fall Meeting brings senior apartment executives together for unparalleled networking opportunities and insights into the industry's leading issues. Leveraging both the meeting's location in Washington, DC, and our extensive relationships with federal policymakers, special emphasis is put on hearing from top-ranking congressional and administration leaders.

This meeting is open to NMHC members only – over 400 executives attend.

Sponsorship Opportunities:

Sponsorship opportunities for the Fall Board of Directors & Advisory Committee Meeting are available to Chairman's Circle and Friends of the Council sponsors only.



BOARD OF DIRECTORS BREAKFAST

Open to NMHC Board members only, your company's presence is guaranteed during this breakfast. Sponsorship includes signage at the entrance to the room and on the buffet tables for breakfast.

Sponsorship Fee: \$15,000 Each
Limited to two (2) sponsors

CONGRESSIONAL RECEPTION

NEW

The Congressional Reception immediately follows the Hill Luncheon. The reception is heavily attended and features open bar serving premium brand liquors, wines and imported and domestic beers and passed hors d'oeuvres. Various members of Congress may make an appearance! The sponsorship includes signage at the entrance to the reception, listing in meeting materials and cocktail napkins with your company logo imprinted.

Sponsorship Fee: \$20,000 Each
Limited to two (2) sponsors

DINNER

A professionally planned and catered three-course meal with wine will be served to guests in a relaxing atmosphere. The sponsorship includes signage at the entrance to the banquet room.

Sponsorship Fee: \$20,000 Each
Limited to five (5) sponsors

DINNER RECEPTION

The dinner reception is conducive to networking with colleagues in a social atmosphere as attendees kick off the meeting. The professionally planned and catered reception is hosted with an open bar serving premium brand liquors, wines and imported and domestic beers. Passed hors d'oeuvre trays are dressed with food carefully selected to please most any palate. The sponsorship includes signage at the entrance to the reception room and cocktail napkins with your company logo imprinted.

Sponsorship Fee: \$20,000 Each
Limited to three (3) sponsors

MEETING AGENDA

This pocket-sized handout includes the complete meeting agenda and is referenced continuously by attendees throughout the entire meeting. Your company logo will be featured prominently on the front cover of the agenda.

Sponsorship Fee: \$15,000
Limited to one (1) sponsor

MEETING PORTFOLIO

The meeting portfolio contains pertinent information related to the meeting, including the attendee list and speaker bios. It is distributed to attendees at the on-site registration desk. The sponsor company's logo will be featured on the cover.

Sponsorship Fee: \$15,000
Limited to one (1) sponsor

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OPENING KEYNOTE SPEAKER

A keynote speaker will address meeting attendees during the general session on Tuesday. As a sponsor, your company will enjoy the recognition that comes with the connection to a high-profile and well known speaker. Sponsorship includes special signage at the entrance to the meeting room, recognition on the screen prior to the beginning of the general session, acknowledgment from the stage, and recognition in marketing materials promoting the speaker.

Sponsorship Fee: \$25,000

Limited to one (1) sponsor

TURNDOWN SERVICE/IN-ROOM DROP

Your company's kind gesture and token of hospitality will leave a lasting impression on the minds of meeting attendees as they return to their rooms after a busy day. An amenity and message will be placed in each guest's room.

The cost of the amenity, delivery and message are not included in the sponsorship fee and are to be provided by the sponsor and approved by NMHC. All meeting guests receive the room drop. Select lists are not permitted.

Sponsorship Fee: \$15,000 Per Night

Limited to one (1) sponsor per night

WI-FI INTERNET SERVICE

Free Wi-Fi access will be available in the general session and meeting rooms and in the registration area. The sponsorship includes signage in the registration and meeting room areas.

Sponsorship Fee: \$15,000

Limited to one (1) sponsor



To sponsor, please contact:

Melissa Rowan
mrowan@nmhc.org
202/974-2372

Sponsorship opportunities are limited, so please confirm early. If the opportunity sells out, we will create a waitlist and contact you if the item becomes available.

Sponsor company to provide its 4-color logo as an eps or jpg file.