

# 2017 NMHC Sponsorship and Branding Request Form

## 2017 NMHC APARTMENT STRATEGIES OUTLOOK CONFERENCE

- Overall Sponsor .....\$15,000 each
- Conference App ..... \$15,000

## 2017 NMHC ANNUAL MEETING

- Annual Dinner & Entertainment.....\$25,000 each
- Annual Dinner Reception.....\$25,000 each
- Board of Directors Breakfast.....\$25,000 each
- Conference App
  - Exclusive.....\$75,000
  - Individual.....\$25,000 each
- Continental Breakfast Social
  - Wednesday.....\$15,000 each
  - Thursday.....\$15,000 each
- Executive Committee Meeting Speaker .....\$25,000
- General Session
  - Wednesday.....\$25,000 each
  - Thursday.....\$25,000 each
- Hotel Room Door Hanger/Do Not Disturb Card...\$15,000
- Hotel Room Key Card.....\$50,000
- Keynote Speaker and Luncheon
  - Wednesday.....\$135,000
  - Thursday.....\$100,000
- Luggage Storage.....\$5,000
- Meeting Agenda.....\$25,000
- Program Daily Emails
  - Monday.....\$15,000
  - Tuesday.....\$15,000
  - Wednesday.....\$15,000
- Refreshment Break
  - Tuesday.....\$10,000 each
  - Wednesday.....\$10,000 each
  - Thursday.....\$10,000 each
- Social Lounge and Charging Lockers.....\$25,000
- Turndown Service/In-Room Drop
  - Monday Night.....\$15,000
  - Tuesday Night.....\$15,000
  - Wednesday Night.....\$15,000
- Welcome Reception .....\$25,000 each
- Wi-Fi Internet Service.....\$25,000

## 2017 NMHC RESEARCH FORUM

- Overall Sponsor.....\$2,500 each

## 2017 NMHC SPRING BOARD OF DIRECTORS MEETING

- Board of Directors Breakfast .....\$15,000 each
- Dinner Reception .....\$20,000 each
- Dinner .....\$20,000 each
- General Session
  - Wednesday.....\$20,000 each
  - Thursday.....\$20,000 each
- Meeting Agenda.....\$15,000
- Meeting Portfolio.....\$15,000
- Opening General Session Keynote Speaker.....\$25,000
- Opening Reception .....\$20,000
- Refreshment Breaks
  - Tuesday.....\$5,000 each
  - Wednesday.....\$5,000 each
- Specialty Coffee Station
  - Tuesday.....\$15,000
  - Wednesday.....\$15,000
- Turndown Service/In-Room Drop
  - Tuesday Night.....\$15,000
  - Wednesday Night.....\$15,000
- Wi-Fi Internet Service.....\$15,000

## 2017 NMHC FALL BOARD OF DIRECTORS & ADVISORY COMMITTEE MEETING

- Board of Directors Breakfast .....\$15,000 each
- Dinner Reception .....\$20,000
- Dinner .....\$20,000 each
- Congressional Reception.....\$20,000 each
- Opening Keynote Speaker.....\$25,000
- Meeting Agenda.....\$15,000
- Meeting Portfolio.....\$15,000
- Turndown Service/In-Room Drop
  - Tuesday Night.....\$15,000
  - Wednesday Night.....\$15,000
- Wi-Fi Internet Service.....\$15,000

## 2017 NMHC STUDENT HOUSING CONFERENCE & EXPOSITION

- Candy Station
  - Tuesday.....\$5,000
  - Wednesday.....\$5,000
- Conference App
  - Exclusive.....\$45,000
  - Individual.....\$15,000 each

- Conference Daily Emails
  - Monday.....\$10,000
  - Tuesday.....\$10,000
  - Wednesday.....\$10,000
- General Session
  - Monday.....\$20,000 each
  - Tuesday.....\$20,000 each
  - Wednesday.....\$20,000 each
- Hotel Room Door Hanger/Do Not Disturb Card \$10,000
- Lanyard.....\$20,000
- Networking Continental Breakfast
  - Tuesday.....\$10,000 each
  - Wednesday.....\$10,000 each
- Networking Reception in the Exhibit Hall
  - Monday.....\$20,000 each
  - Tuesday.....\$20,000 each
- Pocket Guide Agenda.....\$20,000
- Turndown Service/In-Room Drop
  - Monday Night.....\$15,000
  - Tuesday Night.....\$15,000
- Wi-Fi Internet Service.....\$20,000

## 2017 NMHC OPTTECH CONFERENCE & EXPOSITION

- Luggage Storage .....\$5,000
- Candy Station
  - Thursday.....\$5,000
  - Friday.....\$5,000
- Closing Party.....\$25,000
- Coffee Break in the Exhibit Hall .....\$15,000
- Conference App
  - Exclusive.....\$75,000
  - Individual.....\$25,000 each
- Conference Bag.....\$30,000 each
- Conference Daily Emails
  - Wednesday.....\$10,000
  - Thursday.....\$10,000
  - Friday.....\$10,000
- General Session
  - Opening General Session.....\$35,000
  - General Session #2.....\$25,000
  - General Session #3.....\$25,000
  - General Session #4.....\$25,000
  - General Session #5.....\$25,000
- Grand Prize Giveaway .....\$25,000
- Hotel Room Door Hanger/  
Do Not Disturb Card.....\$15,000

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(continued)

## 2017 NMHC OPTECH CONFERENCE & EXPOSITION (continued)

- Hotel Room Key Card ..... \$30,000
- Lanyard ..... \$25,000
- Networking Continental Breakfast
  - Thursday ..... \$10,000 each
  - Friday ..... \$10,000 each
- Networking Reception in the Exhibit Hall
  - Wednesday ..... \$25,000 each
  - Thursday ..... \$25,000 each
- Notebook ..... \$25,000
- Prize Giveaway
  - Wednesday ..... \$5,000
  - Thursday ..... \$5,000
- Reader Board Ad ..... \$15,000
- Recycling Kiosk ..... \$5,000
- Social Lounge and Charging Lockers ..... \$25,000
- Turndown Service/In-Room Drop
  - Wednesday Night ..... \$15,000
  - Thursday Night ..... \$15,000
- Wireless Computer Mouse ..... \$25,000

## 2017 NMHC EMERGING LEADERS EVENTS

- Overall Sponsor ..... \$5,000 each

## BRANDING (ADVERTISING) OPPORTUNITIES

- NMHC Market Trends ..... \$60,000
- NMHC Apartment Wire ..... \$48,000
- NMHC Multifamily Markup ..... \$48,000
- NMHC Student Housing Research Report ..... \$2,000 each

## NMHC MEETING RECAP EMAIL

- Apartment Strategies Outlook Conference/ Annual Meeting ..... \$30,000
- Research Forum ..... \$15,000
- Spring Board of Directors and Fall Board of Directors & Advisory Committee Meeting ..... \$30,000
- Student Housing Conference & Exposition ..... \$20,000
- OPTECH Conference & Exposition ..... \$30,000

NOTE: Previous years' sponsors have first right of refusal on items. All Chairman's Circle sponsors receive priority choices.

\*Sponsorship items subject to change.

## COMPANY INFORMATION

FIRM NAME (as it will appear in program and on signage)

NAME

TITLE

ADDRESS

CITY

STATE

ZIP CODE

PHONE (with Extension)

FAX

EMAIL ADDRESS

SIGNATURE

DATE

By completing and returning this form to NMHC, I have read and agreed to the terms/conditions listed.

## PAYMENT INFORMATION

- Please bill us immediately at the address above  Check enclosed
- Credit card payment (circle one): Visa | MasterCard | American Express

ACCT. NUMBER:

EXP. DATE:

NAME

SIGNATURE (as it appears on card) (required)

Return both pages of this completed Sponsorship Request Form with payment to: NMHC Sponsorships, P.O. Box 37091, Baltimore, MD 21297-3091. Please make checks payable to the National Multifamily Housing Council. Credit card payments are also accepted. Should your company require an invoice prior to making payment, email BOTH PAGES of this Request Form with your request for an invoice to Melissa Rowan at mrowan@nmhc.org.