

## 2018 NMHC Annual Meeting

JANUARY 16-18, 2018 • HILTON ORLANDO BONNET CREEK & WALDORF ASTORIA • ORLANDO, FL

### AGENDA

*(As of January 10, 2018; Subject to change)*

#### MONDAY, JANUARY 15

3:00 – 7:00 PM                      Registration/Social Lounge/Charging Station

#### TUESDAY, JANUARY 16

6:30 AM – 7:30 PM                      Registration/Social Lounge/Charging Station

7:00 AM – 3:00 PM                      **Apartment Strategies Outlook Conference**  
*(Separate registration required)*

8:00 AM – 5:00 PM                      **Networking on the Lawn Area**

Noon – 1:15 PM                      **Diversity & Inclusion Committee Meeting**  
The Diversity & Inclusion Committee is an integral part of NMHC's long-term commitment to promote greater diversity in the multifamily housing industry. The agenda will include committee member updates and a briefing on new strategic efforts in the broader real estate sector. We'll also plan for the next NMHC Leadership Forum scheduled for May 9, 2018.

3:00 - 4:00 PM                      **Finance Committee Meeting**  
With tax reform a reality, legislators now turn their attention to housing finance reform. Prospects and impacts of reform, FHFA changes to production caps, green lending insights and availability of capital sources during 2018 are all hot topics covered in this meeting.

3:00 – 4:30 PM                      **Design and Construction Peer Group Meeting**

4:00 – 5:00 PM                      **Executive Committee Meeting** *(By Invitation Only)*  
Moderator: **Ric Campo**, Chief Executive Officer, Camden Property Trust

Speaker:    **Gerald Hines**, Founder and Chairman, Hines

5:00 – 6:00 PM                      **Emerging Leaders Meet and Greet**

5:00 - 6:00 PM                      **NMHC PAC Appreciation Reception** *(By Invitation Only)*

6:00 – 7:30 PM                      **Opening Reception**

## WEDNESDAY, JANUARY 17

- 7:00 AM 7:30 PM**                    **Registration/Social Lounge/Charging Station**
- 8:00 AM – 5:00 PM**                    **Networking on the Lawn Area**
- 8:00 – 9:00 AM**                        **NMHC Board of Directors Meeting with Breakfast**
- 8:30 – 9:15 AM**                        **Continental Breakfast Social**
- 9:15 – 11:45 AM**                    **General Session**
- **Chairman’s Salute and Welcome**
  
  - **Conversation with Majora Carter**  
Moderator:        **Jonathan F.P. Rose**, President, Jonathan Rose Companies  
  
Speaker:            **Majora Carter**, Urban Revitalization Strategist, Real Estate Developer and Peabody Award-winning Broadcaster
  
  - **Innovation 2.0: Investors Discover Real Estate Technology**  
Three years ago, there was \$459 million in private equity/VC funding dedicated to real estate technology, at year-end 2016 there was \$2.7 billion. This session will delve in to why real estate has caught the eye of tech investors, what the investments may mean for our industry, and what you should be thinking about in terms of your own strategy for riding this new wave, focusing on deriving benefits versus hearing yet more hype. Hear from those investing at every stage of tech development and in all types of tech, including artificial intelligence, smart home technology and more. So follow the money and find out where tech investors are placing their bets and why.  
  
Moderator:        **Randall Jenson**, Chief Financial Officer, Berkadia  
  
Speakers:         **John Helm**, Managing Director, RETV Management, LLC  
                      **Jacob Mienert**, Analyst, Navitas Capital  
                      **Roelof Opperman**, Principal, Fifth Wall Ventures  
                      **Clelia Warburg Peters**, Co-Founder & Partner, MetaProp
- Noon – 1:15 PM**                        **Emerging Leaders Lunch**
- Noon – 1:15 PM**                        **Lunch on Own**
- 1:30 – 2:45 PM**                        **Membership Engagement Committee Meeting**
- 1:30 – 2:45 PM**                        **Tax Committee Meeting**  
The Tax Committee will hold a breakout section to review the impact of the just-enacted *Tax Cuts and Jobs Act* on the multifamily industry. We will discuss how the biggest tax overhaul in 30 years will affect tax rates, business interest deductibility,

like-kind exchanges, depreciation, carried interest, and more. In addition to answering audience questions, the Committee will discuss the Act's implementation and the key issues NMHC will want to address to ensure that the measure operates as Congress intended.

**1:30 – 2:45 PM**

**The 2018 Investment Outlook: Young Guns Pitch to Senior Leaders**

Moderator: **Ryan Epstein**, Senior Managing Director, Berkadia

Presenters: **Ari Abramson**, Vice President Acquisitions, Continental Realty Corporation  
**Shawn Hansen**, Managing Director, Greystar Investment Management  
**Ben Stoll**, Equity Residential

Judges: **John Akin**, Executive Vice President & Chief Investment Officer, Gables Residential  
**Katie Bloom**, Managing Director, Goldman Sachs  
**Chris Lackett**, Vice President, PGIM Real Estate

**3:00 – 4:00 PM**

**Emerging Leaders Committee Meetings**

The Emerging Leaders Committee will welcome new committee members and will discuss the locations for the 2018 Speaker Series events.

**3:00 – 4:15 PM**

**The U.S. Multifamily Model Goes Global: An Exploration of International Investment and Activity**

Moderator: **David Woodward**, Senior Advisor, CBRE London

Speakers: **Michael Allen**, Managing Director, Tipi, Quintain LTD  
**Adam Hirst**, General Manager, Capital Allocation, Mirvac  
**James Mannix**, Partner, Knight Frank  
**Alexandra Notay**, Director of Product and Service Innovation, Places for People Group  
**Andrew Yates**, Partner, Commercial Real Estate, Berwin Leighton Paisner (BLP)

**3:00 – 4:15 PM**

**Workforce Housing Committee Meeting**

The committee meeting will focus on deeper insights into the workforce housing market, a first look at NMHC's commissioned work on workforce housing development, new 2018 initiatives, members' local initiatives and impact of housing finance reform.

**4:15 – 5:15 PM**

**Supplier Partner Alliance Meeting**

**4:15 – 5:30 PM**

**NMHC PAC Committee Meeting**

- 4:30 – 5:30 PM**                    **Student Housing Committee Meeting**  
The Student Housing Council will discuss the impact of tax reform on the student housing industry and prospects for housing finance reform, current and future industry research, and plans for next year's Student Housing Conference.
- 5:30 – 6:30 PM**                    **Chairwoman's Reception** *(By Invitation Only)*
- 6:30 – 7:30 PM**                    **Annual Dinner Reception**
- 7:30 – 9:30 PM**                    **Annual Dinner**  
Entertainment: Comedians **Steve Martin** and **Martin Short**

**THURSDAY, JANUARY 18**

- 6:50 – 7:45 AM**                    **Walk for the Homeless Benefiting Shelters to Shutters** *(Group photo at 6:50 AM)*
- 7:45 – 11:30 AM**                    **Registration/Social Lounge/Charging Station**
- 8:00 – 9:15 AM**                    **PAC Recognition Breakfast**  
Speaker: **Dr. Larry Sabato**, Political Analyst & New York Times Best-selling Author
- 8:15 – 9:15 AM**                    **Continental Breakfast Social**
- 9:15 – 11:30 AM**                    **General Session**
- **Shelters to Shutters Presentation**
  - **Demand, Design & Disruption: What We Need to Build for Today, Tomorrow and Beyond**  
To meet apartment demand, the multifamily industry is going to have to build 4.6 million new apartments by 2030. But knowing where and when and what to be building between now and then isn't so obvious. Three new research reports from NMHC offer some insights, providing a snapshot of what today's renters want and how coming shifts in demographics, psychographics and technology are likely to disrupt the apartment industry in the future. In this data-packed session, you'll hear results from the 2017 NMHC/Kingsley Renter Preferences Report, new demand research from Hoyt Associates and a just-released report on future disruption in multifamily. Industry leaders will translate the data into actionable business intelligence to help you plan for today, tomorrow and beyond.
- Moderators:     **Rick Haughey**, Vice President, Industry Technology Initiatives, NMHC  
**Sarah Yaussi**, Vice President, Industry Communications, NMHC
- Speakers:        **Rohit Anand**, Principal, KTG Architecture + Planning  
**Toby Bozzuto**, President & Chief Executive Officer,

The Bozzuto Group  
**Karen Hollinger**, Vice President, Corporate Initiatives,  
AvalonBay Communities

- **A Conversation with David Cameron**  
Moderator: **Sue Ansel**, President and Chief Executive Officer,  
Gables Residential  
Speaker: **David Cameron**, Former Prime Minister of the United Kingdom  
of Great Britain and Northern Ireland

**11:30 AM**                      **Meeting Adjourns**

**11:30 – 12:30 PM**            **VIP Photo Opportunity and Luncheon with David Cameron** *(By Invitation Only)*

*Note: Please be aware that photos may be taken at the meeting and posted online.*