

2017 NMHC Student Housing Conference & Exposition

September 25-27, 2017 | Tampa Marriott Waterside Hotel and Marina | Tampa, FL

The NMHC Student Housing Conference & Exposition is the premier event for the student housing industry, bringing together 700+ leaders from all facets of the sector (owners, operators, investors, lenders, brokers, suppliers and university partners). Importantly, it is strategically timed to take place at the start of each new school year. The conference serves as a platform to share the most up-to-date industry information, including lease-up numbers, new developments, millennial marketing strategies, technological innovations, new industry entrants and much more.

This conference is open to NMHC members and nonmembers – over 700 executives attend.

NMHC **S T U D E N T**
H O U S I N G
CONFERENCE & EXPOSITION

Sponsorship Opportunities:

Sponsorship opportunities for NMHC Student Housing Conference & Exposition are available to all sponsor levels. The minimum sponsorship level is \$10,000.

CANDY STATION

Provide attendees with sweet treats for an afternoon pick-me-up during an extended refreshment break. Sponsor can provide a branded candy of choice to include on the table. Sponsorship includes your company's logo on signage at the candy station and a listing in the meeting materials.

Sponsorship Fee: \$5,000 Per Day
Limited to one (1) sponsor per day



CONFERENCE APP

The Conference App is the essential on-site conference guide! Attendees have 24/7 access to the agenda, attendee list, speaker bios & photos, sponsor information, and the ability to network and engage with fellow meeting attendees! As one of the most-used on-site resources, your company receives prime branding exposure. The sponsor's logo (linked to company's website of choice) is placed on the landing page of the app. Unless there is an exclusive buyout, sponsor logos will rotate in 10-second intervals. Sponso logos will also be included on all pre-show promotion of the app, in on-site materials and on signage.

Exclusive Sponsorship Fee: \$45,000
Limited to one (1) sponsor

Individual Sponsorship Fee: \$15,000 Each
Limited to three (3) sponsors

CONFERENCE DAILY EMAILS

Be the title sponsor for the daily email delivered digitally each day to over 700 attendees. The email will highlight events of the day and include other important meeting reminders. Your company logo will appear in the email on the day of your choice – Monday, Tuesday or Wednesday.

Sponsorship Fee: \$10,000 Per Day
Limited to one (1) sponsor per day

NEW

GENERAL SESSION

Sponsoring a general session elevates your company's presence among attendees as they listen to expert panelists discuss hot topics and industry-related issues. Sponsorship includes signage at the entrance to the general session room, logo displayed on the screen prior to the start of the session, acknowledgment from the stage, and recognition in marketing materials promoting the session.

Sponsorship Fee: \$20,000 Each Per Day
Limited to two (2) sponsors per day

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(continued)

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HOTEL ROOM DOOR HANGER/ DO NOT DISTURB CARD

This highly visible DND door hanger will be seen on all attendees' hotel room doors during the meeting. Your company can provide custom messaging for the door hanger.

The cost of the door hanger design, printing and delivery are not included in the sponsorship fee and are to be provided by the sponsor and approved by NMHC.

Sponsorship Fee: \$10,000

Limited to one (1) sponsor

LANYARD

Lanyards (with retractable badge reels) displaying the sponsor company's logo will be attached to attendee name badges and distributed at registration. Attendees will be seen throughout the conference wearing your company's branded lanyard.

Sponsorship Fee: \$20,000

Limited to one (1) sponsor

NETWORKING CONTINENTAL BREAKFAST

Continental breakfasts will take place on Tuesday and Wednesday mornings. Your company's presence is guaranteed among attendees as they grab breakfast and network with each other. Sponsorship includes signage at the entrance to the room and on the buffet tables for breakfast.

Sponsorship Fee: \$10,000 Each Per Day

Limited to three (3) sponsors per day

NETWORKING RECEPTION IN THE EXHIBIT HALL

NEW

Elevate your company's presence during a networking reception in the exhibit hall during the conference. Attendees will network and reconnect with friends, colleagues and exhibitors as they grab a bite to eat and tour the hall. Sponsorship includes signage at the entrance to the exhibit hall, signage on buffet and cocktail tables and a listing in meeting materials.

Sponsorship Fee: \$20,000 Each Per Day

(Available to exhibitors only)

POCKET GUIDE AGENDA

NEW

This pocket-sized, fold-out meeting agenda and event guide is the perfect quick-reference item for attendees. The agenda is distributed at the registration desk. Your company's logo will be featured on the cover of the agenda.

Sponsorship Fee: \$20,000

Limited to one (1) sponsor

To sponsor, please contact:

Melissa Rowan
mrowan@nmhc.org
202/974-2372

Sponsorship opportunities are limited, so please confirm early. If the opportunity sells out, we will create a waitlist and contact you if the item becomes available.

TURNDOWN SERVICE/ IN-ROOM DROP

NEW

Your company's kind gesture and token of hospitality will leave a lasting impression on the minds of meeting attendees as they return to their rooms after a busy day on Monday and Tuesday nights. An amenity and message will be placed in each guest's room.

The cost of the amenity, delivery and message are not included in the sponsor fee and are to be provided by the sponsor and approved by NMHC. All meeting guests receive the room drop. Select lists are not permitted.

Sponsorship Fee: \$15,000 (Monday or Tuesday)

Limited to one (1) sponsor per night

WI-FI INTERNET SERVICE

Free and fast Wi-Fi is a must-have for all meeting attendees. Wi-Fi access will be available in the general session and meeting rooms and in the registration area. The sponsorship includes signage in the registration and meeting room areas and a listing in the program daily emails (if applicable).

Sponsorship Fee: \$20,000

Limited to one (1) sponsor

Sponsor company to provide its 4-color logo as an eps or jpg file.