2017 NMHC OPTECH Conference & Exposition
October 25–27, 2017 | Mandalay Bay Resort & Casino | Las Vegas, NV

NMHC provides the opportunity for our partners to network one-on-one with the leaders and decision-makers in technology and operations.

Preliminary Exhibit Information and Schedule

Exhibit space is limited
The exhibit hall will be the location for networking during lunches and receptions. With the exception of Thursday’s Coffee Break, exhibit hours have not been scheduled during the educational sessions to allow exhibitors the opportunity to participate in the conference and continue networking with attendees. Please consult the Preliminary Conference Session Agenda as well as the times listed below.

EXHIBITOR MOVE-IN
Wednesday, October 25, 2017 8:00 AM - 3:00 PM

EXHIBIT SCHEDULE
Wednesday, October 25, 2017
Reception 5:30 PM - 7:00 PM
Thursday, October 26, 2017
Coffee Break* 10:30 AM - 11:15 AM
Lunch 12:45 PM - 1:00 PM
Reception 5:15 PM - 6:30 PM

*Exhibit hall to remain open from 10:30 AM - 1:30 PM.

EXHIBITOR MOVE-OUT
Thursday, October 26, 2017 6:30 PM - 9:30 PM
Friday, October 27, 2017 8:00 AM - 11:00 AM
Supplier Showcase at 11:30 AM - 12:30 PM
Closing Lunch Social

See next page for Closing Lunch Social details.
Note: Agenda is subject to change. Exhibit hall is closed all other times not listed above. Exhibitors may not stay in their booth during non-exhibit hours.

BOOTH ASSIGNMENTS
Fully paid booths will be assigned starting June 26, 2017, based on the following, in order of priority: (1) number of years the company/division has exhibited; (2) NMHC sponsorship; (3) company membership level in NMHC; and (4) date the Booth Request Form is received. NOTE: Please check your booth location assignment for conflict with competitors. If your booth location needs to be changed, contact NMHC immediately. Booth assignments are dependent upon receipt of the Booth Request Form, receipt of payment and booth availability. Past exhibit points will be forfeited for any company that does not exhibit consecutively from year to year. Additionally, if a member, an exhibitor’s NMHC membership dues must be fully paid prior to booth assignment. If your booth choices are not open at the time of assignment, we will assign the next best space for exposure to attendee traffic and as close to the type of request first made.

<table>
<thead>
<tr>
<th>BOOTH SIZE</th>
<th>NMHC MEMBERS</th>
<th>NON-MEMBERS</th>
<th>NO. OF COMPLIMENTARY REGISTRATIONS RECEIVED</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ x 10’</td>
<td>$4,500 (by 6/15)</td>
<td>$5,500 (by 6/15)</td>
<td>3</td>
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<tr>
<td>100 sq. ft.</td>
<td>$5,000 (after 6/15)</td>
<td>$6,000 (after 6/15)</td>
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<tr>
<td>10’ x 20’</td>
<td>$9,000 (by 6/15)</td>
<td>$11,000 (by 6/15)</td>
<td>6</td>
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<tr>
<td>200 sq. ft.</td>
<td>$10,000 (after 6/15)</td>
<td>$12,000 (after 6/15)</td>
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<tr>
<td>20’ x 20’</td>
<td>$18,000 (by 6/15)</td>
<td>$22,000 (by 6/15)</td>
<td>12</td>
</tr>
<tr>
<td>400 sq. ft.</td>
<td>$20,000 (after 6/15)</td>
<td>$24,000 (after 6/15)</td>
<td></td>
</tr>
<tr>
<td>Start-Ups Center Kiosk***</td>
<td>$2,500</td>
<td>$2,500</td>
<td>1</td>
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</tbody>
</table>

**See page 36 for complete details
Note: The approximate value of a conference badge is $600 members/$1,200 nonmembers.

BOOTH RENTAL INCLUDES:
• Basic booth set-up – pipe and drape forming 3 ft. high side rails and 8 ft. high backdrop
• Booth identification sign with company name and booth number
• Aisle carpeting and aisle carpet cleaning (Exhibit Hall is carpeted)
• Exposure to over 1,600 targeted executive-level, decision making attendees at the conference
• Free high-speed Wi-Fi Internet Service
• Security service
• Free badges: three (3) full conference badges for company personnel with one (1) paid 10’ x 10’ booth (see the conference registration terms when registering for badges online)
• Exhibitor recognition listing with booth number on NMHC website
• Exhibitor recognition listing in conference materials and Conference App
• Exhibitor Services Manual e-mailed to confirmed exhibitors and posted on NMHC website in September 2017

The package above does not apply to Start-Ups Center Kiosks. Please see page 36 for details.

The exhibit hall floor plan is available online at www.nmhc.org/OPTECH.

EXHIBIT TERMS AND CONDITIONS
Full booth payment should accompany the completed Booth Request Form and be returned to the address listed on the form. Signing up for a booth early will allow your company to take advantage of the advance promotional opportunities. Credit card payments will be accepted. If your company’s accounting department requires an invoice prior to submitting payment, please contact NMHC. Membership in NMHC is not required to exhibit. Following receipt of the Booth Request Form at the NMHC office, a confirmation of receipt will be emailed to your company contact listed on the form.
NEW in 2017!
Start-Ups Center
Empowering the Cutting-Edge Companies of Tomorrow, Today

Are you an innovative entrepreneur? Do you have a start-up company you want to promote? NMHC understands that start-up businesses need some help to grow and gain exposure in the marketplace. To support start-up firms in the apartment industry, NMHC will feature a new area in the exhibit hall called Start-Ups Center. Start-Ups Center is designed to feature new companies and their products/services to over 1,600 senior level conference registrants. Companies meeting the criteria below may showcase their products/services in this dedicated space.

Given the amount of start-up businesses that want to exhibit at OPTECH, but often can’t due to limited budgets and lead time, and/or logistics, this is a great opportunity for those companies who qualify. Start-Ups Center will sell out quickly, so don’t delay. Spaces are limited.

COMPANY QUALIFICATION CRITERIA:
• Must be a new company with a solution/service/product being offered to the apartment industry
• May not be a spin-off from a parent company
• May not cross-over a product/service from another industry and claim to be a start-up company for the apartment industry
• Has been in operation for no more than 2 years
• Has fewer than 10 full-time employees including contract/offshore team
• Must have at least one paying customer
• Must have annual sales volume under $2 million
• Has little to no capital and has not undertook fund raising efforts
• Has a product or service that focuses on the use of technology to solve a problem within the apartment industry, including, but not limited to: Telecom, Property Management, Marketing, Sustainability, Operations
• Must be a first-time NMHC OPTECH exhibitor - the company cannot be a previous NMHC OPTECH exhibitor
• May not be a 2017 NMHC OPTECH regular exhibitor
• May only rent space in NMHC’s OPTECH Start-Ups Center for one year.

Cost (Member/Non-member): $2500 per kiosk (one kiosk maximum per company) (Note for reference: Standard 10’x10’ booths start at $5,000 and above and do not include this package of items listed below.)

**Supplier Showcase at Closing Lunch Social**

Friday, October 27, 2017
11:30am - 12:30pm

OPTECH is celebrating the end of the conference with a Closing Lunch Social! Friday, Oct. 27, will kick off in the morning with breakfast and concurrent breakouts followed by a general session. The general session will start with a closing keynote speaker or panel from 10:00 - 11:30 AM. Attendees will be seated at round tables. Following the keynote speaker, the session will segway into a casual, relaxed lunch atmosphere (in the same room) with very informal supplier networking/social time from 11:30 AM - 12:30 PM where suppliers and attendees can enjoy lunch and socialize outside of their booth. Exhibitors are encouraged to participate and max out their time with attendees. Lunch will include a buffet and full bar.

A limited number of highboy tables will be placed around the perimeter of the room to showcase exhibitor suppliers only, and will be available based on demand and assigned based on a drawing of exhibitors that choose to (see booth request form) submit their company into the drawing. Only one table per company will be allowed. Due to limited supply, not all exhibitors will receive a showcase table. Each showcase table will receive a stanchion with your company name. Small items like literature, tablets, and laptops are allowed, but larger items such as banners, additional signage, monitors, etc. are not allowed.

If your company would like to participate and wishes to be placed into the drawing for a highboy table during the Closing Lunch Social, please check the checkbox on the Exhibit Booth Request Form while making your booth selections.
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Exhibitor Online Branding Packages

- Increase traffic to your eBooth by **4-5 times**
- Enhance your SEO and web presence
- Promote your products & services **24/7/365**
- Maximize your ROI and generate new leads
- Increase your online leads by **3-4 times**

<table>
<thead>
<tr>
<th></th>
<th>BASIC</th>
<th>SILVER</th>
<th>GOLD</th>
<th>PLATINUM</th>
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<td>Free</td>
<td>$300</td>
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<td>$900</td>
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<td>eBooth Profile</td>
<td>Add relevant company information</td>
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<tr>
<td>eBooth Logo</td>
<td>N</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Product Categories</td>
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<td>Products</td>
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</tr>
<tr>
<td>Press Releases</td>
<td>N</td>
<td>2</td>
<td>5</td>
<td>10</td>
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<tr>
<td>Show Specials</td>
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<tr>
<td>Brands</td>
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<tr>
<td>Videos</td>
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<tr>
<td>Social Media Icons</td>
<td>Y</td>
<td>Y</td>
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<td>Y</td>
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<tr>
<td>Banner Ads</td>
<td>+ $700</td>
<td>+ $700</td>
<td>+ $700</td>
<td>+ $700</td>
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Exhibitors with Silver/Gold/Platinum packages are listed under the Enhanced Listings tab on the Interactive Floor Plan.

The Company names and booth numbers of these exhibitors are displayed in bold styling, and a special icon makes their listing pop in the list as well as on the maps.

In addition, the enhanced booths are highlighted on the map in the web browser for a few seconds on first load.

Exhibitors with Silver/Gold/Platinum packages are listed under the Enhanced Listings tab on the Interactive Floor Plan.

The Company names and booth numbers of these exhibitors are displayed in bold styling, and a special icon makes their listing pop in the list as well as on the maps.

In addition, the enhanced booths are highlighted on the map in the web browser for a few seconds on first load.

For questions or to order an Exhibitor Package Upgrade, contact:

**Jennifer Angebranndt | jangebranndt@nmhc.org | 202-974-2318**
**2017 NMHC OPTECH Conference & Exposition**  
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**Exhibit Booth Request Form and Guidelines**

This request form is an application and contract for exhibit space at the OPTECH Conference & Exposition, between the National Multifamily Housing Council and your company (Exhibitor). It will become effective upon written acceptance by NMHC.

**Exhibit Booth Request**

**COMPANY NAME** (If your company has changed its name since its last participation in an NMHC event, please list the previous name below.)

**PREVIOUS COMPANY NAME** (If different than current name)

**WHAT IS YOUR COMPANY’S OBJECTIVE FOR THE SHOW?**

**IMPORTANT FOR BOOTH ASSIGNMENT PROCESS:**

**PLEASE INDICATE THE TYPE OF PRODUCT/SERVICE YOUR COMPANY WILL BE EXHIBITING** (e.g., property management software, furniture)

**CONTACT NAME OF PERSON HANDLING YOUR BOOTH** (This person will receive all communications on behalf of your company.)

<table>
<thead>
<tr>
<th>TITLE</th>
<th>EMAIL</th>
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**STREET ADDRESS**

<table>
<thead>
<tr>
<th>CITY</th>
<th>STATE</th>
<th>ZIP CODE</th>
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**PHONE**

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<th>FAX</th>
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**WEBSITE**

Check your booth size preference:

- ☐ 20’ x 20’ (400 sq. ft.)
- ☐ 10’ x 20’ (200 sq. ft.)
- ☐ 10’ x 10’ (100 sq. ft.)
- ☐ Start-Ups Center Kiosk (3.25’ x 1.5’
- approx. 5 sq. ft.)

See the current exhibit hall floor plan online at www.nmhc.org/OPTECH

☐ Please include my company in the drawing for a free table at the Closing Lunch Social (a drawing will determine participation)

**Based on size preference checked off, list your top 6 preferred booth locations:**

1.  
2.  
3.  
4.  
5.  
6.

Our company prefers not to be located next to the following competitive firms:

1.  
2.  
3.  
4.  
5.  
6.

**Optional eBooth Package Upgrade:**

- ☐ Silver +$300
- ☐ Gold +$600
- ☐ Platinum +$900

See eBooth Package Upgrade Opportunities on next page for details on each package.

It is understood that by submitting this application for exhibit space, your company and its representatives agree to abide by the rules and regulations governing the 2017 NMHC OPTECH Conference & Exposition in general and as outlined on the following page, in the Sponsorship & Branding Opportunities guide and in the Exhibitor Services Manual. This application, when accepted by the National Multifamily Housing Council and payment is made, becomes a contract.

**SIGNATURE**

PRINTED NAME

DATE

Return both sides of this completed Booth Request Form via fax or email to Jennifer Angebranndt at 202/775-0112 (fax) or jangebranndt@nmhc.org

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<td>3</td>
</tr>
<tr>
<td>10’ x 20’ (200 sq. ft.)</td>
<td>$9,000 (by 6/15) - $10,000 (after 6/15)</td>
<td>$11,000 (by 6/15) - $12,000 (after 6/15)</td>
<td>6</td>
</tr>
<tr>
<td>20’ x 20’ (400 sq. ft.)</td>
<td>$18,000 (by 6/15) - $20,000 (after 6/15)</td>
<td>$22,000 (by 6/15) - $24,000 (after 6/15)</td>
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<td>$2,500</td>
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</tr>
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</table>

**Payment Information**

☐ Please bill us immediately at the address above  
☐ Check enclosed  
☐ Credit card payment (circle one): Visa | MasterCard | American Express

**CREDIT CARD NUMBER:**

EXP. DATE:

**NAME AS IT APPEARS ON CARD**

**SIGNATURE (required)**
1. Eligible Exhibits: NMHC reserves the right to determine the eligibility of any company or product to exhibit in the Conference and the right to reject or cancel any application and/or limit space assigned to any one company.

2. Limitation of Exhibitors: NMHC reserves the right to stop or remove from the Conference any exhibitor or representative(s) who, in the opinion of NMHC, is objectionable or detracts from the dignity of the Conference.

3. Exhibitor Due Diligence: NMHC makes no representation concerning any sponsor or its products or services, and the admission to the Conference of any sponsor or exhibitor constitutes neither an endorsement, a recommendation, nor a representation by NMHC of any exhibitor or sponsor of its products or services.

4. Assignment of Space: Fully paid booths will be assigned based on the following, in order of priority: (1) number of years the company/division has exhibited, (2) Conference sponsorship, (3) company membership level in NMHC, and (4) date the Booth Request Form is received. Please check your booth location assignment for conflicts with competitors. If your booth location needs to be changed, contact NMHC immediately. Proximity to competitors is each supplier’s responsibility. Booth assignments are dependent upon receipt of the Booth Request Form, receipt of payment and booth availability.

5. Cancellation of Contract/Downsizing:
   A. Cancellation/Downsizing by Exhibitor:
      1. No refunds for downsizing or cancellation will be made, and no credit will be given toward future assignments of space.
      2. Your exhibit payment is non-refundable.
   B. Cancellation by NMHC: Notice of cancellation of exhibit space may be given to an exhibiting company according to the terms as invoiced. If full payment has not been received at the NMHC office, notice of cancellation shall be in writing and mailed to the exhibiting company. In the event of cancellation by NMHC, the exhibitor’s payment will be non-refundable.

6. Co-Exhibiting or Subletting of Exhibit Space: One company is allowed to exhibit per booth. Exhibitors are prohibited from subletting any part of the space allotted to them or exhibiting in their space any merchandise or advertising materials that are not a part of their product lines, unless authorized by NMHC.

7. Liability: Exhibitor agrees to, at all times, protect and defend, save and hold forever harmless, and fully indemnify the National Multifamily Housing Council and the Mandalay Bay Resort & Casino, and their leadership and employees, from and against any and all claims, actions, losses, damages, costs (including reasonable attorney’s fees), liability charges, or expenses arising out of or in conjunction with (1) any property or personal injury or other occurrence to any property or person(s), including the exhibiting, its agents, employees, and business invitees, which arises out of or is in conjunction with the exhibitor’s occupancy and use of the exhibit premises or any part thereof, and, further, (2) any alleged violations of any law or ordinance occasioned by the intentional or negligent actions of the exhibiting, its agents, employees, and business invitees. NMHC and the Mandalay Bay Resort & Casino expressly disclaim any possible liability for the safety of the exhibitor’s property or exhibit against robbery, fire, water, accidents of any sort, or injury or damage from any other cause. Should any loss by theft occur, the exhibitor agrees to report it to the security person on duty, hired by the exhibit management or the hotel, immediately.

8. Security Guidelines for Exhibitors:
   A. Avoid leaving valuable items unattended or articles in the booth during nonexhibit hours.
   B. If possible, cover your display with a flameproof drop cloth during non-exhibit hours.
   C. Run wire or cable through as many items as possible and lock them during non-exhibit hours.
   D. Remove pertinent component parts from display or floor models not being used for demonstration during non-exhibit hours.
   E. Never leave your booth unattended during exhibit hours. Do not hesitate to report to NMHC staff any suspicious person(s) in the exhibit area.
   F. Pack all of your equipment products as soon as move-out starts and make sure all labels are properly made out.
   G. At commencement of move-out, remove small articles of value.

9. Booth Construction/Design/Layout:
   A. Standard booth equipment will consist of an 8 ft. back wall of draperies with aluminum uprights and 3 ft. high divisional side rails covered with matching or contracting draperies.
   B. To allow an unobstructed view of booths, exhibitors are not permitted to have their booths and backdrops exceed 8 ft. in height for linear booths. Backdrops/backgrounds 8 ft. in height may extend forward no more than 5 ft. from the back wall. Consult NMHC if you have questions or require a diagram for clarification.

10. Mergers and Buysouts: In the case of exhibiting companies that have either merged with, been purchased by, or have purchased another company and merged their booth space, the new company will receive the points earned by the company that had the higher point total, if requested in writing by the merged company. The priority points will not be combined.

11. Joint Ventures/Co-Marketing: Definition – The definition of a joint venture/co-marketing agreement is that in which two or more companies are developing, manufacturing, producing, or distributing the same product. In this case, it refers to companies that may have entered into joint ventures or co-marketing agreements and who wish to exhibit in the Conference and the Mandalay Bay Resort & Casino. Subletting of space for the purpose of allowing another company to exhibit within the principal exhibit is not permitted. If the non-exhibiting company needs registration badges, they should work directly with show management and according to show management’s policies. Show management will make every effort to be inclusive of all joint marketing partners. If possible and upon request, the names of both joint partners should be included in separate listings in the printed materials. Show management may charge an administrative fee for the additional listing if two listings cannot be provided, the exhibiting company should list the non-exhibiting partner within its listing.

12. Exhibitor Intellectual Property: Exhibitor warrants and represents that it owns all intellectual property being used in promotion or exhibited at the 2017 NMHC OPTEC Conference & Exposition, and agrees to defend, at exhibitor’s expense, and to indemnify NMHC for any action brought against NMHC arising out of any dispute or intellectual property.

13. General Show Policies: NOISY, OFFENSIVE EXHIBITS ARE PROHIBITED. If you are having demonstrations, do not have them in the aisle where your exhibit is located if you expect people to congregate there. Leave space within your exhibit to absorb the majority of the crowd. Should spectators interfere with the normal traffic flow in the aisle or overflow into the exhibits on the sides or across the aisle, the Show Manager will request that you limit or eliminate your presentation. Police your booth to be sure the noise level from any demonstrations or sound system is kept to a minimum and does not interfere with others. The Show Manager reserves the right to determine what constitutes interference with others. All business activities, circulars, and advertising matter must be conducted and distributed within the booth(s) assigned to the exhibitor. Materials may not be distributed or posted in any area of the Conference facility. Exhibitor agrees not to hold any social event to which attendees are invited, or entice attendees off the exhibit floor during official exhibit and Conference hours. Further, no exhibits or In Conjunction With events are permitted outside the exhibit area, which includes hotel rooms, suites, or public places on October 25-27, 2017, unless approved in advance by NMHC. In Conjunction With events held by non-sponsor companies will be charged a $1,000.00 fee.

14. Restricted Attendance: False certification of individuals or other methods or devices used to assist unauthorized persons to gain admittance to the exhibit floor or the Conference is cause to expel the violator from the exhibition and Conference, and to remove the exhibitor from the floor without obligation on the part of NMHC.

15. Policy on Suitcasing & Outboarding: Show rules strictly prohibit solicitation “suitcasing”, or “outboarding” by attendees or non-attendees (NMHC members and non-members alike) who transact business at the exposition or in the Student Housing Conference hotel and do NOT have exhibit booths. See full NMHC Suitcasing and Outboarding policy online at www.nmhc.org/meetings

16. NMHC follows the International Association of Exhibitions and Events (IAEE) best practices and rules of exhibiting.
2016 NMHC OPTECH Conference & Exposition
Companies in Attendance

30 Lines
Abacode
Abacorum Group, LLC
AIG Global Real Estate
Aimco
AION Partners
Alarm.com
Alliance Residential Company
ALN Apartment Data, Inc.
Amazon Logistics
Amazon.com
American Campus Communities
AMLI Residential Properties, L.P.
Amore Management Company
Aon Risk Services, Inc.
Apartment List
Apartments.com
AppFolio, Inc.
Arent Fox LLP
Ares Management
Ascentris
Assa Abloy
Asset Chile
Asset Essentials
Association for Energy Affordability
AvalonBay Communities, Inc.
Avendra
Avenue5 Residential LLC
Avesta Communities
BakeExtraCookies.com
Balfour Beatty Communities
Balfour Beatty Investments
Banner Property Management
Baroo
Bell Partners
Berkshire Group
Better NOI
BH Equities, LLC
Billingsley Company
Blue Moon Software, Inc.
Blue Ridge Companies, LLC
Bozzuto Management Company
Branding Iron at Stantec
Bridge Property Management
Bristol Development, LLC
Broadband Holdings
Broadtree Homes
Brook Furniture Rental
Brookfield Property Group
Brown Brothers Harriman
Bryan Properties
BSR Trust
Buckingham Companies
CA Ventures
Cagan Management Group, Inc.
Camden Property Trust
Campus Apartments
Campus View
Capexed.com
CAPREIT, Inc.
Capstone Real Estate Investments, LLC
Capture the Market
Cardinal Group Investments
Career Options
CARES By Apartment Life
Carter Haas MLD Holdings, LLC
Catalyst
CBRE Global Investors, LLC
Centennial Holding Company
CF Real Estate Services
Champion Development Corp.
Chetu Inc
Cirrus Asset Management, Inc.
Clarion Partners
ClickPay
CMG Leasing, Inc.
Communiqué, LLC
Comm-Works
Concord Management, Ltd.
Consolidated Smart Systems
Continental Properties Company, Inc.
Corporate Advisory Solutions
Cortland Partners, LLC
CRIQ Group
Criteron Development Partners, LLC
Curtin Property Company
CWS Apartment Homes, LLC
D2 Demand Solutions, Inc.
Davis Craig & Taylor, PLLC
DeBartolo Development
Demon Partners
DIAKRIT International Ltd.
DirecPath
Dogwood Building Supply
Dominium
dorma+kaba
Drucker & Falk, LLC
E & S Ring Management Corporation
ECI Group, Inc.
EdR
Elaine Williams Consulting
Elauwit
Elaufit Networks
Ellis, Partners in Management Solutions
Elmington Property Management
Embrey Builders, LLC
Embrey Partners, Ltd.
Encore Housing Opportunity Fund
Energy Star, USEPA
Energy Technology Savings, Inc.
Epoch Residential
Approach Communications
ePremium Insurance
Equity Residential
ES Conservation
Essex Property Trust, Inc.
Everest Properties
Faciligo, Inc.
Fairfield Residential Company, LLC
First Advantage
First Communities
Florence Manufacturing
For Rent Media Solutions
Forest City Enterprises
Forest City Residential Group, Inc.
Foster Strategy
FPA Multifamily
Fulton Property Group LLC
Gables Residential
Gates, Hudson & Associates, Inc.
Gene B. Glick Company, Inc.
GID
GLC Advisors & Co., LLC
Goldman Sachs
GoldOiller Real Estate Investments
Google Fiber
GPX Advisers
Grand Peaks Properties
GrayCo, Inc.
Greater Sum Ventures
Greystar Management Services
Greystar Real Estate Partners, LLC
Gumenick Properties
H.G. Fenton Company
Haley Real Estate Group
HappyCo
Harris Crystal Advisors
Heitman Capital
Hercules Real Estate Services, Inc.
HG Fenton Company
HHHunt
Hillwood Multifamily, L.P.
Hines
Holland & Hart LLP
Holland & Knight, LLP
Holland Partner Group
Home Properties
Horizon Realty Advisors
Hubacher & Ames, PLLC
Hudson Capital Properties IV, LLC
Humphreys & Partners Architects, L.P.
Hunt Mortgage Group
Imagine Business Development
IMT Residential
InfoSmart Partners, LLC
Inovonics
Insurent Agency Corporation
Integris Solutions
INVECO Real Estate
Investment Property Advisors, LLC
Invictus Worldwide LLC
Invitation Homes
IOTAS, Inc.
Irvine Company
J. Turner Research
J.P. Morgan Asset Management
JDM Associates
JLL Capital Markets
John Hancock Financial Services
John M. Corcoran & Company
Johnson Development Associates, Inc.
Jonah Systems
Joshua Tree Conference Group
2016 NMHC OPTECH Conference & Exposition
Companies in Attendance

Journal of Utility Management
JR Preston, LLC
JVM Realty Corporation
Kaufman Development
KC Venture Group, LLC
KEPHART Architects
KeyBank Real Estate Capital
Kirby Sack Properties, Inc.
Klingbeil Capital Management/American Apartment Communities
Knock
Kotarides Developers
Kotarides Property Management
KTGY Group
Lantower Residential
LCDR Incorporated
LeaseStar, a Division of RealPage, Inc.
LeaseTerm Solutions
LeasingDesk, a Division of RealPage, Inc.
Lefrak Organization Inc.
Legacy Partners
Legend Management Group, LLC
Legrand
Leon Capital Group, LLC
Lincoln Property Company
LinnellTaylor Marketing
LMC, A Lennar Company
Low Enterprises Real Estate Group
LQ Digital
M3 Multifamily Media Management
MAA
Madrona Ridge Residential
ManagInc
ManagInc LLC
MapVida
Martin Fein Interests, Ltd.
Maven (General Motors Carsharing)
Maximus Real Estate Partners, LLC
Maxus Properties, Inc.
MAXX Properties
MEB Management Services
MG Properties
Milestone Management
Milhaus
Mill Creek Residential Trust LLC
Mobile Butler
Mobile Doorman
Momark Development
momentum Real Estate Partners
MonkeyParking
Monogram Residential Trust
Monument Capital Management
Moran & Company
Morgan Properties
MPF YieldStar, a Division of RealPage
Multifamily Executive/Hanley-Wood, LLC
Multi-Housing News
Multihousing Pro Magazine
NAA
NAI Latter & Blum
NALs Apartment Homes
National Apartment Association
National Multifamily Housing Council
NdG Student Living
Nest Labs
Newcastle Limited
Northland Investment Corporation
NOVARE GROUP
NWP Services Corporation
One Development Group
Open Box Software
OpenProperty
OpsTechnology, a Division of RealPage
Orion Real Estate Services
Pacific Living Properties
Paraas
Park Row Equity Partners
Passco Companies, LLC
PayNet Systems
Peak Campus
PEM Real Estate Group
Penrose Management Company
Pensam Capital
Pero
PGIM Real Estate
Pillar Properties
Pillsbury
Pine Street Development One, LLC
Pinnacle
Pollack Shores Real Estate Group
Post Properties, Inc.
Prime Group
Pritzker Realty Group, LLC
Prometheus
Property Management Group
Property Management Insider
Property Markets Group
Providence Management Company, L.L.C.
Quaintain Limited
R2L: Architects
ReachLocal, Inc.
RealFoundations
realtor.com rentals
RealtyCom Partners, LLC
RealNyc
RedPeak Properties LLC
Related Management Company LP
ReLuminous LLC
RentDebt Automated Collections
Renters Legal Liability LLC
Rently
Resource Real Estate, Inc.
Respage
Rhodes Risk Advisors
Rise Real Estate Company
Rivergate KW Management
Samuels & Associates
Sentinel Real Estate Corporation
Sequoia Equities
Shea Properties
Simpson Residential
Simpson Housing LLLP
Smart Buildings LLC
Smart Carte Inc.
Smith Equities Real Estate Investment Advisors
SNBC
SRE Technologies
Sterling Capital Partners
Stephens Inc.
StoneRiver Company, LLC
Stratis
StreetLights Residential
Sunrise Management
TAA
Telis2K
TelCon Associates, Inc.
TerrALLX
Texas Apartment Association
The Bainbridge Companies
The Blackstone Group
The Bozzuto Group
The Collier Companies
The Connell Company
The Dinerstein Companies
The Dolben Company, Inc.
The Domain Companies
The Irvine Company Apartment Communities
‘IAC’
The Laramar Group, LLC
The Lynd Company
The Morgan Group, Inc.
The Preiss Company
The Quadrillion
The Richdale Group
The Strategic Solution
The Wilkinson Group, Inc.
Thies & Talle Management
Towne Properties
Trammell Crow Company
Trammell Crow Residential
TransitScreen, Inc
TRC Consulting
Trilogy Real Estate Group, LLC
U.S. Residential Group LLC
UDR, Inc.
United Property Management
University of Oxford, Saïd Business School
US Department of Energy
USA Properties Fund, Inc.
Utility Management Solutions
Velocity/NWP, a Division of RealPage, Inc.
Venterra Realty Management Inc.
Ventas Investments Inc.
Verizon Enhanced Communities
View, Inc.
Village Green
Visa Inc.
Vivint, Inc.
Walker & Dunlop
WASH Multifamily Laundry Systems
WastePoint
Wastexperts Inc
Waterton
EXHIBIT 42

2016 NMHC SPONSORSHIP & BRANDING OPPORTUNITIES

WAYPOINT RESIDENTIAL
WEIDNER APARTMENT HOMES
WESTERN NATIONAL GROUP
WESTMINSTER COMPANY
WHEREIPARK
WHITECO RESIDENTIAL LLC
WILLIS TOWERS WATSON
WINNCOMPANIES
WINNRESIDENTIAL
WINSTEAD PC
WOOD PARTNERS, LLC
YARCO COMPANY, INC.
ZRS MANAGEMENT, LLC

2016 EXHIBITORS

365 CONNECT, LLC
ALLEGION
AMFS
ANYONE HOME INC.
APARTMENT BUTLER INC.
APARTMENT SEO, LLC
APTEXX
ASSA ABLOY HOSPITALITY
ASSURANT SPECIALTY PROPERTY
AT&T CONNECTED COMMUNITIES
AUM
AUTO-OUT: COOKTOP FIRE PROTECTION
AXIOMETRICS
BADER COMPANY
BRIGHT POWER
BUILDINGLINK.COM
BULLSEYE TELECOM
BUTTERFLY MX
CENTURYLINK
CHARTER COMMUNICATIONS
CLOUDKEYZ INC
CONSERVICE
CORT
CITIZENSHIP RENTAL PROPERTY SOLUTIONS
COX COMMUNICATIONS
DENYSE COMPANIES
DISPLAY SYSTEMS INTERNATIONAL
DOCSIGN, INC.
DORMA+KABA
DWEOLO
ENERGY LINK
ENGRAIN
ENTRATA
EXPERIAN RENTBUREAU
FCO
G5
GRACE HILL
GRAPHIC SERVICE BUREAU
HANDYTRAC SYSTEMS
HUNTER WARFIELD, INC.
INFO TYCOON
INSPIRE WIFI
INVESTOR MANAGEMENT SERVICES
INVISIBLE WASTE SERVICES
KEYPER SYSTEMS
KINGSLY ASSOCIATES
KWIKSET
LEASEHAWK
LEASELABS
LEONARDO247
LOGWARE
LUXER ONE PACKAGE LOCKERS
MATTERPORT
MINOL
MODERN MESSAGE, LLC
MRI SOFTWARE
MULTIFAMILY ANCILLARY GROUP
NETVENDOR
NESSUS SYSTEMS
NOTIFI
ONICX ENERGY, LLC
ON-SITE
PACKAGE CONCIERGE, INC.
PARCEL PENDING
PAS PURCHASING SOLUTIONS
PAYLEASE
POSITION IMAGING, INC
POWER PRO
PROPERTY OWNERS PROTECTION INSURANCE COMPANY, LLC
PROVISTA SOLUTIONS
RAINMAKER
REALPAGE, INC.
REGISTRY MONITORING INSURANCE SERVICES, INC.
RENT DYNAMICS
RENTPLUS
RENTFLYRICS, INC.
RENTPATH
RENTPAYMENT
RENTTRACK
RESMAN
ROKITNOW
ROOOMY
SATISFACTS RESEARCH
THE SCREENING PROS (TSP)
SIGHTPLAN
SOCI, INC
SPHEREXX.COM
SPOT ON NETWORKS
TECH SERVICE TODAY LLC
TRANSUNION
UPDATER
VALET WASTE, LLC
WATCHTOWER SECURITY INC
WAVE G
WEBLISTERS
WEGOWISE, INC.
XFINITY COMMUNITIES
YARDO SYSTEMS, INC.
ZILLOW GROUP
ZUMPER